TWOPENCE

JOHN BULL

OVER A MILLION CERTIFIED SALE

Registered at the G.P.O. as a Newspaper.

Postage all over the world, 1d.

HEARTS ARE TRUMPS!

BY

A.G. Gardiner

OVER A CENTURY OLD AND STILL THE BEST

1824 1927

COUGH FREEDOM

First introduced in 1824, over a century ago, the grand old Cough Remedy, Powell's Balsam of Aniseed has brought Cough Freedom to countless homes all over the world.

There has never been a substitute for this King of all Cough Remedies, there has never been anything so good, safe or certain.

One instinctively turns to Powell's Balsam of Aniseed at the first signs of cough, cold or winter ill, because of its unfailing reliability to give quick relief and a speedy cure to all throat, chest and lung troubles. It is this unfailing reliability which has made Powell's Balsam of Aniseed a household word to hosts of people and enabled it to maintain its superiority over so-called substitutes—imitations and "cure-alls" for over one hundred years.

A trial will make you a staunch believer in Cough Freedom, it will convince you that Powell's Balsam of Aniseed can free you of the worst Cough or Cold, Bronchitis, Influenza, Whooping Cough, or any throat, chest or lung complaint. Children and invalids may take it freely because it contains no harmful drugs whatever.

A few doses taken betimes will often arrest what would otherwise be a heavy cold. Powell's Balsam of Aniseed quickly allays throat irritation, frees the phlegm, stops the coughing, heals the inflamed tissues, and strengthens chest, throat, and lungs against further attack. Get a bottle now, and start Cough Freedom in your home to-day.

When buying look for the Lion, Net and Mouse Trade Mark. It is your protection against deception.

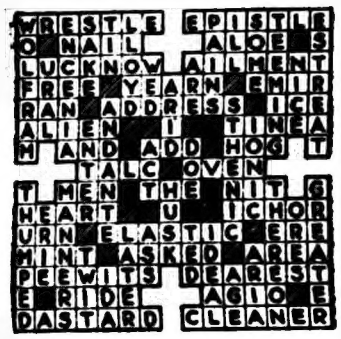
Powell's BALSAM of ANISEED

1'3, 3'- & 5'- PER BOTTLE

From Boots, Taylors, Timothy Whites, Harrods, Whiteleys, Selfridges, all Chemists & Stores.

ISSUED BY THOMAS POWELL, LTD., BLACKFRIARS RD., LONDON, S.E.1.

The Completed Puzzle



Solution to the Crossword Puzzle published in our last issue.

Rheumatism

Cured Quickly and Effectively.

Lincoln Street, Bristol.

Dear Sir,—I was taken seriously ill with RHEUMATISM, and eventually I lost my work. I had it in every part of my body. My feet, hands, and wrists swelled enormously, and I had a temperature of 103. When the pain went to my head I thought I should lose my senses. Doctors' medicine and liniment gave me no relief. After taking two boxes of Urace Tablets every trace of Rheumatism was cleared out. Within 5 days I was out of bed and able to stroll in the open. I have never been without Urace since

Yours faithfully, W. THREADER.

Kidney Trouble and Bad Nerves

Cecil Street, Carlisle.

Dear Sirs,—I have been a wreck for over two years and have been under Doctors, but they did me no good. I tried Urace for three months, and I consider myself a new woman, in fact, I can hardly believe I am cured of KIDNEY TROUBLE and BAD NERVES. I would advise others to take a trial of Urace Tablets, and I am sure they will benefit. Yours truly—

Mrs. EATON.

URACE Cures Quickly.

URACE and URACE alone, can cure rheumatism. It directly attacks the cause—uric acid—dissolves and expels it from the system, and prevents its reappearance. That is why URACE has succeeded when scores of so-called cures, such as spas, appliances, belts, and treatments, and cure-alls have failed. That is why URACE is so freely prescribed and supported by the Medical Profession. Get your supply to-day.

1/3, 3/-, & 5/- per Box.

From Boots, Timothy White Co., Taylor's, and all Chemists and Stores, or direct from the URACE Laboratories, 8c, St. Thomas's Street, S.E.1.

URACE TABLETS

JOHN BULL'S GREAT FREE INSURANCE GIFT

A Staircase Tragedy

JOHN BULL PAYS £250 TO WIDOW

At 10.30 on a Saturday night Mr. and Mrs. Parry, of 5, Garswood St., Dingle, Liverpool, were retiring to bed. Arriving at the top of the stairs Mr. Parry went into the bathroom. His wife who had gone to the bedroom called out "Are you coming?" "I'm coming, Connie," he said. Those were his last words. A second later there was a crash and Mr. Parry lay at the foot of the stairs. He had missed his footing on the stairs, receiving injuries from which he died.

"John Bull" has sent to his widow a cheque for £250.

A few of the HOME ACCIDENT BENEFITS paid this Week

Co. DURHAM.—Mrs. J. JOHNSON, 2, Dale Street, Ushaw Moor.
SHEFFIELD.—Mrs. S. J. NUTT, 12, Orchard Road, Walkley.
ASHTON-IN-MAKERFIELD.—Mr. J. McDERMOTT, 14, Parber Street.
ASHINGTON.—Mrs. A. ALLSOPP, 47, Third Row.
LIVERPOOL.—Mrs. E. CUTHELL, 64, Lime Grove, Lodge Lane.
LEIGH.—Mrs. E. LLOYD, 11, John Street.
ALFRETON.—Mrs. S. CLEWLEY, 21, Nottingham Road.
DUMFRIES.—Mrs. M. STURGEON, 7, Market Street, Maxwelltown.
HIGHER TRANMERE.—Mrs. S. ROBERTS, 54, Linwood Road.
DUMBARTONSHIRE.—Mrs. C. BLYTH, 41, Govan Drive, Alexandria.
LIVERPOOL.—Mrs. A. SMITH, 102, Upper Mann Street.
Co. DURHAM.—Mrs. R. SAVAGE, 2, Broughs Av., New Seaham Colliery.
WHISTON, Nr. PRESCOT.—Mrs. H. KING, Whiston Lane.
SHEFFIELD.—Mrs. B. FLEEMAN, 33, Waltheof Road, Manor Estate.
HANDSWORTH.—Mrs. J. A. DAVIES, 159, Hunters Road.
Co. DURHAM.—Mrs. M. A. MAUDE, 11, East View, Ferryhill.
RENFREW.—Mrs. E. McQUARRIE, 19, Meadowside Street.
SALFORD.—Mrs. E. HALLWOOD, 35, Seddon Street.
STOCKPORT.—Mrs. E. A. JONES, 22, Vulcan Street, Newbridge Lane.
WREXHAM.—Mrs. M. E. JONES, 28, Fairfield Street.
LEEDS.—Mr. H. RIMMINGTON, 52, Old Bank Street, Morley.
Co. DOWN.—Mrs. S. J. MOORE, 27, High Street, Hollywood.
SURREY.—Mrs. H. GODDARD, West Moor Lane, Effingham.
BRADFORD.—J. TAYLOR, 63, Church Street.
THORPE, Nr. NORWICH.—Mrs. C. C. CANN, "Waverley."
YEOVIL.—Mr. W. GAYLARD, 186, Park Street.
SOUTH SHIELDS.—Mrs. C. BELL, 45, Eastbourne Grove.
ILKESTON.—Mr. A. DEAN, 73, Norman Street North.
STOCKPORT.—Mrs. F. JOSEPH, 37, Churchill Street.
TREHARRIS.—Mrs. J. KINSEY, 8, High Street.
RAMSBOTTOM.—Mrs. M. PLATT, 14, Carr Street,
NORWICH.—Miss A. G. HAYES, Barford Road, Marlingford.
SPALDING.—Mrs. L. R. PASK, 12, Church Street.
BELFAST.—Mr. F. McCAUGHEY, 32, West Street,
EAST GREENWICH.—Mrs. L. E. FOX, 47 Armitage Road.
NORTH SHIELDS.—Mrs. E. THOMPSON, 30, Penman Street.
TUNBRIDGE WELLS.—Mrs. A. E. FREEMAN, 22, Silverdale Road.
STOKE NEWINGTON.—Mrs. M. HERRING, 5, Grayling Road.
PERTH.—Mrs. M. A. NIGHTINGALE, 15a, Mill Street.
MERTHYR VALE.—Mrs. M. A. JONES, 3, Wingfield Street, Aberfan.
BROADSTAIRS.—Mrs. H. BRIGHT, 2, Screne Place.
LARKHALL.—Mrs. M. BALLANTYNE, 129, McNeil Street.
BOW.—Mrs. M. E. WILLOUGHBY, 71, Campbell Road.
LINWOOD, By PAISLEY.—Mrs. H. McGLYNN, 11, Napier Street.
W. LOTHIAN.—Mrs. H. O. WHITE, 84, W. Main Street, Whitburn.
SALOP.—Mr. F. W. FARNELL, 11, Butts Road, Market Drayton.
MAIDENHEAD.—Mrs. V. A. MOORCOCK, 2, Waldeck Road.
BLACKBURN.—Mr. J. W. SULLIVAN, 15, Woolwich Street.
DURHAM.—Mrs. M. McNALLY, 20, Green Street, Murton.

114 More Benefits Paid this Week

CUT HERE.

PLEASE WRITE CLEARLY.

POST THIS COUPON TO "JOHN BULL."

To "John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an order form to my newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

READER'S NAME..... Age.....
in full (CAPITAL LETTERS.)

ADDRESS.....

.....

READER'S SIGNATURE.....

NAME AND ADDRESS OF NEWSAGENT.....

.....

DATE.....

J.B. 22/1/27

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

CUT HERE.

PLEASE WRITE CLEARLY.

HAND THIS COUPON TO YOUR NEWSAGENT.

To (Name of Newsagent).....

ADDRESS.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

SIGNATURE.....

ADDRESS.....

DATE.....

J.B. 22.1.27

JOHN BULL Pen Coupon—Value 2/-

This Coupon will be accepted as 2d. in part payment of the "John Bull" 15/- Lever Self-Filler Pen with which is presented FREE a 2/6 Ever-Pointed Pencil. Additional Coupons in any number up to five (six in all), ANY DATES, may be cut from "John Bull" and will be accepted in part payment. Thus you may send six Coupons and p.o. for 4/3 (which includes postage and insurance). Pocket Clip, 3d. extra. Cross cheque/p.o. "& Co." and make payable to "John Bull." State if fine—medium—broad nib required.

JOHN BULL, Pen Dept., Long Acre, London, W.C.2.

Cash the Coupons

SEE WHAT YOU GET—AND SAVE!

The "John Bull" Pen, with 14-ct. Solid Gold Nib, iridium tipped, worth 15/-
2/6 "Ever-pointed" Pencil, with refills, FREE 2/6
TOTAL VALUE 17/6

You send Six Coupons and p.o. for 4/- (plus 3d. postage and insurance) 4/-

YOU SAVE 13/6

Money refunded if not entirely satisfied.

Pocket a Shilling and get a 2/6 "EVERPOINTED" PENCIL FREE

Your name Engraved in Gold on Pen 6d. extra.

Written 2 Years' Guarantee with every Pen.

YEAST IS LIFE!

Irving's Yeast-Vite *Tablets*

The Lightning Pick-me-up.

This New and Wonderful Yeast-Vitamin Treatment is guaranteed to be safer, quicker and more effective than Aspirin. Composed of pure medicinal Yeast, Vitamins, and other valuable ingredients, and is prescribed by leading medical specialists. The gentle fermentation of Yeast-Vite when in contact with the gastric juices of the stomach causes a stimulating buoyant feeling of extreme vigour.

Yeast-Vite is rich in Vitamin B.

When out of sorts or depressed, take 1 or 2 YEAST-VITE Tablets, and feel fresh and frisky in a few minutes

IRVING'S YEAST-VITE TABLETS will relieve:—

Headache, Neuralgia, etc. ... ... in 5 minutes.
Indigestion, Flatulence... ... ... in 5 to 10 minutes.
Biliousness, Dizziness, Depression in 10 to 15 minutes.
Disordered Stomach, Liver, etc. ... in 10 to 15 minutes.
Influenza Colds, Fever ... ... in 24 hours.

1/3, 3/- & 5/- per bottle of all chemists.

OUR GUARANTEE. Obtain a bottle of Irving's YEAST-VITE tablets from your chemist or by post. Take the treatment at our expense. If not thoroughly convinced of the wonderful power of these tablets BY ACTUAL RESULTS, post the empty bottle to us, and we will refund the money by return of post.

CAUTION.—Beware of Imitations! See the name Irving's Yeast-Vite on every carton and bottle and sealed with Government Stamp. Refuse fraudulent substitutes which are worthless.

Send postcard for free treatise on Anæmia, Nerves, Skin Blemishes, Constipation, Colds, Insomnia, Rheumatism, Pains, &c., &c.

IRVING'S YEAST-VITE LABORATORIES,
"Cecil House," Holborn Viaduct, London, E.C.1.

Corns Gone—after 40 years' misery

It is useless to cut and plaster a corn. You may do it for years, but still it will defy you—still cause pain. You must get below the surface and remove the root if you want real relief. Radox gets right at the root of a corn, and so acts upon it that without pain or danger you can remove the corn, root and all. For forty long years Mr. Henderson endured the agony of one "brute," but even that gave way to Radox. Read what Mr. Henderson says:—

54, *Roseangle, Dundee.*

In reply to a complaint I sent you re failure of Radox Bath Salts to cure my "corn," you were good enough to send me a pound packet free, for further trial. Since I received this, I have used only a small part, and have delayed writing you until I could have something to say for or against Radox. The date you sent me the free packet was 24th June, and I have awaited since then for any return of my "corn," but I am pleased indeed to inform you that there is not the slightest trace of a "corn" where that pest used to grow. I may mention further that I have been plagued for 40 years with this one brute, and had tried every "cure" advertised under the canopy of Heaven, all of no avail. All thanks I can offer you are small compared with the relief I have got, and am now enjoying. Again please accept heartfelt thanks from one who has suffered untold misery for all those years.
16th December, 1926. *A. HENDERSON.*

You, too, can be rid of your oldest offenders. When you put your feet into a footbath containing Radox the salts soften the hard outer layers of the corn, and the oxygen which Radox liberates enters the pores, opens them, and penetrates further and further, carrying the corn softening salts right to the root of the corn, which is thus loosened, so that it can be lifted out bodily. The life-giving oxygen leaves the feet clean and healthy.

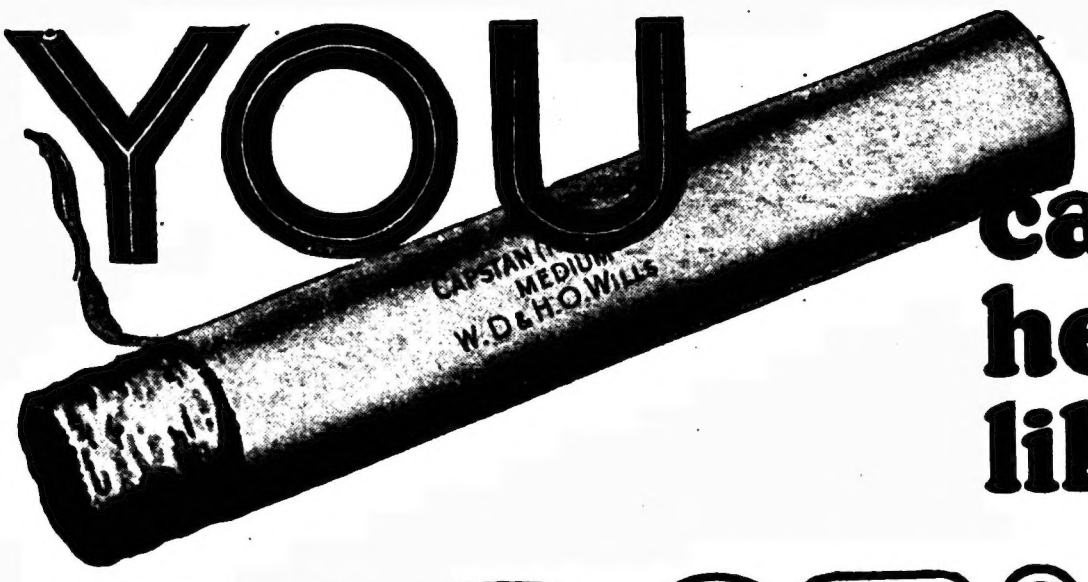
1/6 *Half Pound Pink Packet*

Ask for Radox at your chemists, Price 1/6 per ½ lb. pink packet; 2/6 double quantity.

Radox Bath Salts

GIVE YOUR FEET THAT "KRUSCHEN FEELING."

YOU can't help liking CAPSTAN NAVY CUT CIGARETTES



W. D. & H. O. WILLS, Branch of The Imperial Tobacco Co. (of Great Britain and Ireland), Ltd. C.C.45W.

THE MAIL ORDER MARKET

A Perfect Postal Service for Bargain Hunters

WHEN SENDING
Write name and address in block letters. Give exact description of goods required. Send money and Treasury Notes by registered post. Always mention JOHN BULL

PAY FOR YOUR NEW SUIT AS YOU WEAR IT

Gent's Suits made to measure in the latest styles of cloth, perfectly tailored. Pay 8/- down and the rest in easy monthly instalments until you have paid in all **52/6**

Before placing your order elsewhere write for Patterns. Catalogue and simple Self-measurement Form.

J. B. THORNE & Co
86 LANGHAM ST, LONDON, W.1.

DIRECT FROM FACTORY.

5·7·6

Carr. Paid U.K.

Or £1 : 0 : 0 down and eleven monthly instalments of 9/-. Handsome Cabinet, beautifully Oak finished and possessing an unusually pure tone and great volume. A delight both to eye and ear. One winding plays three records. Write for new Catalogue now or examine full range of models at

The Cabinet Gramophone Co. (Dept. J.B. 61), Phone: North 2335, 78, Camden Rd., London, N.W.1. Also 149, High St. (N), E. Ham.

FULLOTONE No. 12 Model Worth £10

Real Ukulele Outfit 10/-

With Ligh'tning Tuter and Case.

Post Free in U.K. or C.O.D. in U.K.

SEND TO-DAY.

I deal for parties, amateur entertainments, etc. Outfit comprises fine golden tone Ukulele, Case, Plectrum and easy self-tutor. Ukulele Dance Album. 1/1.

Jazz Drummers' Outfits for £1 down.

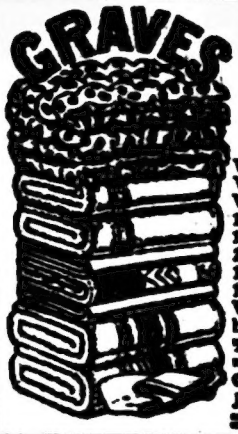
20 in. Gong Drum, nickel-plated Stitners, 10 in. Side Drum, Double-Headed and Snares, 2 Cymbals, Foot Pedal, Effects-rack, Sticks, and Tap Box. Complete Set in Case.

Cash £4 : 2 : 6 or £1 down and 7 payments of 11/-

Send for List. Actual Manufacturers.

J. B. MENHINICK,
249. Pentonville Road. N. 1.

GRAVES BARGAIN BEDDING BALE



10/- NOW

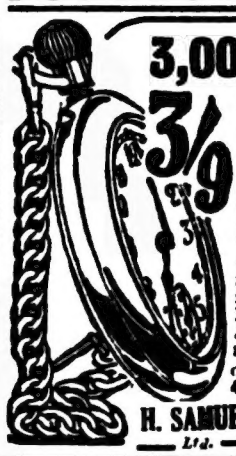
World's Finest Value. 1 pr All-Wool Blankets; 1pr White Fleecy Blankets; 1pr Unbleached Twill Sheets; 2 White Pillow Cases; 1 White Bolster Case; 1 Alhambra Quilt; 1 Lovely Wadded Quilt. All double bed size. Price £4 : 10 : 0

TERMS: Send 10/- now 10/- monthly. 5% Discount for cash.

Catalogue Post Free.

J. G. GRAVES Ld. SHEFFIELD.

3,000 FACTORY PRICE BARGAINS



3/9

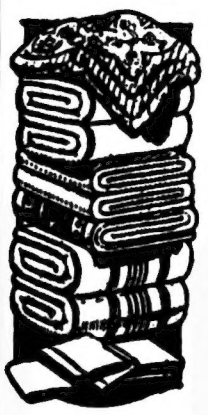
Beautiful Rings, Bangles, Pendants, Watches, &c. —examples of the money you save by buying from the Empire's largest Jewel Factory illustrated in H. Samuel's

BIG FREE BOOK!

Send a postcard for it now! FREE PRIZES for all buyers!! Fine Nickelled Watch illustrated, fully warranted. Post free 3/9 or with handsome chain 4/6. Write now to:

H. SAMUEL Ltd. Dept. 198, MARKET ST., MANCHESTER.

BEDDING



Secure the finest quality Bedding on exceptionally Easy Payment Terms. Our Superb Bale contains genuine superfine All-Wool Yorkshire Blankets, weighing 8 lbs., also White Fleecy Blankets, 1 pair Heavy Twill Sheets, 1 Dainty Coloured Alhambra Quilt, 1 Wadded Quilt, 2 Pillow Cases, and 1 Bolster Case, all for full-size double bed. Only the BEST quality Bedding. Other Bedding and Household requisites also on easy payment terms. Send for FREE Catalogue.

From **1/9** Weekly

The "B & C" CO., Universal Providers, Dept. J.30, SOUTHAMPTON.

SUIT or OVERCOAT 1/6 TO MEASURE.

Don't forget cut & fit guaranteed.

Suits in Derby Tweeds, Worsted, Whipcords, Serges, etc., or Overcoats in Tweeds, Box Cloths, Nap, Velour, Melton and Check-backs, to your choice. All the finest materials, very latest styles, cut and fit guaranteed and delivered free within 7 days.

Send for self-measure form and Free pattern book, stating clearly whether for Suit or Overcoat, or both.

Made to measure from 32/6.

"The B & C" Co. (Dept. J/89), Universal Providers, SOUTHAMPTON.

HYDROLEUM

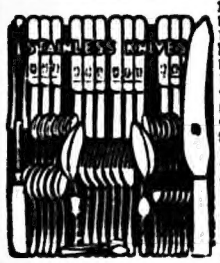
SPECIAL PRICE 15/- PER ROLL CONTAINING 72 SQUARE FEET

Guaranteed rot-proof, damp and vermin proof. Ideal for stone, damp or ordinary wood floors. Hard wearing, easily cleaned surface. Extra thick and solid. *Send for free samples of newest designs.* Every roll is two yards wide.

HAWKEN & Co DEPT. J.B. 24, 123 WARDOUR ST. LONDON W.1.

FLOOR COVERING

SHEFFIELD CUTLERY SERVICE WORLD'S FINEST VALUE.



5/- NOW

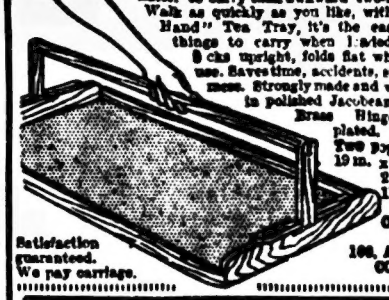
1 pr Double Shear Steel Carvers, Ivorette handles, 6 Stainless Steel Table Knvs & 6 Stainless Steel Dessert Knvs, Ivory grained handles, 2 Table Spoons 6 Dessert Spoons 6 Tea Spoons 6 Egg Spns, 6 Table Forks, 6 Dessert Forks, 1 Sugar Spoon, 1 pr Sugar Tongs, 1 Jam Spn, 1 Salt Spn, all of Columbian Silver which wears white throughout. **50 pieces 50/-**

Terms: 5/- now & 5/- monthly. Five per cent discount allowed for cash. Complete approval at home.

WRITE FOR CATALOGUE.

J. G. Graves Ltd. Sheffield.

"Get this" One Hand" Tray — IT'S A BOON!



Easier to carry than awkward two-hand trays. Walk as quickly as you like, with a "One-Hand" Tea Tray, it's the easiest of all things to carry when laden. Handle folds upright, folds flat when not in use. Saves time, accidents, spilling, and mess. Strongly made and well finished in polished Jacobean oak with Brass Hinges, nickel plated.

Two Popular Sizes. 19 in. x 12 in., 9/9. 21 in. x 14 in., 11/6. The pair for 20/6.

O. H. T. CO., Dept. J.B. 100, Albany Road, COVENTRY.

Satisfaction guaranteed. We pay carriage.

COMPLETE WIRELESS for 33/6

WE HAVE OVER 30,000 SATISFIED CUSTOMERS. Crystal Set in Mahogany Case, two pairs of 4,000 ohms Excellaite Headphones, Aerial Equipment and Daventry Coil. The whole lot sent on receipt of 3/6, and if perfectly satisfied, you pay balance by making six monthly payments of 5/-.

3/6 Deposit. Monthly Instalments of 5/-.

DR. NESPER (non-adjustable) HEADPHONES 10/6, 2/6 Deposit
EXCELLAITE BABY LOUDSPEAKER 25/-, 2/- Deposit
1927 CATALOGUE NOW READY, FREE.

THE WIRELESS DISTRIBUTING CO., LTD. (Dept. J.B.). WIRELESS HOUSE, STOKE NEWINGTON, N.16.

STYLISH LOUNGE SUITS

FINEST VALUE IN THE TRADE.

7/6 NOW

Our simple self-measurement Form enables you to furnish us with your correct measures, and we guarantee to supply a stylish well-fitting garment.

We Deliver the Graves 50/- suit to approved orders for 7/6 with order. Balance in monthly payments, if satisfied. Money refunded if disappointed.

Patterns Post Free. Send post card for patterns cut from actual cloth lengths from which suits are made. Prices from 50/-

J. G. GRAVES Ld. SHEFFIELD.

SEND NO MONEY

WRITE NOW

and receive post free our FREE BARGAIN LISTS of the MOST MARVELLOUS BEDDING VALUE EVER OFFERED. Have the "CESTO" BARGAIN BEDDING SALE on FREE APPROVAL— 1 pair warm heavy all-wool LAPLAND Blankets, 1 pair fleecy Under-Blankets, 1 pair Sheets, 2 Pillow Cases, 1 Bolster Case, 1 "Nestor" Quilt, 1 Wadded Quilt, etc. All double-bed size. EASY TERMS from 1/6 weekly. Satisfaction or money refunded. WRITE NOW!

GEO. SMITH, (J.B.11), 208-270, Lavender Hill, Clapham Junction, London, S.W.11.

VALVE SET COMPLETE

9/8 DOWN SECURES

Including: Marconi Royalty paid, Coils, Valve, H.T. Battery, Aerial Equipment, L.T. Battery and Head phones. Delivered on payment of 9/8 down and 11 monthly payments of 9/8

There is nothing else to buy

2-VALVE SET 15/6 Monthly

3-VALVE SET 20/- Monthly

4-VALVE SET 24/6 Monthly

Call or write for free illustrated specifications and Easy Payment terms.

WOOLLDRIDGE RADIO CO. Ltd. (Dept. JB7), 26 & 30, LISLE ST., LEICESTER SQUARE, W.C.2

WORLD'S BEST

in Value, Quality and Tone. Every instrument made in the Graves Sheffield Factory and guaranteed perfect in every detail.

TERMS: Our bargain price is for Deferred Payments. Send 5/- now, & 11 monthly payments of 5/- Five per cent discount for cash. Complete Approval

ALL BRITISH

Graves Gramophone (Hornless Model) size 16½ x14½x7½in. Strong silent motor with worm drive, nickel plated fittings, and super-sensitive reproducer £3:3:0

5/- NOW

CATALOGUE POST FREE. J. G. Graves Ltd. Sheffield.

GRAVES GRAMOPHONES

Floor Covering BETTER THAN LINOLEUM

60 sq. ft. for 5/-

down; balance by monthly payments. Carriage paid in Gt. Brit.

Send for free sample patterns and full particulars to J. LLOYDS, 103, Aldersgate St. London, E.C.1

FINEST VALUE SEMI-FOLDING BABY-CAR.

Fitted with coil springs

4/- NOW

The Graves Semi-Folding Car is the embodiment of Lightness, Strength and Comfort. It has Tubular Handle & Steel Frame enamelled Black, well padded seat & adjustable back, draught-proof sides, and steel leather safety strap. Upholstered in best quality Navy Blue leather cloth. Two-inch wheels, fitted with rubber Tyres. Price 32/-

Delivered carriage paid to approved orders for 4/- Balance in 7 monthly payments of 4/- if satisfied. Money back in full if you are at all disappointed

WRITE for CATALOGUE. Folding Frame & Baby Carriages. Finest value in trade.

J. G. GRAVES Ltd. SHEFFIELD.

SPECIAL OFFER

for limited period only

72 SQ FT. for 15/-

THICKER THAN LINOLEUM.

Waterproof, Rotproof and Sanitary. For either Brick, Stone, Concrete or Wood Floors. Being Stainless, a damp cloth is all that is required to clean it. In rolls containing 72 square feet for 15/-. Longer lengths pro rata.

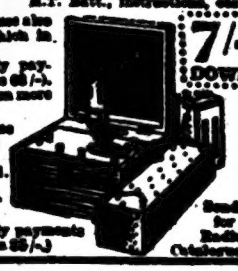
All rolls are 2 yards wide. State size of Floor Required.

J. B. ANDREWS & SONS, 30, Carter Street, London, S.E.17.

PAROLEUM

CRYSTAL SET USERS — YOU MUST GET THIS

With the new "HOTSPUR" ONE VALVE AMPLIFIER, the volume of your Crystal Set will be increased amazingly and under good conditions even a loud Speaker can be worked. Solid Oak Cabinet, with lamped Rd. complete with D.E. Valve, 9-volt Exide accum. 60-volt H.T. Batt., instructions, etc.



Only 7/- DOWN

Royalty (12/6) paid. For use also with Valve Set. State which in ordering.

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GRAMOPHONES, 27/6; motors, 9/-; accessories, Violins, Accordions, cheapest. 64-page list, 3d. How to make Gramos.—Regentbull, 120, Old Street, London, E.C.1.

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IT makes no difference whether you have had previous lessons or not, whether you are YOUNG OR OLD, WE GUARANTEE that you can play the piano to-day by this wonderful and simple system. There are no sharps, flats or theoretical difficulties to worry you, and no tiresome or wearisome exercises or scales to be learnt. You play correctly with both hands. No difficulty or drudgery whatever.

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SPECIAL TRIAL OFFER COUPON. *"John Bull,"*

To the Manager, NAUNTON'S NATIONAL MUSIC SYSTEM, *Jan. 22, 1927.*
27, High Street, New Oxford Street, London, W.C.2.

I send herewith postal order for ONE SHILLING AND SIXPENCE, for which please send me your Special Instruction Book, containing eight pieces of music, and particulars showing how I can become a thorough musician.

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SPECIAL OFFER. — Talking Parrots with cages from 30/-. Singing Canaries 15/-. 3 months' trial.—List fr. Chapmans, 17, Tottenham Court Road, London.

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WORMS CURED.—Artico Brand Worm Tablets are a Specialist's positive and permanent cure. They cure most violent cases by calmly destroying the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply or 1½d. stamp for Free Pamphlet.—Bellyard Tablet Co., 34-36, Codnor, Derby.

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NEW Life to weary, worn-out Nerves. Prohyn Nutrient restores health, strength and lost vitality. Send to-day for free trial supply.—B. E. Prohyn Laboratories, 116, Pirbright Rd., London, S.W.18.

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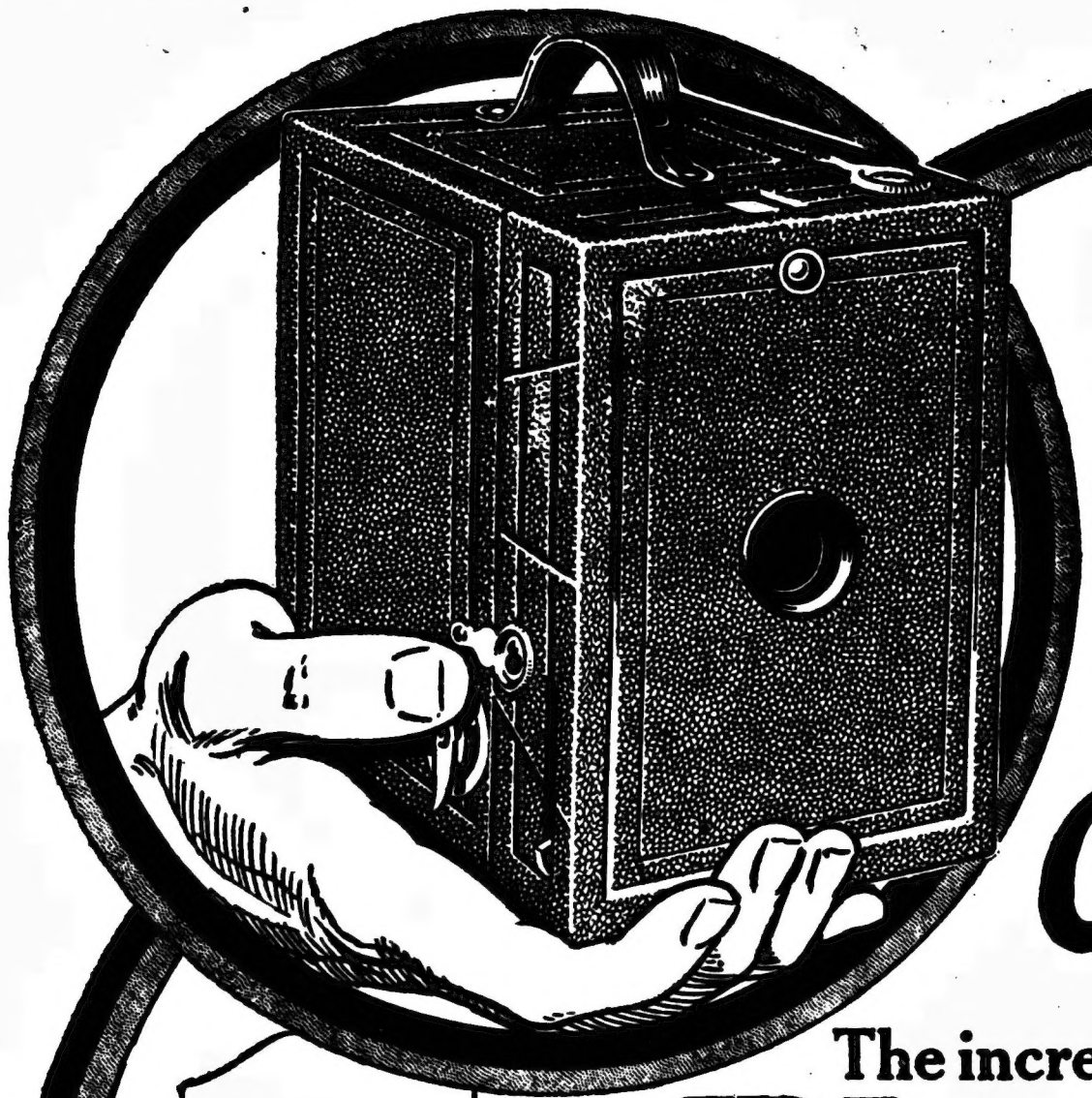

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Vol. XLI. No. 1075.

JOHN BULL

For the People—the Right to Justice and Truth.

The Paper on which the Sun never Sets.

The WORLD, the FLESH & the DEVIL

93, Long Acre, London, W.C.2.
Telephone: Gerrard 9870.
Telegrams: Heroically, London.

Our Plaintive Premier.

Baldwin wants his Premiership to be judged by "time." We strongly advise him not to bother about the verdict of history, but to go all out for a verdict from the live people of to-day.

None so Blind——

The Prime Minister's practice, it is now avowed, is to "harden himself to be indifferent to the daily criticism." That explains a lot. To us it has often seemed like an ostrich burying its head in the sand.

Blinkers on the Bridge.

"A Prime Minister," says Baldwin, "must try to look far ahead." Just so. Two years ago the coal crisis was plain to anyone who cared to see. But "the captain on the bridge" let the ship drift on to the rocks when any number of deckhands were shouting "Breakers ahead!"

A Seedy Lot.

On the present Cabinet Councils depends the year's Parliamentary harvest, and it's a poor lot of seeds they are sorting out. Nothing really creative. The only bugle-call Ministers sound is for a "holy war" against political trade unionism. And that is merely asking for trouble.

Still Another?

The proposal to hold a conference representing both sides "for informal, non-committal discussion of the whole industrial situation" cuts little ice. We've had plenty of talk. What's wanted is real hard shoulder-pushing to get on with the job of work that's waiting for us.

It's Silly.

To establish a "Permanent Parliament of Industry" as proposed in some quarters would merely multiply bureaucracy. The Parliament we already have is sufficient for the job if it knew its work *and did it.*

Farewell to Folly.

Last year 2,741,000 workpeople were directly involved in trade disputes with a loss of working days amounting to 159,800,000. We've turned a new leaf with the new year. Now we want new and saner methods in industry.

The Proof of the Pudding.

For instance, if Parliament did its duty we shouldn't have on our registers 1,495,800 unemployed. The job must be tackled before long. Why not now?

Earn Your Own Dividend.

Miners employed by Cannock Chase Colliery Company are taking up shares under a profit-sharing scheme. Give every man a direct interest in the business he works for and troubles will cease. No one will hurt the prosperity that is his own concern.

Giving a Lead.

Warwickshire miners have signed a four years' agreement and are considering with the mine-owners a co-operative pensions scheme. To take the sting from old age should be the first concern of industry. This is a long-awaited step.

The Daily Death.

Claud Rowe, a twenty-five-year-old miner, died in the ambulance after being injured by a fall of roof at Llanover Colliery. Legislation is urgently needed. Mines could be made safer, and must be. The death-roll of the mines is appalling in its regularity.

Making a Start.

The University of London proposes to establish a chair of dietetics, towards] which one benefactor offers £10,000. Up to now we've tried to get an A1 nation with haphazard feeding. It is time authoritative information was broadcast.

A Hint.

Workman's Compensation statistics show that industrial accidents to life tend to decrease, but there are still sadly too many. That familiarity with machinery mustn't spell carelessness is what thousands of workers forget.

The Helping Hand.

At Swansea the Church Army is building houses of six rooms to let at 12s. 6d. a week to parents of four to six children whose income does not exceed 90s. In the solution of problems practice is better than precept, and the organisers of this scheme evidently know it.

The Busy North.

Bradford has set a good example by widening dangerous corners in the streets. Safety to life and limb are worth more than buildings. Other towns could well follow suit.

Our Answer.

The *Lancet* asks why public money spent on maternity homes and services should not be devoted to better housing with larger rooms and full hygienic conveniences. The reason is that an institution gives the harassed mother a better rest and we've money enough to do both. It's all a question of what we spend the taxes on.

The Snag.

The people who pay the taxes ought to see how they're spent, but they don't. That's why we haven't houses, good education, and ample social services. The money's frittered away on armaments.

£1,000 AND 300 HAMPERS!

This is your last chance to win a "Bulgets" Hamper — and there's a £1,000 first as well!

Enter to-day! *See page 39*

Toll for the Dead.

The terrible desolation of the Deptford shaft tragedy had its one bright spot in the self-sacrificing heroism of the rescuers. The divers who faced death in the darkness were white men, every one of them.

Costly Pies.

For stealing seventeen pork pies and sharing his spoils with other boys and dogs a little Whittlesey lad of eleven has been sent to an industrial school for five years. If to make a mischievous youngster into a criminal is the aim, Cambridgeshire magistrates know the way to do it. A good parental spanking would have been the best medicine.

Alter the Law.

At Warrington a deaf and dumb motorist has been disqualified for life from holding a licence owing to dangerous driving. We agree with the chairman who protested against magistrates having to perform such a disagreeable duty. It's the law that's wrong.

Pity Montreal.

The terrible tragedy in Montreal recalls our own cinema safety. For thirty years not a single life has been lost by fire or panic in a London theatre. Strict supervision by the County Council pays handsomely.

The Fire Fiend.

Non-inflammable films are soon to compete with the old inflammable sort on the market. Nevertheless there's only one thing makes a child really safe in any cinema, and that is a grown-up protector. There are often dangers other than fire when kiddies roam about alone.

For Instance.

There have been so many cases of serious molestation that official warning is given to London children not to enter into conversation with strangers. Even in parks and open spaces children need protection. Their games should be organised.

Good!

In spite of appearances there's a steady decrease in the crime sheet of London. When everybody is usefully employed it will disappear altogether. Idleness is always the devil's handmaid.

Inadequate Pensions.

It is argued in favour of the employment of pensioners that in many cases the pensions allotted are woefully inadequate. This simply means that somebody is robbing the worn-out worker. Just as we favour a living wage, so do we advocate a living pension. Weary men would not labour were they not forced.

Our Sleepy Villages.

It's thirty-six years since the Wingham Gas Company's works were damaged by fire and the villages went back to candles. Now the East Kent Gas Company has linked them up with the mains and taps can be lit again. The thirty-six years' wait explains why we're always baffled by unemployment. All over the country we don't do the things that want doing.

The WORLD, the FLESH & the DEVIL

Wise Doctoring.

For some time Birmingham panel doctors have been lecturing to patients on health matters. Now East Sussex is to copy the plan. It is a good one. Keeping people well is a far more enlightened form of medical service than simply treating them when ill.

Poser for Paine.

Mr. W. W. Paine, a banker, laughs at the idea of community competition with the private trader. The latter, he claims, will beat the Government every time. Will he tell us why private electrical companies charge 4d. per kilowatt-hour for their product, while municipalities charge but 1½d. ?

Nicely Caught !

George Marriott, a seaman, was sentenced to a month's hard labour at Hull for obtaining money from a farm labourer by selling him a box of sand under the pretext that it was smuggled tobacco. We hope that the loss of his money was sufficient warning to the labourer not to indulge again in any transaction about which he knew there was something shady.

A Guilty Receiver.

For stealing a seven-guinea costume a Fulham boy was sent to a remand home. The real villain, as the West London magistrate recognised, was Henry Rouse, a second-hand clothes dealer who bought the stolen garment for fourpence. The sentence on Rouse was six months' hard labour, and light at that. There are few worse offences than enticing children to crime.

Hidden Miseries.

"Almost penniless of late, she had collected boxes and bits of wood from Covent Garden to use as fuel." Such was the preliminary epitaph, so to speak, upon Miss Hart, a poor old woman of sixty-five, burnt to death in a terrible fire near Drury Lane. Had she lived on in her wretchedness we should never have heard of her. The big tragedies of life are nearly always hidden.

The War's Grim Cost.

Up to March 31 last the nation's total expenditure on war pensions was £665,000,000. This is the latest official figure. It takes no account of misery and suffering which cannot be measured in money, or of economic loss due to the impaired earning capacity of the victims. There is no sane answer to the argument for peace.

A Rotten System.

A prisoner at Lambeth told the magistrate that no man can be decent with a ticket-of-leave in his pocket. We admit that very few could remain so under such conditions. The whole system is rankly rotten. When a man has earned his remission he should be set free unconditionally.

Teachers' Protest.

The National Union of Women Teachers are undoubtedly right in their demand for the expulsion of unqualified persons from the teaching profession. It is no joke, but a literal fact, that there are 10,000 persons teaching in British schools to-day whose only qualifications are that they have reached the age of eighteen and been vaccinated. In what other profession would such conditions be tolerated for a single hour ?

Comparison that is Odious.

Only 13 per cent. of British workers are granted an annual holiday with pay, as against 83 per cent. of the workers in Germany. Cannot our employers afford to treat their hands with a decency at least equal to that of the foreigner ? There would be much less danger of industrial trouble were the worker treated more like a human being.

What's the Use ?

Seven poor little bairns, at Jump, slept with their parents. In their miserable and sadly neglected home there was only one bed for the family of nine. Now the parents—Joe and Kate Bates—are away, behind locked doors in a lonely prison cell. Will their isolation guarantee the children the chance of being decently reared ? The problem of the decent home is admittedly at the root of Britain's gravest social ills.

Taking Our Advice.

We have repeatedly urged upon the L.C.C. the wisdom of placing orders for granite setts with British firms. We learn with satisfaction that, for the first time for two or three years, this has been done. Municipal authorities should follow this lead.

On the Credit Side.

On hearing a shout that there was a woman in the water, Sergeant Pickering, of Bristol, plunged fully clothed to her rescue. She struggled so fiercely that it was only with assistance that he managed to drag her out, upon which she made desperate attempts to jump in again. The officer's promptitude is to be commended.

Taking the Proper View.

When Frederick Max, a seventeen-year-old coloured youth and a British subject, was discharged at Middlesex Sessions for "inflicting grievous bodily harm" on an Ealing lad, the tables were neatly turned on the white youths who had insulted and twitted him with being a "nigger." "Your hooliganism and general behaviour were bad," said Sir Montagu Sharpe, K.C. We agree. It was a pity the taunting idiots were not before him for judgment.

A Punch for Punch.

Samuel Adolphus David Punch, thirty-eight, a coloured man, was charged at Liverpool with attempting to obtain £300 by false pretences. He professed to be in control of a limited liability company of general traders, with a capital of £20,000, and held out a bait of a position at £5 per week, rising to £1,000 a year, for a manager who was willing to invest. Other schemes he had, all equally promising and all equally spurious. Clear proof of the value of our warnings against such fellows!

The Human Machine

Mental Dieting

by E. R. THOMPSON, M.A.

WHEN our bodies are ill and out of sorts we have, as a rule, the common-sense to see a doctor. We realise that something has got to be done about it.

We are not nearly so sensible when our minds get upset, when we get irritable, fagged, all clogged up with useless worry and misdirected thought.

Yet why shouldn't we treat our minds as the doctor treats our bodies ? Why shouldn't we diet our minds as he often diets our stomachs ?

A change of food will often work wonders when the stomach is in rebellion, making life miserable for us : why not try a change of mental food sometimes ?

Where's the sense of carrying home with us, for instance, the work and the worry that have made the day difficult ? "To-morrow is also a day!" says the old German proverb—and to-morrow, after a rest and a change of thought, our minds will be well up to their job again.

WE'RE none of us very fair to our brains and our minds. We nearly all expect miracles from them instead of plain efficiency. If we only looked for efficiency we should realise more than we do the value of rest and change of "food."

When next life seems all wrong don't blame life. There's nothing wrong with life. If there doesn't seem any interest in it, try *putting* some in !

It's so very easy—and so very cheap ! The best thing of all is that a man can be his own doctor when his mind is out of sorts. That is, if he has just a little pluck and common-sense.

A little effort of the will, a bit of self-control—nothing more is needed.

Real Citizenship.

Those shallowbrains who write down all rich men as purse-proud and selfish should mark the magnificent gift of Mr. W. R. Morris, of Morris Motors, Ltd., to St. Thomas's Hospital. This amounts to no less a sum than £104,000. While our rich men continue to prove themselves such great-hearted citizens, there is little wrong with our country.

Big Men in a Little Ship.

Proud as we are of our big ships, we are prouder of big men in little ships like the *Jane Wright*. Only 90 ft. long, this fishing-boat was navigated by Fleetwood fishermen 13,000 miles from her home port to Melbourne. These true sons of the Vikings have shown the world that the mastery of the sea is still the heritage of the British race.

The Tragic Tramp.

Thousands of out-of-work, homeless families—men, women, little children—are officially admitted to be dragging through Yorkshire's broad acres, going they know not where or why, but surely breaking their hearts and faith all the while. The Rev. W. Mahon hopes it may be possible to remove the women and the bairns from the roads. That, however, is not enough. Work must be found for the men, and homes for the families.

Mrs. Shepherd's Tribute.

When fire broke out in a tenement near Blackfriars Bridge, young folk ran down a narrow wooden staircase to safety, but elderly women, of seventy, but for the firemen, would have been helpless. "Well, mother," said one of the latter, "throw your arms round my neck, I think I can carry you down." "And thus," says one of them, Mrs. Shepherd, "I owe my life to that splendid young fireman." A pleasant, simple testimony to fine fire-fighters.

A Real Tragedy.

Three old couples are condemned to go to the workhouse because the magistrates at Christchurch (Hampshire) granted an order for them to be evicted from their cottages at Ilford on the ground that these are in a dangerous condition. One couple have lived in their home for fifty years. Surely something could have been done to prevent this calamity. It is hard on old folk who have shared one hearth for so long to banish them to a place where they cannot live together as man and wife.

Wise Teaching.

That the pluck and presence of mind of thirteen-year-old Mabel Smith, of Wymondham, did not avail to save her mother's life does not detract from the girl's fine conduct. Seeing her mother standing with her clothes in flames, she smothered these out with a rug, took the baby from her, and put out the fire in the kitchen. Then she dressed her mother's burns with cold cream. She told the coroner that she had been taught at school what to do in such an emergency. No teaching would be wasted on such a splendid child as Mabel.

Laws that are Crimes.

The Liverpool Recorder, Mr. E. G. Hemmerde, K.C., when sentencing James Whitworth to a year's hard labour for being an incorrigible rogue, said : "Again I protest against the barbarous law which compels me to pass these idiotic sentences on people who are really mental cases." Our only comment is, That to send such to prison is in itself a crime.

High-handed Impudence.

Worple Town Council having allocated houses in an unsatisfactory manner, the indignant ratepayers, in public meeting, decided that the authority had lost their confidence, and demanded that the offending decision should be rescinded. The Council, however, declined to discuss the matter, except in camera, because, according to Chairman Councillor D. Boll, one member did not want his name made public ! The ratepayers' reply to secret discussions must be through the ballot-box.

Bad Example.

The Bournemouth Town Council defends its appointment of five unpaid attendants at motor-car parking-places on the grounds that it has no power to make a charge. Since visitors must bring money into the town, if these attendants are necessary they should be paid a wage out of the rates. To expect its employees to live on tips is to set a bad example.

Then They Laughed.

We have complete sympathy with Councillor Frank Wort in his protest against the action of the Salisbury Town Council in appointing an additional man at the park at a wage of £1 a week. The defence of the City Land Committee that "the man was only too glad to get the job" makes the matter worse, and so does the laughter that greeted the reminder that a Trades Council exists in Salisbury. The people who think £1 a week sufficient "wage" for a man should try living on it.

A Silly Anachronism.

When Miss Nellie Aileen Asseratti and Mr. Thomas Hayden Webber attended at the Brighton Roman Catholic Church to be married, it was found that owing to an error no notice had been sent to the registrar. They, and 200 guests, waited patiently, but the official failed to put in an appearance, and the wedding had to be postponed. It is time that all places of worship were put upon the same footing. To insist upon the presence of a registrar at Nonconformist or Roman Catholic churches and chapels is nonsense.

Wonderful Self-sacrifice.

Miss Ivy Collier, daughter of Dr. and Mrs. Collier, of Woodstock Road, Oxford, was herself a brilliant physician and surgeon. She broke down while working under the Kuala Lumpur (Malay States) Government, and a friend wrote that her remorse at not sticking it out was pitiful to see. "We have simply marvelled at her grit and unselfishness. She has been wonderful." Alas, that on returning home the girl's mental state grew so bad that she took her own life! It is a warning to those who let worry dominate them, to master life instead of sitting down under its blows.

Marriage No Failure.

After celebrating what they took to be their diamond wedding, Mr. and Mrs. J. Blackmore, of Croydon Road, Penge, discovered they had been married sixty-one years. Other diamond celebrations included Mr. and Mrs. W. Feaver, of Hadlow, Kent, who received a congratulation from the King and Queen; while the golden weddings of the past week run into dozens. Barely noticed in the Press, these are the unions which really make up the country's stability.

Dad and the Boy.

When the little son of Mr. Dennis Calvert, a Leeds postal official, was admitted to the infirmary suffering from dreadful burns to the back, it was discovered that only extensive skin graftings could save him. Immediately the father offered his leg and the living skin, in necessary quantity, was transferred with lightning rapidity from father to child. When a second operation became necessary neither was that flinched from. A bit of splendid surgery and splendid courage.

Drink to Blame.

"I would rather have followed him to the grave than to have to come here," sobbed the father of Thomas Howell, an eighteen-year-old youth who at Croydon stole a lot of cigarettes from a store kept by a blinded ex-soldier. In pity for his family Howell was find £5 and bound over for two years. Now he must keep clear of the drink and bad company that led him astray. If anything can keep him straight it will be the memory of his broken-hearted father who would rather have seen him with his fallen brothers during the war, a not unnatural wish, since at least they died in honour.

Revolting Quackery.

Mrs. Clara E. Slater, of High Holborn, London, W.C.1, professes to give advice to women on various complaints. Mrs. Slater, apparently, has no medical qualifications and is chiefly concerned with the sale of costly appliances. She declares that she receives "such beautiful letters" from satisfied patients. This may be so; but those who derive no benefit have no redress.

Look Out!

The authorities of the Bradford Royal Institution for the Blind are receiving reports from all round the countryside that bogus representatives of the institution are hawking brushes from house to house and claiming that they are made by the blind workers. Since the brushes are very much inferior, the institution is suffering both in trade and reputation by these frauds.

A Vital Omission.

Numerous complaints reach us from readers who have answered an advertisement offering £3 per week, plus 15 per cent. commission, for a travelling representative. Time and postage have been wasted, we are told, owing to the fact that the advertisers, the Charing Cross Business Transfer Agency, Ltd., have subsequently stated that no applications can be considered unless the enquirer is able to deposit £150! It would have been only fair to have said so first.

A "Mystery" Employer.

"It is desirable that I meet you at my hotel for our first interview," wrote a gentleman named Major H. H. Howard to an enquirer who had answered an advertisement calling for a young man to fill a confidential post. The Major wanted a cash security, but when they met by appointment at the hotel, the young man asked him to waive this. A decision was promised that same day, but when the job-seeker called at the hotel on the following morning he learnt to his amazement that the Major was not a resident there. Such "mystery" employers are best left alone.

Pilots Take the Helm.

Some time ago we found it necessary to criticise the "Statesmen" Ballot, which was being run by a notorious charity crook, in aid of the Hull Royal Infirmary. Since our article appeared, the scheme has been taken over by the Working Men's Committee of the infirmary, who inform us that they intend to run it to a satisfactory conclusion. All the prizes, we are told, are in hand or guaranteed, and we have much pleasure in passing this good news on to the public.

Why "Hopeless"?

Arthur Barrowclough was described by the chairman at Leeds, at the West Riding Quarter Sessions as a "hopeless case." It appears that he pleaded "guilty" to the charge of fraudulently converting 25s. belonging to a Mr. Hunt, Newton Hill. He also admitted to a series of charges of false pretences at eleven other places. But did Mr. W. F. Tempest, in sentencing him to eighteen months' hard labour, think that he was going to do the offender any lasting good? Magistrates should be empowered to order medical treatment rather than a term of imprisonment, there is a huge field open for the scientific treatment of such criminals.

A Correction.

In criticising a paper entitled *Paris Fashions* in last week's issue, an unfortunate printer's error made us describe this in one paragraph as *Home Fashions*. There is not, of course, the least connection between *Paris Fashions* and our highly reputable contemporary *Home Fashions*.

Reader's Tragic Death.

"JOHN BULL" PAYS £250 TO WIDOW.

See page 2.

Problems of Life

Failure and Success

by the Rev. R. J. CAMPBELL, D.D.

A MAN I have always liked and used to know very well wrote to me from a foreign country at the end of 1926, to tell me of his experiences in a new environment.

Rev. R. J. Campbell

Things have not been going over well with him. The war left him poor; there was no opening for him in the old land; like so many more, he emigrated in the hope of bettering his fortunes and finds them worse.

He has sustained blow after blow; one disappointment has followed another; few of his hopes have been realised; and many undeserved and totally unexpected troubles have descended upon him.

I suppose he went out too late in life to be able to adjust himself easily to strange conditions.

Here is a passage from his somewhat despondent account of himself:

"I lie awake night after night, thinking, thinking, thinking, and wonder how on earth it has come to pass that I have made such a failure of life. Where have I gone wrong?"

The following was my reply. I record it here for the sake of any discouraged reader.

"You are not a failure; and if you had not got your values out of focus for the time being, you would not think so.

"YOU have been a hard worker and an honest straight-dealing man as long as I have known you, and that is more than half an ordinary life-time.

"Your children love and respect you—which is more than every father can say—and you have won and retained the loyalty of a large circle of excellent friends.

"You have a kind heart and a generous nature; meanness and hardness are no part of your make-up; you would sooner lose a business deal than sacrifice your self-respect.

"You have cultivated your mind, too. You know, and are able to appreciate, what is good in the higher arts of life; you have kept your soul alive.

"Tell me—is not this success?

"You have not made money, but you have acquired a better kind of wealth.

"I meet so-called successful men daily, and I notice that few of them are really satisfied or happy.

"WITH some of them there is tragedy in the background. They would conquer the world, but could not maintain harmony at home. They have not held the constant devotion of one single human heart.

"Others—and these are very common—have impoverished their own souls in pursuit of their material self-interest, and do not even know it.

"As Ruskin says, 'He only is advancing in life, whose heart is getting softer, whose blood warmer, whose brain quicker, whose spirit is entering into living peace.'"

EUROPE'S MARVEL UNMASKED

ANOTHER ANNEXE TO PARADISE

The Mouth of the Wolf!

THERE is a wizard of finance who is helping to launch in a whirlwind campaign of persistent publicity, nothing less than a new Mediterranean winter and health resort, that is to be, as he modestly puts it, the "Marvel of Europe" and is presumably to contest the primacy of those pearls of the Riviera—Nice, Cannes and Monte Carlo.

The chosen spot is Bouches-du-Loup, a hitherto neglected and unimpressive belt of land between Cannes and Nice. The astounding merits and amazing promise of the spot, the captains of industry and the millionaires and royalties who throng the Riviera had for the most part unaccountably overlooked, until our Nabob came along blowing a blast of poetical propaganda, announced them to all the world and particularly to British people with money to invest!

Making the desert blossom

He distributes a fulsome article reprinted from a French paper, lauding his scheme, and observing piously on the question of advertising, that "God himself has need of his bells."

It was the ex-Kaiser who made an ally of the Deity. Our Nabob, although he is an Englishman has much of the broad sweep and imperial vision of the Hohenzollern and, like him, dwells far from the land of his birth.

The other day, having heard of the tempting bait offered to those who are tired of our dismal climate, a representative of JOHN BULL paid a visit to Bouches-du-Loup. He found it a dull and uninspiring fringe of foreshore, soggy with recent rain and utterly unsuggestive of the glorious future that the Nabob has forecasted for it.

Some few men were working, making drains and driving roads across the belt, but it needs an eye of optimism to see it as the Nabob is cocksure it is going to be.

And now the chief concern of our Nabob is that we should roll up and buy lots in this Paradise to be. The prices are steep, but think of the advantages to come! The Bouches-du-Loup of our Nabob's advertisements, make Eden itself look like a sordid and a shabby cobweb.

Five hundred per cent. perhaps!

According to the literature which calls our Nabob, the "incomparable inspiring spirit"—the work of making this desert blossom like the rose, begun last February, was to have been finished in October, and Europe was to have had its "pearl."

Europe must wait. The reigning Prince at Monte Carlo is not yet tottering on his throne, is still surrounded by his faithful army, while his Ministers of State waits respectfully upon him, instead of advising him to resign or at least to do homage to the Rising Star of

From a photograph showing W. H. B. Quilliam enjoying himself at a fete he gave at Bouches-du-Loup last summer. The temple in the background is a stage property

Bouches-du-Loup, the Nabob of the Pearl of Europe, the Bringer of Good Tidings, the Herald of Glorious Investments—with, as we are assured, *Five Hundred Per Cent. Appreciation!*

Here are some of the things that the Nabob's vision of rapture foresees for his resort of fishermen and gulls. There is, of course, to be a casino—how otherwise should Monte Carlo tremble to its rock-built foundations? Cannes is to be relegated to obscurity by the opening of a dozen tennis courts, where in winter, international "aces" will dispute for international honours.

A glorious future

There will be perfect drainage and ample water. There will be a fairy isle constructed in the river itself with a fashionable restaurant and fashionable dance halls. There will be long and large boulevards, lit with electricity as well as free spaces, squares and gardens.

There will be Venetian fetes and battles of flowers. There will be fishing and yachting in the river and the sea. There will be palatial hotels and a noble cinema, and Venetian gondolas will float to and fro on the limpid Loup.

The casino is not there yet nor the cinema. But the gondolas have arrived. Our Nabob went to Venice himself to bring them back.

If you go and buy a lot and build on it, the Nabob says you will get 10 or 15 per cent. interest on your money! And you will get an increase in value of five times your investment in two years—£2,000, that is to say, will in two years become £10,000. Who says so? Why, our Nabob!

Who, then, is this Nabob—this good fairy-godfather—who offers such a glorious opportunity to increase our wealth five-fold? Is he as sure a financial guide as he is a generous prophet? English investors, thinking of spending their retiring days there in the reviving sunshine, are entitled to ask this question.

The answer is quite interesting. Our Nabob is no less than Mr. W. H. B. Quilliam, the bold genius of finance who ran the ill-fated Direct Fish Supply, Ltd., concern, and when it crashed a year or two ago with a loss of half a million sterling, and with the ruin of many unhappy and too credulous shareholders, folded his tent and silently stole away, to the palms and temples of the sunny South. Direct-Fish-Supply Quilliam! "Bless thee, Bottom, how thou art translated indeed!"

For months the shareholders clamoured to know of his whereabouts. He possessed a silence as discreet as it was obstinate. Most of them knew nothing of his whereabouts, until these were revealed months afterwards by JOHN BULL.

He was also the moving spirit of the British Chamber of Finance, Ltd., and the Orange River Asbestos Mines, Ltd., and both these concerns ran on the rocks.

Quilliam's brazen trumpet

We certainly do not recommend English investors to put their money in Bouches-du-Loup, which means the Wolf's mouth, on the strength of Direct-Fish-Quilliam's gush. He has associated with him some people of undoubted standing and responsibility. They may be confident of success, otherwise they would not be in the venture.

But the rich point is this: Quilliam says that he is going to make a fortune in this dazzling enterprise.

Ought there not to be some legal way in our company procedure, by which the money he is making could be put under computation for the benefit of those who were ruined by the previous fiasco for which the Official Receiver found him largely responsible?

A Self-confident self-booster

In an ordinary case, the dead past might be allowed to bury its dead. But ought one to keep silent when a man is recommending investments to return five-fold their amount, and when one remembers that when Direct Fish Supplies, Ltd., got into difficulties, this man simply fled the country and shook off his moral responsibilities as one might throw away an old, shabby and soiled garment?

Bouches-du-Loup may pass muster as a speculative investment. Is it wise to boost it with a promise of five-fold increase and with the brazen trumpet of Direct-Fish-Supply Quilliam's self-confident publicity and propaganda?

Violet-ray Quackery

High Tension Hoaxers

VARIOUS coastal towns are at present being visited by up-to-date "specialists" who are having a lot to say about the curative powers of electricity.

The public is invited to attend an "exhibition of up-to-date scientific electrical apparatus for promoting and maintaining better health. Varying degrees of entertainment are included in the invitation, but the chief item on the programme is a demonstration of "Home treatment with the famous G. and S. Violet Ray High Frequency Machines."

We have before us an interesting pamphlet issued by Messrs. Garwood and Samson, of St. Albans Road, Harlesden, who claim to be the manufacturers and sole distributors of the apparatus in question.

It's so simple!

As a curative force, this pamphlet tells us, electricity has long been recognised by the medical profession. A. G. and S. Violet Ray High Frequency Generator presents electrical current to the system "in its most healing form."

A "Standard model" is offered for £5 5s., and the method of application is said to be so simple that a child could operate the machine. An instruction book and a chart of treatment for various complaints are supplied with each machine.

It is perfectly true that wonderful results have been obtained through the application of violet rays, but the public should consider several points before rushing to embrace any system of home treatment.

Unqualified "specialists"

Most of the successes which have been achieved have been the result of intensive treatment, given at great expense and with the most modern equipment, costing many hundreds of pounds. And, what is far more to the point, this successful treatment has been given under expert medical direction and advice.

Though ultra-violet light treatment may appear to be a very simple remedy on the surface there are cases in which it should not be used at all, and others in which its treatment requires the most careful regulation. Serious harm can be done, and, indeed, has been done by its indiscriminate use.

A common mistake, for instance, is to give too large, or too frequent applications. A patient who has been negligently treated by a doctor may have redress in an action at law; but in the case of self-treatment with apparatus purchased outright from unqualified people there is no remedy.

Notwithstanding their claims to be "Specialists in violet ray machines," Messrs. Garwood and Samson have no medical qualifications.

It is not so long since they were trading as "Importers of foreign novelties," and dealing in patent hair-wavers and trouser presses!

Five Months' Miracle

A Wonderful Recovery

THE other day we were cheered by receiving a visit from a brown-faced, healthy, bright eyed man, whom we were at first unable to recognise.

This was due to the fact that when we had last seen him, a few months back, he had been pale, miserably thin, and heavy-eyed—for our visitor was none other than Mr. T. Bond, an ex-Service martyr to tuberculosis, whose sad plight we referred to in August last.

At that time, Mr. Bond's circumstances were so reduced that the family had all to occupy one bed, with the result that his three little children became tubercular.

The "John Bull" Man

We arranged, in conjunction with the National Association for the Prevention of Tuberculosis, for Bond to be examined by Dr. Bardswell, of the L.C.C. Public Health Dept., with the ultimate result that he was admitted to Colindale Sanatorium.

"If anybody with this complaint goes to Colindale," Mr. Bond asserts, "he will not suffer long. I thank the JOHN BULL War Sufferers' Fund, for if it had not been for them I would never have gone to Colindale hospital, and would not have got better."

We like to know that during his stay at Colindale, Mr. Bond became known as the JOHN BULL man, and all our readers will join us in congratulating him upon his splendid recovery.

He has now returned to his home, full of hope and vigour and eager to set to work to support his wife and three children.

A SLOT-MACHINE MYSTERY

THE "DIDDLER DUET"

A Too-generous Offer

ADVERTISEMENTS have recently appeared in a daily paper calling for a sleeping or active partner, able to invest £800 in automatic machines; £10 per week was said to be "guaranteed" together with a half-share of profits.

A gentleman who answered this announcement received a communication from a person named Gus Hall, of Ship Street, Brighton, suggesting an appointment at an office in Oxford Street, London.

Eventually, however, a meeting took place at a well-known London hotel, and Mr. Hall explained that he intended shortly to open an amusement arcade in a Welsh resort, where he expected to make big money out of "Diddler" machines.

For the benefit of the enquirer he added that £800 would secure a half-share in this project on the terms advertised, and by way of security thirty of the machines would be made over to the investor.

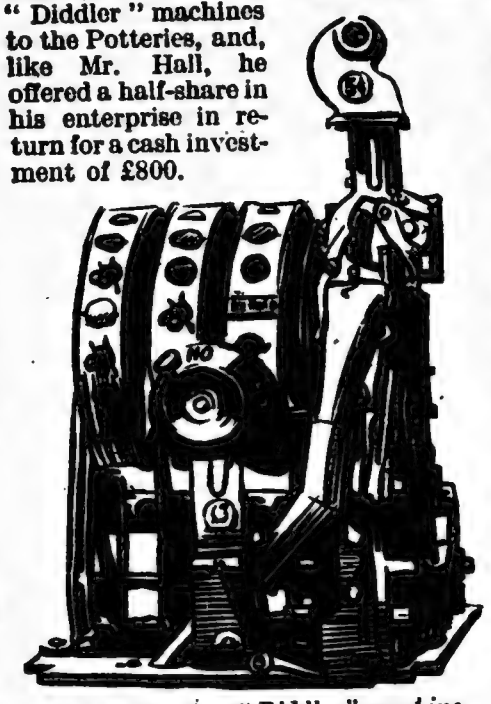
Rivals or partners?

The gentleman promised to consider the matter, but on the following morning he was surprised to receive a letter from a Mr. E. Hayes, of Fountain Square, Hanley, and Brunswick Road, Hove.

Mr. Hayes stated that he was writing in reply to our reader's enquiry regarding his ten automatic machines. Rather a surprising statement in view of the fact that he had only replied to one advertisement, which had already resulted in his interview with Mr. Gus Hall.

Our reader was at a loss to know whether Mr. Hayes of Hanley and Hove, and Mr. Hall of Brighton and London, were rivals or partners. As Mr. Hayes also suggested an interview he decided that he might just as well compare the relative merits.

When he called upon Mr. Hayes at his Hove address he found that there was really little to choose between the two offers. Mr. Hayes explained that he was about to introduce the "Diddler" machines to the Potteries, and, like Mr. Hall, he offered a half-share in his enterprise in return for a cash investment of £800.



The inside of a "Diddler" machine showing the "control" button

He, too, offered security in the form of a number of "Diddler" machines, and waxed eloquent on the subject of immense profits and quick returns.

On returning home to think matters out, the would-be investor had much to puzzle him. It was strange that two separate individuals should have responded to his application to a single advertisement, but stranger still that they should both turn out to be so philanthropically disposed.

They wanted to hand over half their proceeds to a stranger and make over the machines to him into the bargain in return for less than they would earn in a couple of days!

The gentleman decided that such offers must be too good to be satisfactory, and he decided to let his interest in the proposition languish forthwith.

Few will blame him for his decision, for the truth is that the "Diddler" has had its day, at anyrate at Brighton where they have been banned as illegal gambling devices.

Who'll hold the baby?

A spirited effort to avoid this issue has already been made by certain "Diddler" merchants by affixing three buttons to their machines, alleging that they will give skilled operators a certain control over their evolutions. This ingenious move enabled them to claim that their machines were not gambling devices but "games" of skill!

As a matter of fact, in a prosecution at Brighton not so very long ago it was stated quite emphatically that the police did not accept the view that the so-called "controlled" machines were legal, and an amusement caterer was fined "for having used two sets of premises for gaming."

So there, we fear, lies the secret of the philanthropists. They are naturally quite willing to "make over" their machines as security, for their value is decreasing every day, and in the event of police prosecution the new owner would be the one to suffer!

Police Station Swindles

Special Constable's Cool Cheek

FOR sheer audacity it would be difficult to equal the activities of a nineteen-year-old rascal named Thomas Arthur Baigent, who has twice made a police-station the stage for an ingenious piece of deception.

A little while back he called at a firm of clothiers in Tower Bridge Road, and, after leisurely consideration, selected a suit of clothes valued at £3 10s.

He endeavoured to obtain the clothes without cash payment, but as the salesman would not agree to this he asked for them to be sent on to the Tower Bridge Police Station, stating that he would pay on delivery.

A cool exit

When the messenger eventually arrived with the suit he was met by Baigent at the door, who led him round to the rear of the premises, and through the back entrance, persuading him to hand over the parcel on the way.

Baigent then endeavoured to shake the messenger off, calmly passing through various doors and passages until he finally emerged from the front entrance of the police station.

Fortunately the messenger was able to keep him in sight and Baigent was arrested in the Tower Bridge Road. After appearing at Tower Bridge Police Court Baigent, who gave his name as Walter Goodman, was remanded for a week.

Inquiries resulted in the discovery that he had previously worked the same ingenious trick—but with *complete success*, at Kennington.

A silly penalty

Baigent served as a "Special" during the strike, and it was evidently his brief service that gave him his intimate knowledge of police-station precincts—a knowledge which he has turned to such ill purpose.

Baigent was simply bound over when he finally appeared at Tower Bridge for trial. Most people will feel that he merited a smart punishment to teach him not to abuse his privileges as a special constable.

A Young Lad's Chance

Our Generous-hearted Reader

THANKS to the generosity of a large-hearted JOHN BULL reader, whose name we withhold at his own request, a young lad is to be given a splendid start in life.

He is Thomas Nelson, of Pimlico, and he is an orphan who was born in Ireland. Hitherto he has contrived, without assistance, to fend for himself as best he could, sometimes obtaining work as an errand boy, sometimes serving as a kitchen hand.

He has a brother in Vancouver, and for a long time young Nelson's ambition has been to get out to that part of the world and live the life of the open spaces. But without the intervention of a fairy godmother there seemed small hope of ever realising this cherished dream.

Mr. Greatheart

Nelson was the last person to believe that such intervention would ever come to him. Yet our kindly reader, who has helped more than one young fellow, became interested in Thomas Nelson's dreams, and requested our co-operation in order to carry his scheme for assistance into effect.

If ever a lad deserved such a splendid chance as is offered by our reader, Thomas Nelson is that lad. "Honest, industrious and willing." "There is the making of a man in him!"—these are two remarks taken at random from letters testifying to his good character.

Good luck!

So our reader is generously providing passage money and a liberal allowance to provide the young emigrant with a comprehensive outfit when he eventually sets sail for Canada.

All the details of his send-off are being personally superintended by a representative of JOHN BULL, and before Nelson leaves he will be given a special course of farm training.

That he may one day develop into a useful citizen of Canada and the Empire is a parting wish in which all our readers will join.

THREE WOMEN PESTS

THE DOUBLE ADDRESS TRICK

Watch Your Pockets!

CHARITY makes a universal appeal and no source of income is more regularly exploited by the unscrupulous. The only safe rule is to make enquiries before giving

THE wisdom of one of our readers who had been offered the position of collector for charity in a Thames-side town, but who wrote to us before accepting it, has enabled us to unmask a monstrous fraud.

Our reader had been favoured with a visit from a woman who explained that she was associated with a movement called the Poor's Help Society, the headquarters of which were stated to be at 3, St. Albans Place, Haymarket, London, W.1.

Judging by its literature it would appear that the Poor's Help Society has been established for the worthy purpose of relieving "untold suffering and distress" amongst destitute, invalid, and out-of-work people.

A palpable fraud

Its collectors are supplied with leaflets headed: "Special Appeal for funds by the Collection Committee," and these leaflets bear the name of Mrs. F. C. Dudley, President, and Mrs. L. Watson, Secretary and Treasurer.

At first sight the society would appear to be a very excellent institution, and its imposing address, in the very heart of the West End, would arouse no immediate suspicion.

But on making a few enquiries into this matter we discovered that the whole thing was a palpable fraud, deserving immediate exposure.

In the first place, the Poor's Help Society, in spite of its pretensions, is not a registered charity. Secondly, it has no such headquarters as 3, St. Albans Place, Haymarket, for they do not exist at all!

As a matter of fact, the address given on its leaflets is really that of the Pall Mall Safe Deposit Company, who have never seen either Mrs. F. C. Dudley or Mrs. Watson, and who have certainly not authorised their address to be used in the matter at all!

A complete search for the whereabouts of either of the ladies whose names appear as president and secretary of this phantom society has failed, and the Charity Organisation Society—which, with us, has investigated the matter fully—has issued a general warning.

A significant silence

When we first brought the result of our investigations to the notice of the Charity Organisation Society, it wrote at once to the concern, demanding a balance sheet, or, failing that, a prospectus showing what the Poor's Help Society proposed to do with the money it collected. It is significant that it has received no reply.

The extraordinary thing about this point is that the letter has not been returned, and we would draw the attention of the public to the amazing flaw in the Post Office regulations which permits thieves of this kind to give one address publicly, while their letters are all the time forwarded elsewhere!

It is only necessary in this connection to go to the nearest post office and fill in a form stating that one is leaving a certain address, and requesting that all correspondence be forwarded to another. The fact that one has never been at the first address and has no right to use it matters not a jot!

Diddling the post office

To illustrate how the postal authorities may become innocent parties to deception in this way, we may cite the case of a former notorious charity exploiter. This individual once had all his letters addressed to him in Scotland, and notified the postmaster there to redirect them to him in London!

Mrs. Hilton Philipson, M.P., who is courageously pressing for fresh legislation in regard to unregistered charities

In regard to the use of the St. Albans Place address by the bogus Poor's Help Society, it is interesting to note that another concern is operating to-day in the name of the Poor Crippled Children's Fund.

It employs collectors in exactly the same way as the former concern, and gives the identical address as constituting its headquarters!

The circulars, too, bear a very strong resemblance to those affected by the Poor's Help Society, though in this case the secretary's name is given as Miss G. Dunn.

A much-needed enquiry

And once again enquiries reveal the same flagrant misuse of a reputable address. Miss Dunn has positively no right to use the St. Albans Place address, and, as may well be imagined, the Pall Mall Safe Deposit Company is very indignant at the barefaced impudence of these despicable charity tricksters.

As our readers well know, we have done our best for many years to bring about a revision of the present very inadequate regulations pertaining to charity collections which, as they stand, are a positive encouragement of fraud.

It is interesting to know, therefore, that a committee is now sitting for the purpose of considering the whole question, and with the object of enforcing general registration of each and every charity—a measure which will do much towards checking the abuses now so prevalent.

A FLY SPIDER

THE WEB ON THE MOORS

A Skeleton House

EVERYONE wants houses and there are lots of people who want the house hunters' money. Never buy a pig in a poke! They are not always what they seem

ORGANISERS of housing schemes are now getting busy for the coming spring, and, with the object of safeguarding homeseekers, we are sparing no effort in investigating questionable proposals brought to our notice.

The following advertisement appeared recently in a South Coast journal and is likely to attract many enquiries.

VERWOOD.—A charming country House, in singularly attractive position, yet on Bournemouth main road 'Bus passes door. Woodlands (private) and lawns, one-third acre. Electric light, Cooker, Central Heating, constant hot water. All the most modern labour-saving devices. Lavatory basin with bevelled mirror and shelf in each bedroom, with hot and cold water. No kitchen range; no smoke; no dirt; no work. 3 Bed, 2 Reception, Bath, 2 W.C.'s, Kitchen, Larder, etc. Altogether an ideal home 'midst Nature's loveliness. Only wants seeing. Vacant possession one month. £1,250. A deposit will secure it. Balance may remain.—POTTERNE ESTATES, Three Cross, West Moors, Dorset.

Expecting to find well-appointed house ready for occupation at the end of a month, a gentleman expended a considerable amount of time and money in going to view the place.

The invisible house

He was sadly disillusioned, and describes the advertisement as a flagrant misrepresentation.

The bare brick walls of a house had certainly been erected, but there were no floors, no roof, no windows, no doors; in fact, bricks, mortar, and a little timber were all that could be seen.

Moreover, although the advertisement says the place "only wants seeing," the salesman on the estate admitted that he "often felt ashamed to show a house in that condition."

The visitor was shown a plan of the estate on which the position of twenty or thirty proposed houses were roughly marked out, but the brick and mortar structure described above and the foundations of one other house were all that had been started.

He was told that the Potterne Estates own the freehold and that he could purchase a plot from them.

Mystery upon mystery

He was told that seven or eight orders had already been received for houses, whereupon he pointed out that in that case he would have to wait until those had been completed before his would be ready.

Not very much impressed, he left with the assurance that he could not have possession of the house as advertised within a month.

Our representative who has been down to investigate noticed by the wayside a large signboard on which appeared the words "POTTERNE ESTATES, LIMITED. Choose your plot and we will build your house with honest bricks and mortar."

He found subsequently that no company of that name was registered at Somerset House, or was the same name (without the "Limited") registered under the Business Names Act.

Should any homeseeker consider making an offer to purchase from the estate a plot of land with a view to making their own arrangements for building, we would warn him to make the fullest possible enquiries before doing so.

It is rather a strange coincidence that this mysterious concern which is calling itself a limited company before it is entitled to do so is operating on precisely the same piece of land as that on which another shady concern called Crane Park Estates, Limited, was operating last year.

The unstable estate

The present position of this other concern appears to be obscure.

A map was published from which a casual reader of the elaborate but too voluminous brochure might gather that the "estate" embodied a pretentious area of more than 40,000 acres, whereas the actual area was not more than one-fortieth of that extent!

Crane Park Estates, Limited, which, according to available records has never had a paid-up capital of more than 2s.—offered freehold land and aimed to build houses of similar attractiveness to those described in the advertisement of the mysterious Potterne Estates.

The stability and capital resources of Crane Park Estates, Ltd., may be gauged from the fact that they allowed judgment to be signed against them for such a small debt as £35—which has never been satisfied.

Keeping it dark

The directors of Crane Park Estates, Limited, were Richard John Powell and Herbert Hughes.

Other names appeared on the company's note-paper as directors, but they were never registered at Somerset House.

Mr. Powell himself advertised offers of directorships in Crane Park Estates, Ltd., in various parts of the country. One gentleman who lost several hundred pounds in the concern was given a job on the estate, but he only remained there a few months, and no house was ever built for him.

Why has Potterne Estates contravened the Business Names and Company Acts by withholding from the public the name or names of its principal or principals?

Is it because Mr. R. J. Powell is still actively engaged on the estate?

We have no hesitation in advising homeseekers, and others who may be seeking directorships or employment with investment, to turn a deaf ear to any offers emanating from Mr. Powell or Potterne Estates.

AN IMPUDENT SWINDLE

THE GREAT DEMERARA DO

A Sugar Company Melts

THERE are occasions when the law in this country works with an almost incredible slowness. Many thousands of unsuspecting people who have been cruelly duped by fraudulent companies have sometimes to wait for years before they are told whether the authorities propose to take any action on their behalf.

It is now nearly eighteen months since we went for an impudent share-investment swindle called the Demerara Sugar Estates, Ltd., the glowing and colourful prospectus of which we denounced as being entirely fraudulent, and a swindle of the worst kind.

Our warning saved many people from putting money into this scheme. Others, however, were foolish enough to disregard our advice, and they have now learnt to their sorrow that they have lost everything, for subsequent events have shown that we did not in the least over-estimate the dangers of the proposition.

After it had obtained the money from foolish investors in the manner described, the Demerara Sugar Estates, Ltd., went dismally to disaster.

Directors' desperate endeavours

Its directors tried to stave off the inevitable collapse as long as they could, and, but for the courageous act of one particular creditor, who went to the trouble and expense of obtaining a compulsory winding-up order against the concern, it would have quietly fizzled out of existence without anything more being heard of it.

As it was the directors went to the Court again and again and contrived to get the compulsory order delayed, promising to pay the creditors in full.

But these promises remained unfulfilled, although they served their purpose by delaying matters for a time. At last, however, the tangled affairs of this miserable venture have passed into the hands of Mr. G. Digby Pepys, Official Receiver.

Mr. Pepys, in his report, has fully endorsed many of the things that we said at the outset. He stated that the story of the Demerara Sugar Estates showed how urgent was the need for a complete revision of the company law.

A shady crew

The Demerara venture was promoted by two people—Mr. Stephen Cox and Mr. William Trevelyan. The former is a hardened old company promoter and undischarged bankrupt, who has figured for years in shady ventures, while the latter was formerly a solicitor who was struck off the rolls some years ago in connection with some particularly unpleasant proceedings, in which he was, to his sorrow, the central figure.

Both these people remained behind the scenes in this case, though Cox actually directed its affairs. Some of the people named in the prospectus were mere puppets, who had been associated with Cox in previous ventures of a similar kind, and, working under the instructions of Cox, were not in a position to exercise any independent judgment.

One of these was a man named Everitt, who recently figured, under another name, as the leading light behind yet another company swindle, the British and Colonial Promotion Syndicate, Ltd., in which a number of people were impudently imposed upon.

Cooking a report

With such persons concerned with the administration of the Demerara Sugar Estates, it will be readily realised that the prospectus they issued was cleverly concocted.

It represented to the public that a fortune was to be made from valuable sugar estates in Demerara, whereas in reality the "valuable estates" consisted of a strip of uncultivated land, overrun by a dense jungle!

It was boosted by a "report," attributed to a gentleman named Fletcher, who was described as a "returned planter and expert for many years resident in Demerara."

Mr. Fletcher was nothing of the kind. He was merely a needy hireling of these company crooks, earning a not-too-remunerative income by addressing some of the envelopes used in the schemes of the enterprising Mr. Cox! Moreover, Mr. Fletcher has now admitted that the greater part of his "report" was the work of the indefatigable Mr. Cox.

Nor is this all. Mr. Pepys now confirms the fact that the so-called valuable estates abroad were never even acquired by the company, which completely misled its investors by its lying literature.

In all, it appears that nearly

Sir Guy Stephenson, Assistant Public Prosecutor, who ought to look into this matter and report on it to the Public Prosecutor

£7,000 was subscribed to this sorry swindle and every penny has gone! Where it has gone and how it has been expended is a matter which needs the utmost investigation. Certain it is, that nearly £2,000 of this money was paid to Cox and another as part of the "purchase price" of the lands that were never purchased.

Rope them in!

Mr. Pepys has stated that the circumstances of this case will now be looked into, and that a report will "if considered necessary" be sent to the proper quarter in due course, with a view to further proceedings.

"If considered necessary" is not good enough. Drastic action is needed. For our part we shall be happy to do all in our power to assist the authorities in this matter, and our bulky files of complaints are at their disposal at any time they desire to peruse them.

A WICKED ZEPPELIN SCANDAL

HEARTLESS REPARATIONS DECISION

The Debt of Death

FROM Sunderland comes news of one of the saddest domestic tragedies that has been brought to our notice for many a day.

In April, 1916, a Zeppelin passed above the North-East coast of Britain, dropping bombs which killed seventeen innocent people and injured a hundred more.

Among those who lost their lives were a brother and sister the two eldest children of Mr. and Mrs. James E. Patrick, of 14, Oaklands Crescent, Southwick, Sunderland.

Their lad was sixteen and was earning 8s. per week as a grocer's apprentice, with extras which brought his total earnings up to about 14s. per week.

His sister, aged nineteen, was working at home as a dressmaker, and her labours brought about 30s. per week into the home.

A futile claim

Mr. Patrick himself was earning only 32s. 6d. per week, and as there were four other children, all under thirteen years at that time, the financial problems of the home can well be imagined.

It will be recalled that the Government set up a Royal Commission to deal with all claims for compensation in such cases, and the Reparations Department of the Board of Trade became responsible for the administration of its decisions.

Mr. Patrick duly submitted a claim, but no doubt because the love and devotion of dutiful children was not to be measured in pounds, shillings and pence, he omitted to lay due stress on the extent to which the family was dependent on the earnings of its two slaughtered innocents.

Turned down!

Every father and mother in the land will appreciate that quite apart from their earnings the two eldest children meant a great deal in helping to bring up their four younger brothers and sisters.

The loss of her dear ones so broke up their mother's health that she had to go into a convalescent home for several months, and their father, too, has suffered by the strain, which has been aggravated by the refusal of officialdom to reconsider the original decision.

The claim was rejected by the Royal Commission on the ground that Mr. Patrick did not establish that he was financially dependent upon his son and daughter.

Silly red tape

Several influential gentlemen took up the case, including Mr. Joshua Ritson, M.P., who laid the facts before Mr. Sidney Webb during the latter's term of office in the Labour Government.

Mr. Ritson also saw Lord Sumner who was chairman of the Royal Commission on Compensation for Suffering and Damage by Enemy Action in 1921, but was informed that the original decision could not be altered.

Mr. Webb, too, decided that as the report of the Royal Commission was accepted by the Government, there was no means by which their decisions could be reconsidered.

Another case of scurvy treatment in regard to reparations is that of Mr. James Thompson, of 23, Redwaugh Bridge Road, Gateshead.

He was on board the steamer *Glendoran* when it was torpedoed on May 3, 1917.

He was picked up from the sea and taken to hospital at Aberdeen. Later he went to California and while there in 1924 he read in a newspaper that claims must be received not later than the first day in June.

Mr. Thompson posted his claim on May 26, and of course it did not reach England before the stipulated date.

Wake up, Philip!

His claim was rejected, but the fact that it arrived late should be no bar to a reconsideration.

We trust that the President of the Board of Trade will lose no time in giving these cases more sympathetic consideration than they have so far received.

Thatcher the Fee-Snatcher

Fortunes from Homework?

THE average home-employment monger is content to let his golden secrets go for about half-a-crown, but two gentlemen named F. T. Thatcher and C. Carroll, who trade as "The Mail Service Company," soar considerably higher.

From unpretentious premises in Cranleigh Road, Leytonstone, they send out inviting circulars to inquirers who have first been attracted by advertisements offering £500 a year in return for a modest £5 capital!

"We have 40 years' Mail Order standing—which is not a day!" runs their circular letter, which goes on to state that they have inexpensive ideas and lines that will make "a sure good living" without any great outlay.

Money for nothing

The enquirer's attention is directed to the fact that a Scottish magistrate, with six mail order businesses at home and abroad, has given an enthusiastic testimonial. He is not told, however, that reference to this gentleman will be futile, owing to the fact that he died in 1922!

They offer their system, which is declared to be worth fully five guineas, in return for a remittance of £1 1s. "You can start from any private address," the enquirier is told, "and earn anything from £500 and upwards per year without taking up much of your time."

Messrs. Thatcher and Carroll describe themselves on the company's notepaper as "Business experts and mail order specialists," and in an accompanying circular they have some interesting remarks to make in this connection. "All those who want to get out of a rut, drudgery, underpaid services, etc., and are ambitious to succeed and make a fortune in life, must come to Business Specialists" . . . in just the same manner as they would "apply to a specialist to cure a certain disease, or a lawyer to overcome some great difficulty."

Pigs in pokes

They go on to state that they know of many firms who do not sell a pennyworth of goods except by post, but who get a turnover of millions a year. Others, they add, can start in a small way, and need fear no great competition as "under the law of average every mail order advertisement brings in a good return of business to each individual."

All this may sound very inviting, but the public should bear in mind the fact that they cannot see what they are getting for their money until it is too late to draw back.

Others will ask why, if Messrs. Thatcher and Carroll are conversant with so many fortune-making schemes they should be reduced to the dull occupation of hawking those ideas for the benefit of others, instead of putting them into operation on their own account?

AN M.P. GROSSLY INSULTED

THE CAPTIVE OF CALDERSTONES

Flouting a Friend of the Poor

AN amazing example of the heartless grinding of the antiquated machinery and outrageous methods of the Board of Control has just been brought to our notice by Mr. Frank Briant, J.P., Member of Parliament for North Lambeth.

It concerns the case of Gordon Leonard Bint, whose plight JOHN BULL dealt with a short time ago.

It will be recalled that, after twenty years in various institutions, the young man developed a natural anxiety to obtain his freedom and return to comfort his mother.

The mother, too, was anxious to get her son home, but her applications to the Board of Control brought her only the usual stereotyped refusals.

Then she appealed to her M.P., Mr. Frank Briant, and he made inquiries into the case. He obtained medical testimony to the effect that the young man, although feeble-minded, is quiet, docile and well-behaved. He was informed, too, that for some time past he had been working steadily on the farm at the Calderstones Institution, and that his general health was good.

There was no suggestion of vice in the character of young Bint, and the authorities admitted that, subject to reasonable care and supervision, he was entitled to his liberty.

A sympathetic magistrate

Mr. Briant followed the matter up with the result that the committee at Calderstones agreed to grant Bint his release on long licence to the care of his mother, on the understanding that Mr. Briant would share responsibility for his adequate supervision at home.

This Mr. Briant was delighted to do, and from April 12 last, the day young Bint came home on three months' leave, Mr. Briant saw the lad regularly at least twice a week.

In his office, Mr. Briant talked to the lad for hours at a time, advising him on the matter of getting work, and giving him every possible human sympathy and practical assistance.

Mr. Briant found his pupil precisely as he had been described by the medical superintendent at Calderstones, namely, quiet, docile and well-behaved. There was about him nothing of a vicious nature.

Mr. Frank Briant, M.P.

When only two months of Bint's leave had expired, all the hopes of Mr. Briant, the young man's mother, and of Bint himself, were dashed to the ground. What happened is best described in Mr. Briant's own words addressed to the Calderstones Institution. He wrote as follows:

"I was amazed to find that Gordon Leonard Bint had been forcibly taken away from his home and sent to Calderstones without any communication whatever being made to me as to the proposed action. Your letter of March 22 stated that you were prepared to ask your committee to grant his release on long licence to the care of his mother on the understanding that I would share responsibility for his supervision.

"This I had done, and I have seen the lad at least twice a week. He was, in fact, about to start work. Considering the position I had taken in regard to the case even common courtesy would have demanded that I should have been informed of the step which was contemplated."

Mr. Briant received the following reply, signed by the medical superintendent: "Dear Sir,—In reply to your letter of the 10th inst., this patient's licence was rescinded by order of my committee as a result of two reports from the Local Authority in London that the supervision was inadequate."

Outrageous discourtesy

Whatever fault the visitors may have found with the home of the young man, it was surely incumbent upon them to consult Mr. Briant before taking the drastic, harsh and extreme action that they did.

Naturally, when Mr. Briant heard that a policeman came to the house when the lad was taken away, he wondered whether the boy had got into some trouble. The Minister of Health, however, explained the presence of a policeman as being due solely to show the escort the way to the house!

Mr. Frank Briant, M.P., is a magistrate with considerable knowledge of cases of this kind, and considering the position he had taken in the matter, we are more than ever convinced that Bint is suffering a flagrant injustice and that Mr. Briant has been treated with outrageous discourtesy.

A TRICKY YOUNG TURK

THE MISSING GOODS MYSTERY

Aram Minassian's Muddles

THE Society for the Prevention of Fraudulent Trading, which was formed a year ago for the purpose of ridding the textile trade of the swindlers who infest it, might well look into the record of a person named Aram Minassian, of Australian Avenue, E.C.

Aram Minassian, as his name suggests, is of foreign extraction. He was born in Constantinople.

At the age of seventeen Aram was sent to England to act as his father's agent in this country. Aram followed this occupation for some years, and then, about two years ago, he established himself as a furrier, with offices in Australian Avenue, E.C., and at Highbury, N.

Aram doesn't pay

Like so many other foreigners Aram soon found himself in serious financial difficulties, owing money to sundry English creditors. These unfortunate people have not been able to obtain a penny in settlement from him.

Aram had ordered goods he could not pay for, and, what is still more reprehensible, he could not or would not explain what he had done with them. Even when his creditors eventually forced him into bankruptcy they were no better off.

A convenient memory

Aram has not explained where the various goods have gone. And, so far as we can see, the mystery of these missing goods is not likely to be solved by anyone else owing to the fact that there are no books to help the creditors. Aram did not keep any!

Established claims against this young Turk represent something like £2,000. With nothing whatever to mitigate his debt, creditors are naturally doubly perturbed over an alleged burglary which Aram states took place at his office one night, when goods to the value of £400 (unpaid for!) were stolen!

The curious thing about this burglary is that Aram knows very little about the details. He failed to convince the Registrar that he was speaking the truth on being questioned in the Bankruptcy Court.

On two separate occasions this interesting gentleman from Constantinople has been ordered by the Courts here to give further particulars of his mysterious trading. He has failed to do so, however, and the Registrar has been quite unable to obtain any reasonable facts from Aram.

Forgetting to remember

Englishmen guilty of the same "forgetfulness" are not granted such privileges, as a certain Mr. Maitland Watson, of Leeds, now knows. In much the same way as Aram he "forgot to remember" certain details about the disposal of goods he had obtained on credit. He is now in jail.

We fail to see why any distinction should be drawn between such cases, and that is why we venture to lay the facts of Aram Minassian's missing goods before the Society for the Prevention of Fraudulent Trading.

TO play with the health of the children is the worst of folly, and the nation will pay a bitter price for so doing. Any Government that neglects to safeguard its child life is guilty of an unpardonable crime

The Schoolroom Crime

by the Rt. Hon. CHRISTOPHER ADDISON

A VERY arresting document has recently been published on the subject of the nation's children, but like its predecessor of the year before, it seems only to have attracted attention for a day or two. It has soon yielded the place of interest to the latest murdertrial.

It is surprising how little the menace that is revealed in the last two reports of Sir George Newman on the health of school children has been realised. There have seldom been two more disconcerting State papers.

They are brilliantly written; their statement of fact is sober and fearless; also they show the way if we would but take it; but, above all, with such polite reserve as becomes a great public servant, they display with unchallengeable accuracy the results of the follies of the past few years.

The outstanding feature of the report for 1925 is its commentary on the physical condition of the town child, whilst that of 1924 is an examination of the results of a special enquiry into the condition of country children. The reports should be taken together if we are to get a comprehensive view.

The spreading menace

The report of 1924 showed that in some of our most important agricultural counties the physique of the children entering school was definitely inferior on the average to what it was in 1919 and 1920. The children in these districts were better nourished in a time of war and scarcity than they are after seven years of peace!

The enquiry originated out of a report in 1923 from Dr. Corkery in Devon, in which he furnished evidence to show that the children in many rural parts of his district were definitely more ill-nourished than in former years. He went so far as to say that in some village schools it was rare to find a sturdy child.

This extraordinary statement was subjected to a most critical examination, even by Sir G. Newman himself on the spot, and the result was that his conclusions were fully confirmed.

This led to an extension of the enquiry, and the sequel showed that the mischief was much more widespread than was anticipated. It does not, of course, apply to all schools nor to all the children attending the schools where the average is bad, but it applies to an alarming number all the same, and apparently to an increasing number.

In districts like the Kesteven division of Lincolnshire, the West Riding of Yorkshire, and Cornwall, as well as some parts of Cambridgeshire and many Welsh counties, the records are as bad or even worse than in Devon, especially in the West Riding and Wales.

It is not necessary to burden this article with statistics; it is sufficient to say that there is an unmistakable decadence especially since 1920 in these places. What are the reasons?

Pasty children and food

In the first place, the children of farmers, smallholders and others of better means are not affected. It is the children of the land worker in the main. Briefly, the reasons are bad home conditions and lack of sufficient good food, aggravated by the deplorable condition of many village schools.

A good deal is made of the fact that the food the children bring to school, or have at home, consists too much of "the inevitable pasty or bun," and not enough of eggs, milk or meat.

To some degree, this is perhaps due to a lack of knowledge of what the best kinds of food are, or of how to prepare them, but such a conclusion is much discounted by the fact that when the parents had the means their children did not have to be content with bread and margarine with a suspicion of jam.

An analysis of the diets of a group of children in Devon showed that only 35 per cent. of the "families" had meat daily, that 68 per cent. of them were "unable to afford sufficient milk," and so on.

Filled but not satisfied

The plain fact is that, at present prices, the agricultural labourer with a family cannot afford to buy sufficient good food for his children, and they have to be *filled rather than satisfied*. The decline in wages that has marked the last five years is responsible for this.

This period also has been marked by the so-called "economy" campaign, and, so far as children's meals are concerned, its great originator was Mr. Fisher when President of the Board of Education. In the year 1921-2, the State grant towards the provision of meals was £1,030,000; in 1922, Mr. Fisher cut it down to £300,000. The figures speak for themselves, as do the consequences.

Time after time we find appeals by the medical inspectors for the provision of simple canteens where the children who bring their dinners to school can get a cup of hot milk or cocoa, even at their parents' expense. But, no. "Economy" forbids.

In the great county of Devon there is only one school canteen! Indeed, in that county, in 1924, there were no fewer than 153 schools where the children could not even get a drink of water, for there were that number of schools without a water-supply of any kind.

The drift to decadence

After that, we do not wonder that the Devon County Council has turned a deaf ear to repeated pleas for facilities for drying the clothes of the children who get wet when coming to school and have to spend the day there.

It is fair to say, however, that this county council stands in a class by itself. It is a disgrace to our whole system of local government and its record is written in the report of the County School Medical Officer for the year 1924.

Two other circumstances closely related to this decline in the fitness of many country children should be mentioned, although space does not permit of their discussion.

They are, first, the accelerated drift of the best young stocks to the towns so that the physical standard of many country parents is below the former average; and, second, that great reservoir of sturdy young people which our country districts have hitherto provided for our towns is becoming depleted not only in quantity but in quality. The depreciation is in the very fountain of our national life.

As a corollary to this account of rural children the report of 1925 is concerned particularly with the physique of the town child. We find, of course, that where local authorities are active in developing the health services for the infant and for the school child the good results are definite and abundant; but the trouble is that the whole thing is a manifest struggle against evil results rather than a removal of causes.

The gap between infancy and school age has been occupied during recent years by a life of

The Rt. Hon. Christopher Addison

intensified overcrowding and a period of depressed wages so that it terminates, we are told, in "a steady and undiminishing stream of defect or physical impairment of the entrants coming into the schools at five years of age."

Tinkering with the slums

It could not very well be otherwise in present circumstances. The housing shortage has meant the continual and crowded occupation of thousands of houses which, years ago, were condemned as insanitary. Our total expenditure on slum reclamation during the past seven years is under £3,000,000, or about half the cost of a single battle cruiser.

A miserable effort of this kind cannot possibly have kept pace with the accelerated dilapidation that has been going on, and here we get another glimpse of the unfortunate effect of the limitation of Treasury assistance to slum reclamation in July, 1921, to £250,000 a year for Great Britain.

In some places, notwithstanding the lack of Government help, authorities have persevered with nursery schools and other attempts at compensation for the drawbacks of the home conditions of the children under five, and Sir George Newman speaks very highly of the value of this work.

Lord Useless Percy once more

One wonders if the President of the Board of Education has read this part of the report. If so, it must have been very unpalatable, because it is only a short time since his famous circular withdrew the 30s. per head per annum grant that the Board had been accustomed to give in the interests of these children under five.

Lord Eustace Percy, in fact, seemed to decide like this: "Here is the period, under five, when the child is least defended by public action against the damaging effects of slum life. I will select that very time for the withdrawal of all assistance!"

The only parallel that I know of to this piece of cruel insanity is Mr. Fisher's selection of a year of a prodigious fall in wages for the curtailment of assistance in feeding the children of the poorest-paid people.

But you cannot cheat Nature by calling such folly "economy." In these reports we have the proof of it.

TO WHOM IT MAY CONCERN

DEAR SIR, when you get this unique cigarette
We know we may count on your vote;
Though we hasten to say that a hundred a day
Won't really prevent a sore throat.

It wasn't designed as a cure for the blind,
Nor yet for averting the mumps;
It won't avert writs, meningitis or fits,
Though it's certainly good for the dumps.

But a hundred a day isn't wise, let us say,
With any tobacco known yet!
We do not pretend it's a gargle, my friend;
It is simply

—A PURE CIGARETTE!

Smoke

Westminsters

[W.E.17

Candid Communications

Outspoken Messages to Celebrities, Notorieties and, occasionally, Nonentities

To the Rt. Hon. Sir A. CHAMBERLAIN, M.P., Foreign Secretary.

DEAR SIR AUSTEN,—With reference to affairs in China, I am glad to see that you were strong enough to turn a deaf ear to the "Shoot 'em down!" fanatics. It is not our business to take sides in the quarrels of this unhappy country; sufficient if we succeed in securing the personal safety of our own countrymen, and fair dealing for our traders. Those who seek to make Party capital out of so grave an imbroglio are traitors to their own land. JOHN BULL.

To Sir ERNEST WILD, K.C., 1, Garden Court, Temple, E.C.4.

DEAR SIR,—I note that you think "it is a great help in sex cases that both men and women should be represented on the jury." It is an opinion I have always held, and also that we should have many more women J.P.s on the bench. The "men only" idea is entirely outworn; in the class of case you mention it is insulting as well as imbecile. I am glad to have your considered opinion and support. JOHN BULL.

To Messrs. EDWARD and GEORGE CADBURY, Bournville, Birmingham.

GENTLEMEN,—I have heard with satisfaction of your gift of a five-and-a-half-acre site at Romsley Hill to establish a permanent camp school for boys. The tragedy of town lads who know nothing of the joys of the country is great, and in our small sea-girt island a scandal. May you with your generosity shame the antiquated laws that keep our precious acres locked up and running to waste, and lead the way to better things for the coming generations. JOHN BULL.

To Dr. CONNON, Deputy Medical Officer of Health, Bermondsey.

DEAR DOCTOR,—Shocking beyond words are your revelations regarding housing conditions in Bermondsey. The scenes you describe shock the imagination and sicken the heart. In one hovel you saw two little children, their father, and the mother, near death from tuberculosis, sleeping in one bed. It is a pity Cabinet Ministers cannot be forced to witness these horrors with their own eyes. JOHN BULL.

To Councillor HARRY PRESTON, Albion Hotel, Brighton.

DEAR SIR,—I see that, as a result of the international boxing tournament recently organised by you, local hospitals have benefited to the tune of £4,000. As you have been assisting these institutions in this way for many years past, you are rightly acknowledged as one of the most potent benefactors of London-by-the-sea. It will be a sad day for the sick when you yourself are counted out, hence I join with them in wishing you long life and happiness. JOHN BULL.

To Mr. HORACE MARSHALL, Stipendiary Magistrate, Leeds.

DEAR SIR,—When Joe Conn, a golf caddie, was charged at Leeds with attempted housebreaking, you expressed a desire to testify on his behalf. He had been your personal attendant at Alwoodley Golf Club for many years, where he had had endless opportunities for pilfering. You believed him to be a perfectly honest man. When asked if you would be surprised to learn that Conn had been convicted eight times for drunkenness, you smilingly replied, "Not in the least." The insinuation that because a man occasionally imbibes one over the eight he must therefore be prone to thieving was ridiculous, and I am glad that your evidence helped to gain the prisoner's discharge. JOHN BULL.

To Mr. L. MILLS, Wembley Park.

DEAR SIR,—I am interested in your criticism of the relative values of subjects deemed worthy the attention of the Church. Hardly a week passes but some parson, first in this place, then in that, indulges in a public-spirited tirade against some foible in woman's dress, while the daily manufacture of and fresh discoveries in destructive machines, bombs, guns and poison gases, passes as beneath their notice. It is tragic. It is even comic—if devils ever laugh. JOHN BULL.

To Mr. WILFRED RHODES, County Cricketer, Yorkshire.

DEAR "WILF.",—I see that the Yorkshire County Cricket Club has decided to present you with a testimonial to commemorate your fiftieth birthday. Never did man deserve honouring more, since you have ever stood as a pattern of what a fine English sportsman should be. You are a living testimony to the fact that a game is never lost till it is won, and that this never happens till the last ball has been bowled. May you defend your wicket successfully for many years to come against that other wily trundler, Father Time! JOHN BULL.

To Miss AGNES HOWELL, St. Mark's Lodge, Farnborough.

DEAR MISS HOWELL,—Your bravery and thought for others are most commendable. When fire broke out at the residence of your employer, your first thought was for the baby of whom you have charge. With flames leaping around you rushed up to a room above you and aroused the other servants, then reached the bedroom where the child was, just as staircase and landing collapsed. After that you had to climb through a window and creep along a narrow ledge to safety, still carrying the baby. The absent parents must, indeed, have realised how worthy of their trust you are when they returned to hear the story and received their little one safe and sound. JOHN BULL.

To P.C. PRYON, Eaton Bray, Beds.

DEAR SIR,—I like the tribute paid you by your fellow townsmen who have just presented you with a gold watch chain in appreciation of the fact that for twelve years you have worked to prevent crime rather than "being out to catch someone." It's the right spirit. JOHN BULL.

To Mr. WHITFIELD, Thornton Heath.

DEAR SIR,—Not only is it pleasant to find a bricklayer really working, but you, at the age of seventy-six, still laying bricks for eight hours a day set us all an example. You started work at the age of eight, received 5s. a week and a "good hiding" if you didn't behave yourself. I agree with you that the men are not wholly to blame for present-day slackness. We have drifted into a wrong sort of system, and you are not the only one who thinks there should be a change. JOHN BULL.

Straight from the Shoulder

MR. RAMSAY MACDONALD, M.P.:—"I am a lazy man by inclination."

Which is a very poor confession for a politician by profession.

* * *

SIR WILLIAM BULMER:—"The snatch profit is thought to be of more importance than regular and continuous employment for Englishmen."

It isn't, but it appears so because Parliament has not yet tackled the problem of regular and continuous employment.

* * *

COLONEL SIR CHARLES CLOSE, F.R.S.:—"The population is too large and the country cannot adequately support such an enormous number of people."

Only because the land is locked away from the people and they are forced to crowd into already overcrowded towns.

* * *

MR. R. CARY GILSON:—"My chief quarrel with creeds is that they maintain the intellectual level of the clergy at a low point."

It is the other way about. The lowness of the intellectual level maintains the creeds.

SLUM LANDLORD
PROFITEER
HIGH PRICES
PROFITEER
HIGH PRICES

When with a few chosen friends you are enjoying the good things of this earth—and as you are rejoicing in the prospect of a New Year full of health and good fortune—*HAND ROUND THE MANIKINS.*

For Manikins are the symbol of good fellowship—Mild—Mellow—Friendly—Companionable Smokes—True and unselfish comrades, for their fragrance will delight your friends whilst the flavour will satisfy *you.*

The secret of Manikin Goodness at Manikin Price is just this—They are rolled from the dainty Tip Leaves—The most delicate of all—But too small for the large cigars.

TESTED JB

MANIKIN
CIGARS
MILD HAVANA FLAVOUR

5 FOR 10D.

Made by
J. R. FREEMAN & SON, LTD.,
Manufacturers of Cigars
for nearly 100 years.

Who said 45's too old?

All the little folks in our neighbourhood look forward to Pamela Smith's party in particular. For all other parties lack the services of Pamela's father.

He is the acknowledged blind-man's-buff champion. What a wonderful game *be* makes it! What shrieks of joy when *be* conducts musical chairs. He always has some new game up his sleeve—"What shall we play now, Mr. Smith?" is the eager chorus . . . . . and he seems to enjoy it every bit as much as the kiddies!

But to his friends, Smith's boyish, buoyant energy is forever a source of wonder. "How does he do it?—He must be forty-five, if he's a day!"

Who said forty-five's too old? You wonder how Smith keeps pace so easily with his children's restless, seemingly untiring romps?—ask him. He'll tell you that he knows the Grape-Nuts secret!

Grape-Nuts *secret?* Yes. To be thoroughly healthy—energetic—vigorous—your body *must* be supplied with certain vital elements. Grape-Nuts supplies those elements in a form which you can very easily digest.

Grape-Nuts is a crisp food—one you will like to chew—giving the teeth and gums the exercise they need to keep them firm, sound and healthy. Eaten with milk or cream, Grape-Nuts is delicious, with a rich, nutty flavour you can't help liking.

Why not get a packet from your grocer and try it for breakfast to-morrow? Or post the coupon below and we will send you *two* sample packages of Grape-Nuts free—enough for two breakfasts. Send it now!

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GRAPE-NUTS
supplies the body with:
Energy-producing dextrins, maltose, and other carbo-hydrates.
The essential vitamin B, the appetite builder.
Iron, to enrich the blood.
Protein for muscle and body-building.
Phosphorus to strengthen the bones and teeth.
Grape-Nuts is one of the Post Health Products, which include also Post Toasties, Postum and Post's Bran Flakes.

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Please send me, free, two trial packages of Grape-Nuts, together with "A Book of Better Breakfasts," by Mrs. D. D. Cottington-Taylor, A.R.S.I.

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Address _____

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(Please write VERY plainly!)

—Do you know the Grape Nuts Secret?

Without Fear or Favour— *—by the Editor*

A TUPPENNY-HA'PENNY CRISIS

Buck Up, Baldwin!

MR. BALDWIN is a little too prone to indulge in the luxury of self-pity. "Mine is the loneliest job in the world," he laments, expecting us, apparently, to overflow with sympathy.

At certain crises of our history we have heard of indispensable leaders. To apply the adjective to Mr. Baldwin would be the grossest flattery.

What is indispensable, at this juncture, is leadership. Never since the war ended has there been a situation calling so clamorously for the wise direction of affairs at home and abroad.

There are signs of a new spirit in industry. On the railways the National Wages Board has reached a peaceable settlement of a dispute which at one time threatened a fresh outbreak of hostilities.

Responsible trade union leaders are using the language of conciliation. Forbearance and good will all round may within the next month or two lay the foundations of that firm peace in industry which is the nation's chief need.

Abroad there is more than one problem calling for calm and judicious statesmanship, but upon the whole the omens are favourable.

The great thing is that the Prime Minister should sternly resist the attempts of his Die-hard followers to stampede him into extreme courses which his better judgment condemns, into panic legislation against Labour, for example, or ill-conceived military flourishes in the ends of the earth.

Instead of bemoaning his burdens, the Prime Minister should shoulder them courageously, rejoicing in a great opportunity. He must be content, if need be, to be lonely, so long as he is in the right.

Work's a Joy

MUCH publicity has been given to the fact of two girls beginning business careers in London. It is happening, of course, every day, but every girl does not get her portrait in the paper nor receive public congratulations on her enterprise.

The reason in this case is clear. Neither Miss Grace Stanley, who is daughter of Lord Ashfield, Chairman of the Underground and L.G.O.C., nor Miss Helen Robertson, daughter of Field-Marshal Sir William Robertson, is under any compulsion to work so far as gaining a livelihood is concerned.

They could, if they so chose, live the idle lives of young ladies of fashion. But they have come to the conclusion, backed by the experience of their parents, that the only real happiness lies in lives of active useful work.

To say such young women are "taking the bread" from others more needy is merely a cheap, unworthy gibe. Work is happiness, but it is more than that. It is liberty, and life, and self-respect.

The appalling inaction that dooms thousands of our fellow-beings to constant unemployment must end. With one in every thirty of the population in receipt of poor relief it puts too big a burden on the rest of us.

GAITERS ON THE GREEN

UNITY and harmony have completely disappeared from the Established Church. And while the bishops quarrel the people perish. Surely Christian principles are not so feeble that they cannot fulfil their function in a modern world?

THE ordinary man must be very bewildered and not a little disgusted at the battle-royal going on in the Church over the proposed revision of the Prayer-book

There are dark hints of a "crisis," talk of "splits," and not a few remarks that sound like the beginning of a new phase of heretic hunting.

It is all very lamentable. What does it matter whether a man is a High Churchman, a Low Churchman, a Liberal Churchman, or an Anglo-Catholic—so long as he professes and *practises* the basic principles of Christianity?

Of what importance are points of doctrine, or forms and ceremonies, compared with the ineffectiveness of the Church to influence national life and compel a solution of national problems?

There is keenness and to spare when it comes to fine debating points and unreal differences of dogmatic belief. When it is a question of practical life and a practical solution of life's urgent problems there is only indifference, lethargy and cynical aloofness.

They wail that the churches are empty. Can they wonder? Will a revision of the Prayer-book fill empty bellies or give idle men work?

Will the inclusion in the Prayer-book of prayers for the dead build houses for the homeless or bring down the price of food so that the poor can buy?

There is a great row on whether "Mass vestments" should be included. To our mind the Church would be better fulfilling its function if it were to stop the squabble and conduct a mass attack on the slums.

The revision of the Prayer-book may seem a vastly important thing to the bishops whose secret deliberations are just concluding, but it can have scant interest to the 1,495,800 registered unemployed.

It can seem but a piece of mockery to those much-injured women whose illegitimate children are condemned to illegitimacy for ever by the arrogant and arbitrary decision of these same bishops.

IT can seem of only small moment to the thousands of clergymen who are wearing out their lives on a starvation stipend, wondering how long it will be before a little practical Christianity is manifested in the Church itself.

The Church is wandering helplessly in a fog of its own creation, a fog of words and empty phrases, of arid discussions and doctrinaire quibbling. People listen to it in ever-decreasing numbers because they find it has nothing to say that touches their everyday lives and their everyday problems. They cry for bread and the Church gives them a stone.

"Christ," said an angry clergyman the other day, "said, 'Suffer the little children to come unto Me,' but the Church apparently would add to that, 'but let Me see their birth certificates first'!" And a modern world is very much alive to things like this.

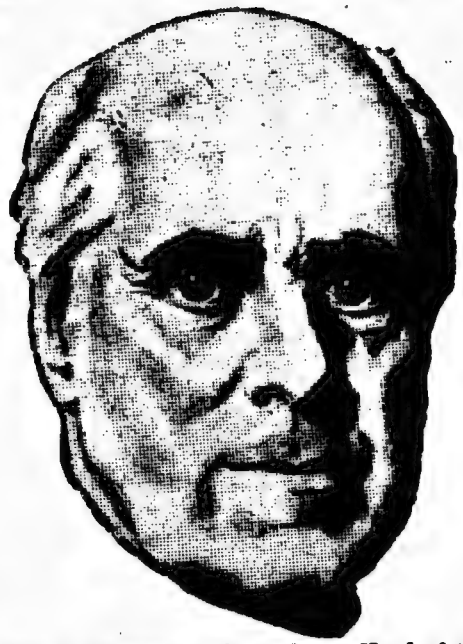
THE Church sees the symptoms of the disease that is tearing it to pieces, but it shuts its eyes obstinately to the cause of the disease.

The discord in the Church is only the reflection of the discord outside. A new outlook on life is emerging and everywhere people are looking to the Church for a definite lead.

They do not get it. Here and there a lonely and courageous parson raises his voice, but the organised religion of the country is dumb.

The Church will never regain the faith and adherence of the common man until it shoulders its burdens and attacks without ceasing the shams and hypocrisies of our society, the cancer of the slums, the degradation of the poverty-stricken masses and the deadly menace of the military machine.

The greatest need of the Church to-day is to regain its lost contact with practical life.



The Archbishop of Canterbury, Head of the Established Church, who is presiding over the secret conclave of the Bishops on the revision of the Prayer book. The country looks to the Church for a strong lead on the things that matter. Why does it not give the people the lead for which they crave?

How Land is Locked

THE man in the street, contemplating house building, who before he can start a modest little home must embarrass the whole of his future by purchasing land at anything from £5 to £10 a foot, will be interested to hear how some men, instead of buying by the inch, acquire land by the mile, and without feeling the slightest strain are able to devote whole territories to their own purposes.

A case in point is Swaledale, in the north of England, which has just changed hands.

Viscount Rochdale who, a few short years ago, was plain Mr. Kemp, has bought Swaledale, fifty-three square miles of the loveliest of England. There are famous grouse moors there. There are two collieries and the coalfield itself is of vast extent.

Possibly neither the miners nor their families, neither game-keeper, nor farmer, or any other human being permitted to exist on the whole of that fifty-three miles will experience any difference in their lives from this change of ownership.

That only deepens the tragedy. They are not brought face to face with the real tragedy produced in these islands of limited capacity by locking up their acres in private hands.

That large tracts are, at present, non-cultivable, is beside the point. What matters is the plain truth that, owing to this idiotic system of land tenure, all land now cultivable, all land now available for building, soars to fantastic price and even out of sight.

Hospitals and sanatoria are restricted from the same cause, profiteering is rampant, building held up, and holidays for poor folk impossible. Railways put an intolerable burden on industry, and the very life of the nation is checked.

God gave the land for the people, but it is only a privileged man here and there who gets it.

Hearts Are Trumps!

by A. G. GARDINER

FRESH from the industrial convulsions of last year, we are facing, whether we know it or not, a crisis in our fate. Industrial peace—or national decay. Which alternative are we going to choose?

The Rt. Hon. Arthur Henderson, M.P., Secretary of the Labour Party

MR. ARTHUR HENDERSON is one of the most sensible and responsible leaders of Labour, and his appeal to the Government in his speech at Falkirk deserves the attention, not only of Mr. Baldwin, but of everyone interested in the prosperity of this country. We are at a crisis in our history. The calamity of 1926 dealt us a blow that we shall stagger under for years.

Another such a blow would be irreparable. And upon our reactions to the late convulsion depends whether that blow will be struck. We have many enemies abroad, many rivals who are envious of our place in the world, and who would gladly divide up our estate; but the vitality and resources of this country are so great that we have nothing to fear from without.

Dicing with Fate

We can only be destroyed by disruption within.

We need action now, while the iron is hot, while our memories are acute, before the forces lately in conflict are mobilised for a new war.

A great gesture now will change the whole face of things; a false step now will be irrevocable.

We are all familiar with the cause of the trouble. We all know the remedy. The cause is the state of civil war that prevails between Capital and Labour. The remedy is the reconciliation of Capital and Labour.

The problem is easily stated. It is less easily solved. But it can be solved, given one thing, a change of temper, a will to peace.

It is important to emphasise this now, for the next step will make or mar the solution. Two courses are before Mr. Baldwin. One is to yield to the pressure of his Die-Hards and declare war on trade unionism. If he does that, good-bye to peace and prosperity.

A loyal leader

I do not say that there is not a case for the revision of trade union law. There is such a case. I could myself state powerful arguments for such a revision. But this is not an occasion for logic; it is a case of the temper of men.

We want conversion, not repression: we want good will even more than strict justice. If Labour can be reconciled all the rest will follow. If it is unreconciled no legal instrument will do anything.

The other course is that which Mr. Henderson has indicated. Mr. Henderson is no revolutionary or preacher of the class war. He is a good democrat who believes in Parliamentary government, and does not go to Moscow for inspiration.

Labour has no more loyal and courageous servant; but he does not divorce Labour from the community. His aim is to reconcile industry, and to make Labour work with the machine instead of against it.

That can only be done by winning its confidence and good will, and he sees that if the Government set out on a crusade against trade unionism it will play into the hands of Cook-ism and stereotype the old animosities for new mischief.

He asks Mr. Baldwin to call a conference of the representative leaders of masters and men with a view to setting up an Economic and Industrial Council who will get down to the fundamental facts of industry and establish it on a basis of consent and agreement.

No universal minimum

With his general aim all reasonable people will be in sympathy. If I venture to disagree with him it is on the method of carrying it out.

If industry were a simple whole, it would be possible to centralise its regulation and conditions. But it is not a simple whole. It is an infinitely complex problem.

Every industry has its own difficulties which call for special treatment. There is no similarity between the municipal tram driver, engaged in sheltered trade, paid out of the rates, independent from competition, and the engineer subject to the ups and downs of trade.

It is easy to fix an eight-hour day for the cotton operative; but in a storm at sea, with perhaps a wreck at hand, who would talk of hours for downing tools? A minimum wage that would apply to everybody in industry would be unthinkable.

It seems plain to me that the reconciliation which Mr. Henderson seeks must be sought within the specific industries themselves. It ought not to pass the wit of man to design the machinery.

There are, I take it, three things to be done to remove the resentfulness of Labour, and make it a willing partner. The first is Publicity. Most of our troubles come from ignorance.

If the facts are carefully concealed from you your head buzzes with suspicions. If you know all the facts there is no room for suspicions. Labour is as much entitled to know the facts. Only by knowing them can it know whether it is having a square deal.

The experience of firms, like that of Renalds at Manchester, in which the experiment of laying bare to the representatives of Labour all the details of costs and profits goes to show how much candour is the secret of good will.

The second point is Interest in Productivity. When all is said and done, what men want from their labour is more money. The lack of an interest in productivity coupled with the ignorance of the facts, leaves them with the conviction that the fruits of their labour are flowing into other pockets, hence ca' canny.

The third element of partnership is Status. The more Capital throws upon Labour the responsibility of managing itself the better. In America this principle has been carried far.

Mr. Filene, for example, has shown that it pays to leave the whole running of the Labour side of his vast establishment to the men's representatives. He cannot discharge a man himself, and if he wants to save a man from discharge he has to put his case before the men's council.

The paths to Peace

In order to put these principles of partnership into operation there should be a council in every industry, representing both sides, to fashion and work the machinery of conciliation and control according to the needs of each trade.

There should be, in addition, an appeal tribunal, equally representative, to deal with problems on which the separate industrial bodies could not reach a decision. This higher council would serve to provide a clearing house for general problems. It is, for example, obvious that a strike in one trade should not be entered on without its repercussion on other trades being considered.

If Mr. Baldwin is wise he will address himself to this policy of bringing peace to industry instead of embarking on war with the trade unions.

Get Off th

"I submit," says the writer, "that sentiment or no sentiment, we cannot afford to do without good will"

BEING a parson, it seems natural to me to say that there are three attitudes taken towards the matter of good will. There are the people who say "Talk about good will is all bunkum. It is human nature for every man to do the best for himself. His own interest must come always first.

The Rev. Thos. Nightingale

"If he puts sentiment before self-interest he will be let down every time. The men who make their way in the world are the men who put sentiment out of court."

Another class believes tremendously in sentiment. It wears its heart always on its sleeve. It responds enthusiastically to all idealisms that kindle its imagination, and appeal to its emotional susceptibility. It reads poetry and sings songs and joins societies that are propagandists of movements for the betterment of the world.

But these very people are too often content with the sentiment. They think they have done all that can be reasonably required of them when they have enjoyed eloquent speeches at meetings, and have given a small subscription to the Society or League whose business it is to convert the ideal into reality.

The third class has the sentiment, but it sees that sentiment that remains sentiment cuts no ice. Ideals must not remain in the air to be admired as we admire rainbows or sunsets, they have to be brought down to earth and converted into practical politics and practical economics.

GOOD will needs to be faced as a practical policy, and it needs its implications to be scientifically thought out, and pursued with at least as much combined action and sustained energy as the policy of any political Party.

I maintain that good will is not merely sentimental idealism, but that events of the last twenty years have demonstrated it to be the most urgent practical necessity of this time.

A Seven Years' Secret

by E. ROFFE THOMPSON

THE greatest idea ever accepted by mankind has been put into practical operation for the last seven years. Yet to the man in the street it remains wrapped in mystery! The lives of his children hang on its success—yet he knows nothing about it!

SEVEN years ago the most tremendous idea that had ever dawned on mankind was born.

For the first time in the history of the world the nations signed a solemn international treaty by which they bound themselves not to do certain things and to do others.

The League of Nations was born and the Covenant of the League was embodied in a treaty as binding as the treaty that in 1914 guaranteed the integrity of Belgium. If the League has not entirely fulfilled the hopes of its friends it has at least disappointed the wishes of its enemies.

It is alive, very much alive. It is firmly entrenched in European politics. It is a powerful factor in international life. *It is also a complete mystery to the man in the street.*

Ask the average man what he knows about the League of Nations and he will stare at you blankly. He will then murmur something about President Wilson, something about Geneva—and that is all.

Some home truths

That is all he knows about a treaty and a covenant which, if it has done nothing else, has caused fifty-six countries to bind themselves not to go to war till their disputes have been submitted to enquiry, and even after that to wait a further three months without striking a blow!

There is a poisonous brand of journalism—not alone in this country—that is fond of pointing to the crushing cost of the League of Nations. We are told that we cannot afford it.

The writers take care never to quote figures. They do not quote figures because they dare not.

It costs £7,000,000 to turn out a battleship of the latest type. To make one battle cruiser the taxpayer has to find £6,000,000.

When the Admiralty orders light cruisers they cost £2,000,000 each. A modern destroyer costs £325,000. A submarine costs £400,000.

What does the League of Nations cost? The truth is startling. The total of its Budget expenditure for 1926 was just over £980,000—just a little more than the cost of a submarine and a destroyer!

A wonderful record

And what was our share of this sum? Just over £101,000—considerably less than it costs the Exchequer annually to keep up the Victoria and Albert Museum in South Kensington!

The cost of the League of Nations to this country is, in fact, less than one-tenth of a farthing out of every pound we pay in taxes.

What do we get for this ridiculously small sum? Well, in the past seven years the League has prevented three Balkan wars, any one of which had it developed might well have set the world aflame once more.

It has put Austria on her feet again, and reconstructed Hungary. Both countries were brought by the war to the verge of bankruptcy and revolution. Another European war was well in the making until the League took the matter in hand and enabled both countries to balance their budgets and stabilise their currencies.

It repatriated 420,000 prisoners of war at a cost of less than £1 per head. It put a million refugees to productive work in Greece. It completely checked the spread of disease from Russia into Western Europe.

It is busy suppressing the vile traffic in women and children, controlling the trade in opium and dangerous drugs, improving labour conditions all over the world, and performing a thousand and one practical experiments in international co-operation which are the very stuff of which international peace is made.

If any man says that a trifle like £101,000 is too much to pay for this sort of thing he is either a fool or a knave.

The world spends £600,000,000 each year on armaments—blind waste, dangerous waste. It spends less than £1,000,000 on the League of Nations. Dare any man say that this is sanity?

For the inevitable result of the former expenditure, unless it is checked, will be another

Sir Eric Drummond, Secretary-General to the League of Nations

world war—and it is just as well to be reminded sometimes what the last war cost. Can any man remain unopposed to war when he remembers the 900,000 British dead, the world's 30,000,000 casualties?

Why, Britain's bill for munitions alone came to the staggering total of £1,829,000,000! All this for destroying life—and we are spending a paltry £100,000 for organising peace. Mad, isn't it?

Lest we forget!

The League of Nations is not merely the concern of statesmen. It is your concern and mine. It is the vital concern of every man and woman whose mind is capable of grasping what the last war meant or what another war would mean.

Why do not the newspapers tell us the truth about the League? Why do they not tell the people what the League has done, what it is doing, and what it could do if Governments had the terrific urge of their peoples behind them?

The story of the League of Nations is a fascinating tale, but it is more than that; for on the complete success of the work of the League hangs the future of our very civilisation.

We tend to forget that no Government ever elected dare ignore the expressed will of the people, but the will of the people must *be* expressed.

There is, it is true, a vague feeling in men's minds that the League will avert war, but it is not a piece of automatic machinery. It is an organisation built up by men and worked by men.

Even though these men call themselves statesmen they are still men and very amenable to the moral pressure of public opinion.

Let us never cease to make it crystal clear that their first duty is to strengthen the League of Nations by every means in their power.

What is the plain alternative for Europe if the League fails? War, famine, pestilence, revolution and anarchy.

A lead from Britain!

It is possible to criticise the League. There are admitted defects in its organisation, for neither Russia nor America is inside it. But there is no alternative to it but disaster. That is the one fact that stares us in the face.

If we go on pouring out millions to build battleships and cruisers and aeroplanes we shall in due course reap our reward in blood and tears.

Is not the British Empire big enough to lead the world and say, "This mad folly must cease!"?

Supposing we voluntarily doubled our contribution to the League this year? £200,000—half the cost of one submarine—but a gesture whose value money could not estimate.

A small thing—but it might save the world.

he Rainbow!

by THOS. NIGHTINGALE

(General Secretary, National Free Church Council)

The method of running economic affairs, and international affairs, on the lines of "every man for himself"—and every nation for itself—"and the devil take the hindmost" led to the Great War, and if continued threatens the destruction of civilisation, and the suicide of the human race.

In economic affairs the method has this year cost this country twice as much as the South African War cost it, and if a "better spirit" is not introduced into industrial relationships the glory of Great Britain's industrial greatness will depart for ever. I submit that, sentiment or no sentiment, we cannot afford any longer to do without good will.

THERE are gold mines of good will waiting to be worked. The trouble is that ill-will—the "self always first" spirit and policy—is so much more alert, and so much better organised.

I know that among great employers there are enough to change the whole attitude of Capital towards Labour if the men of good will had the courage and the pertinacity of their good will, and were prepared to stand up for the "better spirit" with the same determined courage as do the men who are always out to "teach Labour a lesson." And I know it is the same on the Labour side.

There will always be employers and employed, whether the employers be private men, limited companies, or the State, and the employers and employed have to learn to live together.

Both sides have got to learn, moreover, that no industry exists for itself. Very often the two elements of industry are profit for the employer and wages for the employees. Ask these two what about the community and they have never thought about it, and yet the sole purpose of industry is the well-being of the community.

Good will must be unlimited. To cherish ill-will in any department of life poisons the whole atmosphere. What consistency is there in a man denouncing wars between nations, when he would always rather put up a fight in his industrial, political, and even his religious spheres than consent to discuss differences in a friendly spirit.

THE Churches, in my opinion, will have to keep well in the forefront of the movement to create an all-round "better spirit" in a better world.

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Your Grocer has both kinds—choose the one that suits you best

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WORLD'S RECORD SWINDLE

OUR TEN THOUSAND WITNESSES

Plain Words to a K.C.

IT is now nine months since we opened our campaign against the gigantic and cruel iniquity of the Industrial Assurance system. Our readers are well aware of the grounds on which we base our charges.

There is no answer to us. The companies remain mute, and their apologists have vanished from the field of public comment.

We had hopes that we should find some support in our campaign from the person who is, perhaps, better enabled than anyone in public life to judge the merits, or rather demerits, of the case.

An amazing document

We received from the Stationery Office a copy of the annual report of the Industrial Assurance Commissioner, Mr. G. Stuart Robertson, K.C. We were disappointed.

We read the volume throughout its entire 136 pages, and we were forced to the conclusion that Mr. Robertson's office, set up to administer the Industrial Assurance Act of 1923, bears about as much relation to the evil of the system as the proverbial pill does to the proverbial earthquake.

There is not one word in condemnation of the palpable dishonesty of the companies, and not one word on behalf of the wronged policy-holders.

That, of course, may not be Mr. Robertson's function. His office is of limited scope, and it is not his fault that his work is also limited and that his comments thereon are not free and unfettered. At the same time, we think that he might have spared us this sort of thing.

Prosperity by wangling

"Up to the beginning of 1925," he writes, "the preliminary work (of putting into operation the various sections of the Act) had been practically completed without damage to the increasing prosperity of legitimate and properly conducted Industrial Assurance business."

That business, however, was not yet so prosperous as was supposed by the correspondent who called his attention to the fact that Industrial Assurance was making a net weekly profit of at least 40 per cent. which multiplied by 52 gave 2,080 per cent. for the annual net profit.

We suggest to Mr. Robertson that in practice at the present day there is hardly such a thing as "legitimate and properly conducted Industrial Assurance business." Ninety per cent. of the business done by the big companies may be "legitimate" in the sense that it is legal. It is not legitimate in so far as a square deal to the policy-holder is concerned.

As for its being "properly conducted," we refer Mr. Robertson to the scores of authentic cases mentioned in our paper, where untutored folk have been wilfully defrauded by the agents of the companies.

We have before us, for example, the premium receipt book of Mr. W. G. Goodman, of Barnet, who over the space of a year, paid 27s. 1d. per week.

At the end of the year he was unable to pay, and he was informed

Mr. G. Stuart Robertson, K.C.

that the total he had paid was entirely a forfeit, and that he could not claim one penny from the company!

During the whole of the transaction, he was not even given a policy! He was given a "War Stock Policy Certificate" which has about as much relation to genuine War Stock as Industrial Assurance business has to the Eighth Commandment.

Does Mr. Stuart Robertson, K.C., include this in "properly conducted Industrial Assurance business"? As for his jibe at the man who informed him that there was 2,000 per cent. annual profit on the industrial Assurance business, we unhesitatingly affirm that it is an understatement of the case as regards some of the companies of longer standing.

A revealing will

If he had said that they were making 10,000 per cent. on the original capital invested, he would have been nearer the mark.

The other day the newspapers published the will of the late Rev. Canon Edward Pattinson-Cole, M.A., of Bristol. The gross value of Canon Cole's estate was proved at £398,926.

Did he accumulate this vast fortune out of his stipend? It is not likely. Was he a successful speculator on the Stock Exchange? We should be the last to suggest it.

We think the answer will be found by a search of the Share Register of a very famous insurance company in which Canon Cole was the fortunate holder of a substantial block of shares.

We have nothing to say against Canon Cole, who lived a good life, and the sacrifice of a lucrative income from this source would not have ended the assurance scandal. We merely quote the figures in the hope of convincing Mr. Stuart Robertson that his correspondent may not have been so very wide of the mark in his estimate of the swollen gains of the Industrial Assurance robbers.

After assuring us, with unpardonable levity, that "No one should suppose that the Commissioner having cleared the decks and pumped out the bilge spent his time in 1925 reposing with his head on his swab," he goes on to record the number of disputes with which he dealt.

A remarkable comparison

Apparently 555 were disposed of by his Courts, and about 1,300 by correspondence. Court procedure, as a rule, is a tedious and lengthy business, and no one will suggest that Mr. Robertson and his assistant staff of learned counsel have not been working hard.

At the same time we would remind him that the JOHN BULL *Industrial Assurance Bureau, conducted by Mr. W. E. Mashford, has in the past nine months, been called on to deal with* 10,000 *cases.*

In approximately 1,000 of these money has been recovered, after being wrongfully withheld from the policy-holders, and as soon as time permits money will be recovered on thousands more.

"John Bull" wins once more

Mrs. Exton, of St. Giles, Lincoln, held a policy on the life of Mark Exton, who died in 1925. Mr. Exton had been insured for ten years and a fortnight before his death, when the premiums due were tendered to the company, they were refused. After his death, Mrs. Exton applied for what she considered to be due, namely, £11 14s., but this was refused.

She employed a solicitor, who received a letter from the company to say that the "policy lapsed under non-payment of the premium, and that there was nothing payable thereunder."

Mrs. Exton then wrote to JOHN BULL about it. We have now received a letter from Mrs. Exton to say that the £11 14s. will be settled in full.

The big swindle, which only legislation can end, is the inability of the policy-holder to recover on lapsed policies a fair percentage of the premiums paid.

And we shall persist in calling it a swindle even in face of Mr. Stuart Robertson's definition of it as "legitimate business."

Who's Your Undertaker?

Whoever he is—he won't get you for a long time if you read the "PASSING SHOW," every Friday, 2d.

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He ought to know. But does he?

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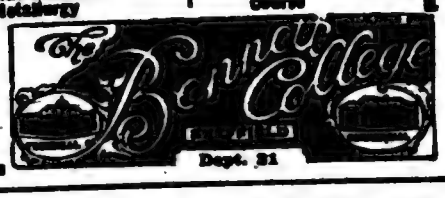

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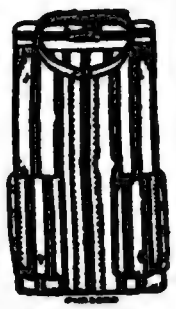

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MEN'S SOCKS. Huge variety in lisle socks, fancy checks, all shades. Per pair **1/4½**
Postage, 2d.

CURZONIA UMBRELLAS. Fullgent's size, strong cover, fitted with Fox's Paragon Frame. **6/3**
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FOR MEN

CURZON'S BARGAIN PRICE
23/6
IN NAVY OR FAWN.
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For this Sale the price is much reduced.
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In Navy or Fawn.
19/6

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DEPTFORD: Chesham House, Broadway.
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FOREST GATE: 39, Woodgrange Road.
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CURZON BROS Ltd

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Fill in this Coupon, or write a letter or postcard mentioning JOHN BULL.

To CURZON BROS., Ltd., The World's Measure Tailors,
35 to 37, New Bridge Street, Ludgate Circus, London, E.C.4.

Please send me free of all charge and without obligation, your Sale Patterns of Suitings with self-measure form and fashion book, and if I place an order I do so on your guarantee (backed by JOHN BULL) to refund my money in full if I am not more than satisfied.

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J.B. 22.1.27.

WHO ARE THE MUGS?

by ARNOLD F. HOLT

THE man who rejects his dinner because there are no sweets to follow the joint for him, while some men are getting both, is not necessarily a wise man. He may be just a plain idiot

I WAS struck, some time ago, when our Labour leaders were demanding the granting of credits to Soviet Russia, with the much more practical way the Amalgamated Clothing Workers of America went about the business of helping trade with Russia.

They did not waste time sending notes to Washington. They organised the Russian-American Trading Corporation for the purpose of raising $2,000,000 in the United States to provide trading credits for the Russian Clothing Syndicate.

All hands to the pump

Our own trade-union leaders would no doubt regard such a transaction, carried out by a trade union, as most unorthodox, but, then, the Amalgamated Clothing Workers is a most unorthodox union.

Its leaders have even gone out of their way to help employers instead of holding them as the natural enemies of the workers.

There was a firm in Indianapolis, employing 800 people, which got involved in financial difficulties and was faced with the possibility of having to close down.

The employees are members of the Clothing Workers' Union, so the Union went to the help of the employer, extended to him financial help on loan, and, with the hearty co-operation of the employees, he succeeded in getting the business back on to a firm basis again.

A policy which directs such experiments helps employers. It is also profitable to the trade union, since it keeps men off its funds, and to the men, since it keeps them in employment.

Why don't we give five minutes thought to the practical, bread-and-butter question: Which policy, co-operation or strife, is likely to pay the workers best?

The question is a necessary one. We cannot afford to take too many *blind* risks when the welfare of our wives and children are involved.

Speaking for myself, I would not be able to look a skunk in the face if I took a last leap in the dark, and, as a result, my children suffered.

The way of the rash

I know that whenever the question of co-operation comes up the impulse is to cry, "To Hell with the employers!" That is precisely the address to which I once told an employer to travel.

The outburst relieved me for the moment, but the employer didn't go, and I found I'd thrown myself out of work.

There was something mightily resembling a fool looking back at me from the mirror the next morning.

Let us make sure before we kick that there is not a paving-stone in the football.

After all, we none of us work

Mr. Arnold F. Holt

because we like work, or because we are in love with the beautiful eyes of the shop foreman.

We work for what we get at the week-end, and it is the thickness of the wage packet that concerns and ought to concern those of us who have wives and kiddies or hope to have them.

What matters to the worker most is not who hands him the packet, but what its contents will buy.

The fool's policy

We can leave high-flown and fly-blown sentiment to our hot-air merchants. They thrive on it. If we can secure the round of beef we can talk about the trimmings afterwards.

Every person of every class depends upon the reservoir of wealth, created and fed by production, for all the means of life. We don't all get our fair share from the reservoir. Some get the merest trickle, and they have to scratch jolly hard to collect it.

Others, a small minority, appear to have pipe-lines connecting up the reservoir with their own private cisterns, and so they get an absurdly large and wickedly unfair supply.

There are a few rich men it would do our gastric juices good to see carrying hods or going down a pit, but it doesn't follow that we must hold up the supply for the national wealth reservoir just because some people are getting more than a fair share out of it. That is the fool's policy.

There are, then, two policies between which the worker will have to choose. Before deciding, think once again of our wealth production as draining into a vast pool from which all draw in varying proportions as wages, profits, dole, and so on.

The more there is put into the pool the more there is to divide, in whatever proportions the division is made.

The less there is put in the pool the less there is for everybody, workers included.

Busting the bank

The people we call extremists tell us to put as little as possible into the pool, handicap the employers, who ought to be our partners in wealth production, as much as possible, bring to a vanishing point the share they draw from the pool, so that eventually we can squeeze them out and collar the pool for ourselves—the workers.

What will be left in the pool by the time we have collared it?

The question answers itself, since nothing can be drawn out of the pool that is not first put in by some one. Not even an extremist would expect to be able to draw on a busted bank account.

The success of the policy of the extremists can only result in terrific suffering for the majority of the people.

There then remains the further question for all workers to ask each other.

Are you willing to suffer and to see your wife and children suffer, in order that your great-grandchildren may live in a New Jerusalem which may, if theories prove amenable to translation into facts, be erected on the ruins of the present capitalist state?

A willingness to do that is implied in acceptance of the extremist policy, although few of the workers realise that fact.

Co-operation and prosperity

The alternative policy is a willing co-operation in order to secure the greatest possible volume of wealth production and a more equitable distribution of the wealth so produced.

That sounds a saner proposition than class war, since the more wealth there is put in the pool the more it is possible for the worker to secure.

What will the decision be? Co-operation, with a probability of better times? Or class war, with the certainty of hard times?

The slogan one sees streaming each week across a full page of the *Workers' Weekly*, "Fight like Hell," may appeal to our fighting instincts, but we ought to first make sure that our fighting is not for a crock of gold at the foot of a rainbow.

And before we starve for a slogan let us ask just one more question:

Do the men who coin the slogans starve for the slogans they coin?

If they don't, and we do, who are the mugs?

Another thrilling instalment of "TURF SECRETS," by Chas. Morton, the famous trainer, in "The People," next Sunday

"Every Picture tells a Story."

Heed those kidney signals!

ALL WILL BE WELL if you give the kidneys the help they need; but neglect is dangerous. Backache, rheumatic twinges, headaches, dizziness, and urinary troubles tell you that your kidneys are weak or diseased. Unfiltered poisons are collecting in the blood, and there is risk of rheumatism, dropsy, gravel, sciatica, stone formation and lumbago. Make up your mind to get well NOW, by using Doan's Backache Kidney Pills; and then, when you get well, let Doan's Pills *keep you well*.

Healthy Again

On 26th February, 1920, Mr. H. Brown 200, Kennington Park Road, S.E. 11, said: — "Rheumatic twinges have bothered me greatly during the last thirty years. Five or six years ago, I had such a severe attack of pains in my back, I had to lie up for over a week. The water was very bad—containing sediment.

"A relative advised me to try Doan's Backache Kidney Pills. Quickly they proved their worth, and I feel as well now as ever before."

On 8th September, 1926, Mr. Brown said:—"I still keep free from kidney troubles and rheumatism, thanks to Doan's Pills. (Signed) H. Brown."

Do as Mr. Brown did. Ask distinctly for DOAN'S, 3/- per box.

DOAN'S Backache Kidney Pills

for Kidney and Bladder Ailments only

Sole Proprietors: Foster-McClellan Co., London, W.1

Constipation Indigestion Sick Headache

promptly relieved by

BILAX

50 *sugar-coated pills* 1/3 *a bottle, all dealers.*

Sip it . . .
Feel it tingle on the tongue
Its warm sweetness
And its sweet warmth
Clinging to the palate
Alluringly.

Drink it . . .
Feel its comforting warmth
Tingle through your veins
To fill you with a sense of
Well being.

Drain it . . .
To the last drop
Till its penetrating glow
Warms and cheers
The very cockles of your
heart!

STONE'S
GINGER WINE
famous since 1740

Resolve to eat Good Bread during 1927

"Bermaline"! and why? Because there is no better bread — made with the choicest Wheat Flour and the finest Extract of Malt, it contains 100 per cent. nourishing food for young and old alike. Eat more GOOD bread — eat "Bermaline."

Write Montgomerie & Co., Ltd., "Bermaline" Factory, Ibrox, Glasgow, for name and address of your nearest "Bermaline" Baker.

"Bermaline" Bread

In Sunshine Ward

by PHILIP INMAN

A TORRENT OF GRATITUDE

WHEN the sufferings of others make a personal appeal there's not much wrong with the people. This is a British trait of which we may well be proud

WOULD those Jeremiahs who for ever prate on the decay of Britain and the selfishness of her people could have shared my recent experience! It started a month ago, when, through the great generosity of this paper, I sent out my Christmas "S.O.S." I told how we badly needed a hundred thousand pounds to buy a new hospital so that "Sunshine" Ward could be permanently enlarged to hold the increasing numbers who were daily clamouring for admission.

Mr. Philip Inman

It was a difficult time to launch an appeal.

The country had just passed through a period of industrial depression which had never been paralled in our national history. Unemployment had cast its grim shadow over a million homes, and poverty, hunger and distress were rampant. It was under these adverse conditions that I appealed to my readers for their help.

Gifts, gifts, gifts!

Little did I dream of the amazing response. Almost facetiously I had said that the postmen would not mind working overtime in carrying your messages of practical good will. Whether they have worked longer days I know not, but I can vouch that they have been kept busy.

Gifts ranging from sixpence to fifty pounds have poured in, not simply in their hundreds but in their thousands! *And they are still pouring in.* They come from the cottage and the mansion. A Member of Parliament vies with a miner on the "dole" to send his gift. A contribution from a chief constable is immediately followed by one from an ex-convict.

From invalid and bedridden folk, from old-age pensioners, from ex-Service men, and even from little children, sacrificial offerings have been received. I am not ashamed to say that I have experienced a strange emotion as I have read these human documents.

Letters and hearts of gold

To show the spirit of my readers I feel I must quote two letters in full. Here is the first one:

"I have read your articles from the first one, and they have done me a world of good. I know something of the rough patches of life, as I have more than once made my bed on the Thames Embankment. I also know what it means to be hard up. I have been on the sick list since August and am still bad, but I am looking for the 'silver lining.' Enclosed you will find all that I have in the world. It was given me to buy an ounce of 'bacca, but I send it to you with best thanks for your writings and my good wishes."

The enclosure was sixpence in stamps, but I am sure I shall be understood when I say that I would rather have that gift which cost the donor something than a handsome cheque from one to whom it means little or nothing. After all, it is not the largeness of the amount, but the prompting motive which make it worth while.

The same sentiments apply to this second letter:

"Please accept the enclosed small amount in response to your appeal. I only wish I could send you pounds instead of shillings, but as I am the mother of seven young children and my husband is an unemployed ex-Serviceman, you can guess it is the best I can do, but I give it with all my heart. I must also say how much I enjoy reading your article in JOHN BULL every week, as it makes me realise how many blessings I have, and I would like to wish you every success in the New Year."

Now, what can I say in return for all this wonderful generosity which has been shown to me. For the kinds words of appreciation I can only add that I will do my utmost to live up to them. To those who gave their names and addresses I have sent, I fear, a very inadequate acknowledgment, but at any rate I can assure them my gratitude is deep and sincere.

But there are many hundreds whose contributions are anonymous, and it is here that I am in some difficulty. I really wish there could be some better way of showing one's real feelings than by the formal expedient of a few printed words.

A London lighthouse

But I can only take advantage of this medium, and with all the sincerity of my heart say to all of you who have responded to my "S.O.S." 'Thank you," and again "Thank you."

But there is a greater reward in store for you. There are many people in this world who, through sickness or disease, are blind to the meaning of life's true worth. We are anxious to extend our work so that we can bring sunshine into such lives, and I would like to think that when I am able to tell you our new hospital has been opened, that you all will feel a throb of pride when you recall the share you have taken in it.

Charing Cross Hospital is just like a lighthouse shining above life's sea, with its currents and cross-currents of sickness, disease and death. Your gifts will provide the fuel to make that light shine more gloriously.

The Sentence of the Court

THE POSTMAN'S KNOCK

Antics of an Archer

WEARING the uniform of the Royal Company of Archers, of which he is a member, Sir William Mitchell-Thomson pleaded "Not guilty," when charged with obstructing postal workers in their efforts to obtain reasonable conditions.

* * *

"It is appropriate," said Mr. Watchdog, K.C., "that the accused should be seen in his present charmingly chic costume, for I fear he carries his fondness for archery into public life. Only a person whose notions of up-to-dateness have not got beyond the bow-and-arrow period could favour some of Sir William's ideas of Postmaster-Generalship.

"The drastic reductions in post office pay proposed in his counter-claim, which he has delivered post-haste after a delay of eighteen months, would, in many cases, bring real wages below even the 1914 level.

Meanwhile, post office work has been enormously increased through employees having to deal with war pensions, savings certificates and other matters, which have as much to do with post office work as inspecting hackney carriages has to do with crime detection.

"Moreover, the accused has refused even to consider the question of equal pay for equal work, and has revealed similar obstinacy in declining to rectify wage anomalies such as result in a postman delivering letters on one side of a street being paid less than a man on the opposite side—one being classed as a 'provincial,' and the other as a 'London' postman."

Sir William

* * *

Mr. Strawsplitter said that there was a theory in some quarters that the Post Office should be run as a benevolent institution, merely because it was under Government control. Compared with many "men of letters"—for instance, Milton, who received £5 for "Paradise Lost"—postmen were remarkably well paid.

"When we are told of a man's wife going out washing and receiving more than her husband is paid for his work at the Post Office," said Mr. Justice Bull, "obviously there is something radically wrong, more especially as low wages for post office workers do not imply low charges to post office users.

"Nobody wishes the Post Office to become a benevolent institution, but, as head of the largest business in the country, the prisoner should aim at being a model employer.

"Equal pay for equal work is but bare justice, yet this mandarin of the mails evidently considers the legitimate claims of females beneath his august notice.

"Strictly speaking, the prisoner should pay a late fee of heaven-knows-how-much on his long-delayed counter-claim.

"I suppose, however, I must try and make the punishment fit the age in which this eminent votary of archery still appears to live.

"Therefore, I direct that he shall split the apple of post office discord in twain with a shaft from his trusty cross-bow, otherwise he must be imprisoned in the Tower for nine months or the term of his ministerial life, whichever period proves the longer."

FOR "NERVES-IN-NEED"

FREE—7 Days' Gift Supplies of the Strengthening "Muller Nerve Nutrient" and 64-page "Book of the Nerves."

"There must be something wrong for this to happen."

This was the not very helpful declaration of a titled leader of the medical profession. Speaking at a banquet he referred to the astonishing number of cases of Nervous Breakdown at the present day.

The "something wrong" has baffled medical science. Hence the usual medical prescription for Nervous Breakdown is a complete rest and change for several months —all too frequently impossible.

PERSONS "LIVING ON THEIR NERVES."

For enfeebled nerves cannot be helped by drugs. First and foremost they need special nourishment to build them up to withstand the unusual strain placed upon them to-day by persons who may be truly described as "living on their nerves."

To-day a generous gift of First-Aid for the Nerves is offered to readers interested in a personal demonstration of how special nourishment will strengthen their nerves, increase their nervous and mental energies, and brighten their spirits.

A LEAVEN OF NEW LIFE AND STRENGTH.

A Whole Week's Supply of the scientific "Muller Nerve Nutrient" that acts as a leaven of new life and strength for the whole of the nervous system (together with a 64-page "Book of the Nerves," published at 1/-), will be sent gratis to all who send the following Gift Coupons and 3d. stamps for postage.

A fair trial of the "Muller Nerve Nutrient" simple method of extra nerve nourishment will build up a benefit of supreme value. It will demonstrate to those whose life and work make unusually heavy overdrafts upon their nerves energy how nervous breakdown may be avoided in the only possible way, namely, by renewing and fortifying the nerves against progressive weakness.

WARNING SYMPTOMS TO BE HEEDED.

Often described as the disease that wins no sympathy for its victims, the symptoms of Neurasthenia are only too real to their victims—

—Deadly Depression,
—Lassitude,
—Inability to Concentrate on work calling for continued effort.
—Over-Sensitiveness.
—Irritability.
—Haunting Fears and Forebodings.

These are only a few of the miseries of Nerve Weakness that may lead to a Nervous Breakdown, and even to insanity or suicidal tendency.

The Muller Nerve Nutrient copes constructively with this sad state. It builds up the nerves in the natural, because nutritional, way. It enriches the ordinary daily food with the rare nerve-reconstructional elements. It satisfies "The Special Hunger of Weak Nerves" with the special nourishment they need to restore and preserve their strength and power.

In handy tablet form, the Muller Nerve Nutrient can be easily taken following ordinary meals, thereby enriching the daily diet of those who desire to feel, look and be at their best always. All good-class Chemists stock and supply "Muller Nerve Nutrient" in 3/- Boxes (or three times the quantity for 6/-).

But all are welcome to a Whole Week's Trial Supply of the Muller Nerve Nutrient free.

7 DAYS' BOX

POST THIS COUPON FREE

for a 7-DAYS' BOX & 64-PAGE BOOK,
To No. 283, THE MULLER LABORATORIES, LTD.
Scientific Food Specialists,
87, Manchester St., Manchester Sq., London, W.1.

Sirs,—I would like to try the "Muller Nerve Nutrient" and accept your FREE OFFER of a 7-Day Box and a 64-Page Book, for which I enclose 3d. stamps postage.

NAME .....

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J.B. .....

MULLER NERVE NUTRIENT

The Leaven of New Life & Strength for the Nerves

AT ALL CHEMISTS — 3/- A BOX or 3 BOXES 6/-

REGAL RECORDS

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2/6 THE BIGGEST SELLERS

First ELECTRIC Recording of the "MISERERE" (Il Trovatore)

10-inch Double sided, 2s. 6d.

G8728 { IL TROVATORE—Miserere (In English) / MARITANA—In Angelus } GRAND OPERA CHORUS with Orch.

A Wonder Recording Everyone Should Have.

CICFA

Removes the Cause of

INDIGESTION

in both Stomach and Bowel

Because it Supplies the Natural Digestive Ferments.

The Cause of Indigestion is always lack of Natural Digestive Ferments in the Stomach and in the Bowel.

When those Ferments are deficient in the Stomach, the Albuminous foods like eggs, meat, etc., are not digested, with consequent Heartburn, Acidity and Feeling of Fullness.

When those Ferments are deficient in the Bowel, the Starchy foods like bread, beans, potatoes and bananas are not digested there, with consequent Flatulence, Bilious symptoms, and the misery of Constipation.

When CICFA is taken, Digestion becomes normal in both Stomach and Bowel, with gradual disappearance of that Feeling of Fullness, Acidity, Flatulence and Constipation, because CICFA SUPPLIES the NATURAL DIGESTIVE FERMENTS.

That is why CICFA REMOVES THE CAUSE OF INDIGESTION.

INDIGESTION SYMPTOMS

- Sharp Neuralgic Headaches.
- Acid in Stomach with Heartburn.
- Tongue coated in front.
- Complexion blemishes.
- Appetite variable.
- Pains darting through chest.
- Burning Spot behind Left Shoulder Blade.
- Dull Heavy Headaches.
- Acidity causing Gout and Rheumatism.
- Tongue coated at back.
- Complexion muddy.
- Eating disliked. Biliousness.
- Pain and Constipation

6, Ferry Road, Twickenham.

"Gentlemen,—I write this to let you know I have been taking Cicfa tablets for chronic pains in the chest and stomach after eating, and have been a different man ever since I started using them. I have been taking them about seven weeks, and they are the best things I have ever used in my life for the chest and stomach complaints.

"I worked in misery and pain for weeks before I started using your Cicfa tablets. I had tried so many other medicines and none of them had done me any good at all, and I began to give up hope of getting any better. My wife can vouch for this being true. I used to have pains if I only ate bread and butter, and now I can eat anything. I begin to feel now that life is worth living after all. I can tell you life is not worth much when you are at work day after day in pain, but since I started taking your tablets I can work and be happy at it, and laugh and joke with my mates.

"You may make what use you like of this letter. I am a working man in a Nursery, and I am digging most of my time.

"Yours truly, (Signed) E. JOHNS."

19,122 BRITISH DOCTORS

have already taken up Cicfa, and hundreds of them have written us of the very satisfactory results which they have obtained by its use upon themselves, in their families and in practice. When so many British Doctors are satisfied with Cicfa, you can confidently begin taking it at once.

Sold Everywhere. Prices 1s. 3d. and 3s.

THE CICFA CO., 8, Duke St., Manchester Sq., London, W. 1.

GODFREY of MATLOCK

DISCOVERS SECRET OF HAIR GROWTH.

HYDROPATHIC HAIR CULTURE FOR ALL.

MR. FREDERICK GODFREY TO SEND FULL PARTICULARS FREE BY POST to EVERYONE WHO APPLIES on the "JOHN BULL" FORM BELOW

WITHOUT any doubt Godfrey of Matlock is one of the most talked of and popular men in England to-day. His sensationally successful discovery of the Hydropathic Treatment of Hair Decay and Baldness has taken him, in one bound, to the forefront.

A more earnest and concentrated man could not be found, for his whole life purpose is devoted to the important subject of hair troubles—troubles which afflict and handicap a very large percentage of modern men and women.

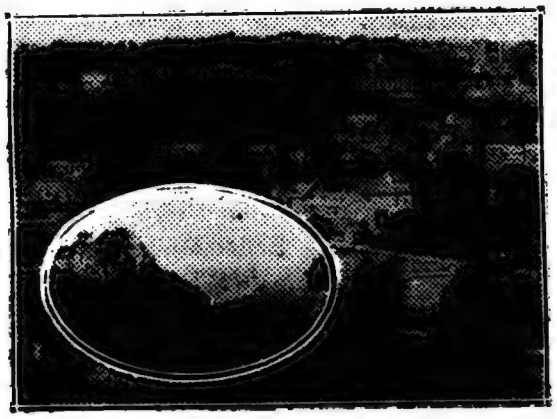
MR. FREDERICK GODFREY.

Mr. Frederick Godfrey is a living example of the success of his "Hair Culture" method.
To-day readers of "John Bull" are invited to write to him on form below, when, without any charge or obligation whatever, he will send them full particulars of "How to Grow and Maintain a Perfect Head of Hair."

FREDERICK GODFREY A LIVING EXAMPLE.

Mr. Godfrey is a living example of the efficacy of his Hydropathic Method. Who could wish for a finer head of hair than his—full, healthy and vigorous—a perfect picture of what Nature bestows upon those who follow her mandates as so wisely and surely expressed in the "Renuhair" treatment.

To-day scores of thousands of people—young and old, male and female—are rejoicing in the possession of full and abundant heads of hair—entirely free from any of the disorders, untoward conditions and degenerate symptoms with which they were previously afflicted.



MATLOCK—THE HOME OF HYDROPATHY (Inset: HIGH TOR).

This glorious beauty spot in the Derbyshire Peak District is already famous as the British home of Hydropathy. Now lustre will be added to its wonderful reputation all over the world as a result of Mr. Frederick Godfrey's important New Hydropathic Method of Hair Growth and Maintenance.

With the utmost sincerity Mr. Godfrey is prepared to provide and give any reader of this journal the fullest particulars of his "Renuhair" method, details from which they can gather in capable measures the exact reasons why "Renuhair" will succeed when everything else has failed.

So you should not hesitate to write at once to Mr. Godfrey and ask him to forward you his full budget of information, enclosing 2d. in stamps, merely to cover the cost of postage. The coupon is below awaiting your signature. Fill it in now and post it to-day.

THOUSANDS REPORT HAIR GROWTH.

DANDRUFF DISAPPEARED.

"There is a decided improvement in my hair. Falling out has ceased and dandruff disappeared. Hair has started to grow on the crown of my head."—L. P.

VERY PLEASED WITH RESULTS.

"My hair has grown all over my head, and I am very pleased with the results."—Mrs. H.

HAIR SHOWING ON BALD PLACES.

"I am pleased to say my hair is in a much better condition, hair growing well all over my head, and new hair showing on the bald places."—F. M.

RIGHT TREATMENT AT LAST.

"Since my last report a great improvement has taken place. Hair is now growing where before it was minus. I am sure I have found right treatment at last. Everything satisfactory. Wishing you every success in the future, I await the third course."—A. V. W.

FILL IN AND POST THIS SPECIAL FORM FOR FREE PARTICULARS

To MR. FREDERICK GODFREY (J.B.), WHATSTANDWELL, MATLOCK, DERBYSHIRE.

I enclose 2d. in stamps. Please forward booklet explaining "Renuhair" and proofs. I want to see why it succeeds.

NAME .....

ADDRESS .....

AILMENT .....

State here the nature of your own hair trouble.
(PRINT IN BLOCK LETTERS.)
JOHN BULL, 22/1/27.

It cleanses the Wound!

A dirty wound is a positive danger, and even careful washing is not sufficient protection.

You need a dressing guaranteed to cleanse the wounded skin in a way that a surgeon understands cleansing. Germolene renders a wound aseptic. There is no possibility of festering or poisoning if you use it without delay. Keep a tin handy, and apply Germolene at once. Then you'll be safe. An informative booklet on skin treatment is enclosed with every tin of Germolene.

GERMOLENE ASEPTIC SOAP
contains some of the active properties of Germolene. It softens, purifies, and preserves the skin, and is a protection from blemish and disease. Sold by all Chemists at 1/- per tablet.

Mrs. J. B. Walton, of 11, Simpson Terrace, Walbottle, Newburn-on-Tyne, writes :—"My little daughter, Joyce, aged 6, badly bruised both her knees. We treated them with Germolene, and it wasn't long before they were perfectly well again. Subsequently she fell and cut her knee severely. The cut was quite an inch long, and was covered with dirt. I dressed it with Germolene after cleaning and it healed in a fortnight, without a sign of inflammation."

SOOTHES AT A TOUCH!

Prices **1/3** *and* **3/-**. *Of all Chemists and Stores.*

Germolene

The Aseptic Skin Dressing

Use Germolene for

Eczema	Itching	Ringworm
Psoriasis	Ulcers	Pimples
Rashes	Cuts and Burns	Chapped Hands
Piles	Skin Eruptions	Chilblains

And all Cut, Bruised, Itching, or Ulcerated Surfaces.

MASTERS SPECIAL OFFER

50/-

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in all the popular shades, made in the new fashion, with strap and box pleat side effect and handsome Kolinsky Fur Collar. Price 50/- on our guaranteed to satisfy or deposit back system—2/- now, 6/- on delivery, and 6/- monthly. Send 2/- to-day and say which colour we shall send you—Wine, Blue, Brown, Beaver, Tan, Helio, Rust or Navy.

IRISH ORDERS FULL CASH

MASTERS Ltd., 83, Hope Stores, RYE.

ONLY ONE 1/- Before Delivery

All Sizes. Black or Tan.

MASTERS' NEW "RYCROME" BOOT.
Here is the best boot ever built for town or country wear. Built throughout of solid leather; built with extra strong uppers; built with double-wear "Rycrome" waterproof soles; built for long service; built by British workmen, and sold on our guaranteed to satisfy or deposit back system. Price only 25/-. Easy Terms 1/- now, 3/- on delivery, and 6/- monthly. Send 1/- to-day (P.O. or stamps), and say what size we shall send you. Irish Orders Full Cash.

MASTERS Ltd., 83, HOPE STORES, RYE.

Words Winged to Women

THE PRISON BABY

"I WAS in prison and ye visited me" must be the inspiring motive of all penal law. Especially is it desirable that women wrongdoers should be "visited" by measures tending to restore their self-respect

by **MABEL HORNER**

I HAVE before me a letter, greatly courageous, written by a woman reader. It is courageous, because, in order to help other women, she confesses to wrong-doing, for which she has suffered imprisonment.

In these circumstances her name remains my secret, but here is what she alleges. "I am uneasy concerning the treatment of women during pregnancy and confinement in H.M. Prison Holloway. I had the misfortune to have my first baby born inside and I am sure the Home Office does not know how the women are treated during this critical period. . . . I could give you details. . . ."

I shall not ask for these details because one-sided evidence is seldom of much avail, nor can we safely argue for or against any prison régime from a single, individual case. But this letter does revive my interest, as I hope it will stir that of all other women, in the whole problem of women in jail.

Those of us who are so circumstanced as to make it easy to live within the law are far too content to leave the working of the law to others.

Prison no cure

Every woman who pays rates and taxes helps to pay for the Police Force, the Police Courts, and the Prisons. She has a right to ask how the first perform their duty, and to assure herself as to whether or not the latter fulfil their object. On the latter point the Report of the Prison Commissioners is suggestive.

"There are a certain number of women who make Holloway their home," says the chaplain. "This is sufficiently demoralising when those who repeatedly return are middle-aged or old, but it is disastrous in the case of younger women. The women committed in this way are mostly of the lowest intelligence, who cannot be regarded as really responsible. Penal detention is not suitable in such cases. Legislation is urgently needed for dealing with such persons in institutions where they could work usefully and contentedly."

The Medical Officer continues in the same strain. "The physical capacity of the women in Holloway is below the average compared with their sisters in the outer world. They are childish in many ways, exaggerate small ailments and have little or no stability."

"Reform" that fails

In short, very many of the women undergoing "punishment" in Holloway, as in every other jail, never ought to be there at all. They are mental cases, unfitted for ordinary employment, and on release there is nothing for them but the workhouse unless they again commit misdemeanour, and re-enter the police court to be sentenced to a further period of imprisonment.

Already those in closest contact with such unfortunates see the need for a thorough overhauling of our prison system, but the necessary legislation is never entered upon until sufficient public opinion has been aroused.

The sad admission that "many women make Holloway their home" is more than a confession of the failure of prison to cure or reform.

It should sound as a tocsin in the ears of all good women to see something done. If you ask "What?" I reply, "We can, first and foremost, take a greater view of our responsibilities to youth."

It is important that our babies, if born at all, be well born. Imbecility and physical deficiency can be bred out of the race, but only by fathers and mothers who understand, and put into practice, the highest rules of health.

Sir Michael Sadler, C.B. K.C.S.I., one the educational advisors to the Governors of local prisons

When the children are here they must be bettertaught. Jail birds are often made by ignorance. The silly prudery that prevents plain teaching of sex hygiene in home and school must be routed. It is not the girl who knows who falls.

Meanwhile Holloway Jail, and all such places, stand as monuments to our ineffectiveness in social well-being. They house our pitiful failures. They call for the reforming helpful hand. Here and there a woman enters, a normal individual, who has suffered moral lapse. My correspondent was such, now restored to decent married life.

It is shameful that such a one should share prison life with hardened offenders, or imbeciles.

No prison babies! is a little bit of common-sense legislation, and that might, by a simple regulation, be put in hand at once.

The Woman Haters

by **FLORENCE UNDERWOOD** *(Secretary, Women's Freedom League)*

IT is many years since there was a case of bear-baiting in this country. But in certain circles, lately, woman-baiting has become quite a fashionable pastime.

Miss Florence Underwood

Young men at University and other debating societies are enjoying the sport. They are urging with all their youthful eloquence, "That this House disapproves of Women;" "That the increasing proportion of Women at Universities constitutes a menace;" "That Women's Colleges should be levelled to the ground," and "That Women have more than come into their own."

The speeches and decisions of these young men are, of course, quite harmless, but women should take some warning and be prepared to defend at all costs the positions they have already won, and to equip themselves for fresh conquests, because the young men who have recently delivered themselves of these anti-woman sentiments know both consciously and subconsciously that they have subtle support among a good many older men.

Only the other week statutory limitation was placed on the number of women students to be admitted at Oxford.

Is it possible that all women realise exactly what is implied in such a move? If so, it is strange that women everywhere are not making their voices heard in protest. The thing is an outrage upon modern thought and modern progress.

THEN a few days ago a London Medical Officer of Health publicly attacked women's rivalry with men in business. He advocated a permanent "strike" of all women doing routine work in shops, offices, and factories, in order that men's positions could be improved and that a greater number of men, in consequence, would be in a position to afford marriage —and apparently secure the services of an unpaid housekeeper!

This Medical Officer of Health gave his unasked opinion on the limitations of women's temperaments. He extolled the married state, and grandly assigned to women the silly title of "Queens of the Hearth," *i.e.*, the man's hearth.

Apparently this gentleman considered that women should have no control over their own destiny; withdraw themselves from all competition with men so far as paid jobs were concerned; they were to sit meekly waiting on the chance of some man asking them to marry him.

WHAT they were to do if no man asked them to marry is not recorded. After marriage they were for the rest of their lives to give the whole of their time and attention to one man, to have no legal claim to any proportion of their husband's earnings or income, and patiently to risk being left entirely penniless, should he so decree, at his death.

That is, quite clearly, the picture drawn. Another gentleman has been telling members of the Leicester Rotary Club that married women in business today are paying a heavy toll in sickness.

He adds, "I cannot help thinking that if we were a wise nation we should not let women work." What he really means, and what the medical officer and all such lecturers mean, is "*Women should not be allowed to work for money.*"

Women must really teach these men to mind their own business and not to interfere in women's affairs, and the best way they can do this is to secure, first of all, equal political rights with men, and their equality with them in every other branch of national life.

Corns, Callouses, Sore, Tired, Tender, Swollen, Aching Feet and any other foot misery. To get rid of these tortures and stay rid of them try the healing, refreshing *medicated* and *oxygenated* foot bath produced by adding Reudel Bath Saltrates to plain water, pronounced by well-known doctors to be by far the best foot treatment ever perfected by science. Satisfactory results are guaranteed in every case or money will be returned immediately and without question or formality. Since this remarkably efficient product was first placed on the market many years ago every packet has had the signed guarantee enclosed. Could anything be fairer or offer more convincing evidence of its remedial effects? All chemists have this in packets of convenient sizes and at low prices.

THE ORIGINAL—THE YELLOW PACKET

REUDEL BATH SALTRATES

MORE THAN A BATH SALT

THE SILVER LINING BEHIND EVERY WINTRY CLOUD

GALLOWAY'S

Coughs and colds cast their shadows over the lives of young and old, making the Winter a dread season. Don't worry, the worst cough or cold can be cured "in half the time" with the aid Galloway's, the sure safe remedy.

UNSOLICITED TESTIMONY:

Mrs. Brady, of 23, Broughton Street, Belfast, says:—"I have been troubled with a bad attack of Bronchitis for some months, and have tried all advertised remedies, also doctor's medicines, but nothing seemed to give any relief or do me any good until one day I decided to try Galloway's Cough Syrup. Before I had taken half the bottle I felt great relief. I continued until I had taken three bottles, and now I am completely cured."

GALLOWAY'S COUGH SYRUP

Sold by Chemists everywhere 1/3 & 2/6 per bottle, or direct from P. H. Galloway, Ltd., Chemists, London, S.E.17. Price 1/9 & 3/3, post free.

RESULT of "FAMILIAR FRIENDS" FREE COMPETITION.

The Prize of £10 for the best answer received in the whole Competition goes to Mr. G. H. Hope, "Winsome," Albert Road, Polegate, Sussex. Mr. Hope's entry is as follows:—

Riddle: Why are Osram Valves like a thoroughbred?

Answer: Because they are the best things on four legs for getting over the distance.

Seven Cash Prizes have been awarded to the following: No. 1, divided between Mr. N. McFadyen, Bridge of Earn, and Mr. J. R. McCann, Partick, Glasgow. No. 2, to Mr. S. Rolfe, Hull. No. 3, to Mrs. J. A. Woof, Shepperton, Middlesex. No. 4, to Mr. A. S. Hope, Polegate. No. 5, to Mr. S. Nesham, Peckham. No. 6, to Mr. Wm. Brereton Liverpool. No. 7, divided between Mr. H. Flower, Cannington, Somerset, and Mr. C. O'Sullivan, Blackheath.

Full addresses and entries may be seen at this office.

PHILIP EMANUEL, Advertisement Director.
ODHAMS PRESS LIMITED,
57-59, Long Acre, London W.C.2.

Yorkshire Child's Croup Quickly "Rubbed Away."

Vaporising Ointment for All Sorts of Cold-Troubles Avoids the Dangers of Internal Dosing.

Mrs. Blades, Clarence Hotel, Malton, Yorkshire, is one of thousands of British mothers who have found that croup and cold-troubles may be dealt with easily and safely by a simple external treatment. Mrs. Blades writes:—

"When my little girl has a sudden attack of croup, I rub her chest with Vick brand Vapour-Rub. It always works wonders. The breathing becomes easier, and, in a short time, she falls asleep. It is the best thing I have ever tried, and you can use it for all kinds of colds."

For hours after Vick brand Vapour-Rub is applied, the vapours of camphor, menthol, eucalyptus, etc., are inhaled direct to the infected air-passages. At the same time, this salve stimulates the skin like a poultice and draws out the tightness, thus helping the vapours inhaled to break up the congestion.

Mothers especially appreciate this treatment for children's colds, because there is no dosing to upset little stomachs, and grown-up people find Vick brand Vapour-Rub just as effective for their colds as for those of their children.

Price 2/6 a jar; trial size, 1/3.

"Just rub it on" VICK BRAND VAPOUR-RUB
BEST FOR CHILDREN'S COLDS

ZIG-ZAG cigarette papers
OUT IN A FLASH

Human Documents

Behind a Ballroom Smile

Left in the Lurch—Dangerous Wanderings—Matrimonial Tangles

PROBLEMS that may be yours are dealt with by "Humanist." The names and addresses of all correspondents are suppressed so that the writers may not be identified. Letters that are too intimate or are not sufficiently general to be helpful to others are answered by post. All correspondents must send stamped addressed envelopes. Ten shillings is being sent to each of the writers of the first four letters printed

"A FORTNIGHT ago I met at a dance a girl in whom I at once became interested. She appeared to have a charming personality and seemed to be one of the happiest and sweetest girls imaginable.

"There was, however, a secret trouble behind her smile and she told me of it because, as she said, she wanted somebody strong to give her advice. In short, she is expecting a baby.

"She positively hates the man responsible who she says refuses to marry her because he considers they are temperamentally unsuitable.

"She tells me that both her parents are dead and that she has no one to turn to. Though she does not go out to business she seems to be provided with sufficient funds to carry on, but she has not disclosed to me the source of her means.

"Funds or no funds, I feel I would like to help this girl. She particularly dreads publicity and I have suggested that I will find her somewhere congenial in the country with relatives of mine with whom she may be assured of all possible sympathy and careful attention when her time arrives. She has been talking of an illegal operation with the alternative of suicide, but I think I have been able to argue her out of that.

"Since we first met she seems to count greatly upon my companionship for consolation in her trouble.

"I have always wished to be of assistance to poor girls who are betrayed and deserted, but this is the first time I have found myself in such a position, brought into close contact with the tragedy. Your vast experience might be of the greatest help to me in deciding what to do in the matter."

"HUMANIST" says: *I share your sympathy with girls in trouble, but I feel I must sound a note of warning in this case. It is impossible not to regard with a certain amount of suspicion a girl who, enjoying herself at a dance, suddenly confides such a secret to a casual acquaintance and follows up the confession with something like courtship. I have known cases in which young men who desired to be of service have found themselves called upon to show cause why an affiliation order should not be made against them. If the girl is worthy she can obtain assistance without publicity through the organisation the address of which I am sending you.*

* * *

"FOR two years before the war I courted a girl and we corresponded while I was in the Army. In 1916 I was wounded in the foot and somehow a report reached my home that my leg had been amputated. While I was in hospital, I wrote repeatedly to this girl and was distressed at receiving no reply.

Fair-weather Friendship

"Some time afterwards I learnt the reason for her silence. She had given way to a man whom she met in the munition factory in which she was employed and eventually married him. She told a friend of mine that she had no use for a man with only one leg.

"When I came home after demobilisation, we met, and she was astonished to find that the report that I had lost my leg was only a rumour. She told me she had made a great mistake in marrying, for her husband made her very unhappy and that if she had known the truth she would never have been faithless to me.

"A year ago her husband died leaving her with two children, and she has asked me to resume our old courtship. I have told her that I must now give first consideration to someone who thought of me first throughout the war—that is, my mother, who is now growing old and needs my care and attention.

"I feel sorry for the widow who is still young enough to be attractive, for she seems to be taking to drink and low company and I have wondered if it is my refusal to marry her that is sending her adrift.

"Do you think I am to blame? And should I consider marrying her?"

"HUMANIST" says: *I do not think you are to blame, nor would I recommend you to marry a woman who could so callously abandon the man she imagined had been maimed while defending his country. Look after your mother and hope that in time you may meet a woman worthy to be your mate*

* * *

"TWO years ago my husband and I were in difficulties and in order to avoid publicity and pay the rates we borrowed from a moneylender, giving a bill of sale on our home, which had been provided entirely by me. Eventually we were unable to meet the instalments as they became due and I was asked to call upon the moneylender at his office.

Shameless Sharks

"That visit was one of the most terrible experiences of my life. After I had explained my difficulties and promised that I would get rid of the debt as quickly as possible, I was left alone with one of these 'sharks,' who made proposals to me, the memory of which still makes my blood run cold. I repulsed him and told him to do his worst.

"The result was that I had a bailiff in my house for over a week and eventually was compelled to allow an auctioneer to sell over £100 worth of furniture in satisfaction of a debt of one-third of that amount.

"In the meantime, my husband left me in the lurch after inserting a notice in the local papers that he would not be responsible for my debts.

"I have struggled to recover my position and now that I am again solvent, my husband wishes to come back to me. Do you think I should receive him after he has treated me in such a fashion?"

"HUMANIST" says: *Your experience with moneylenders is one with which I have become sadly too familiar. I certainly do not think you can be expected to offer a welcome to such a husband, and the best thing you can do is to sue him for maintenance. At the same time report to the police the indignity to which you were subjected by the moneylender.*

Friendless

THERE are many poor friendless souls in urgent need of help to whom you can be of great service at a trifling cost to yourself by sending a subscription to "The Greatest of These——" Fund.
(See page 38.)

"I HAVE two young sisters, aged respectively fourteen and sixteen. They are both in domestic service, but while they have the usual outings, they are not usually at liberty together on the same day. I know so much of the pitfalls which beset young girls in London that I am very anxious regarding their welfare.

Girls in Peril

"I should like them to visit me when they are free, but it is a little difficult as my husband, for no reason that I can explain except that he is suffering from neurasthenia caused by his war experiences, will not have company at home and particularly dislikes the society of young people.

"We have been married for nearly ten years, but we have not been always happy, though I have tried to avoid anything that would tend towards disagreement. I am trying to overcome his objection to young society and persuade him to allow my young sisters to come here when they are free."

"HUMANIST" says: *I can quite understand your anxiety and I hope that you will be able to persuade your husband to allow you to entertain your sisters. If he should prove adamant, however, they will find congenial company and healthy recreation at one or other of the girls' clubs the addresses of which I am sending you.*

* * *

Betting and Business

"For ten years I have dealt with a grocer who did a lot of betting with my husband, who was at one time a bookmaker. The grocer became badly in my husband's debt so I ran up a bill for an equivalent amount. Now the grocer is scandalising me because I won't pay except cash over the counter for what I have now. What should I do?"

"Humanist" says: *You should pay your just trade debts and leave your husband to recover what is owing to him over betting transactions as best he can. If the unpleasantness continues it should be simple enough for you to deal with another grocer.*

A Husband's Obligation

"I am tied to a drunken husband who keeps me short of money and whose conduct has badly affected my health. I would leave him but for my children. The doctor says I need a rest and a change of air, but my husband refuses to pay for a holiday for me. Can I do anything?"

"Humanist" says: *If your doctor insists that it is necessary for the sake of your health that you should go away for a holiday, your husband would be liable for any expenses which you may incur. If you can arrange with anyone to accommodate you they can sue your husband.*

Married in Haste

"I married at twenty without my parents' consent, seven years ago. After two years of misery I left my wife. She is now agreeable to annulment. Please tell me whether my marriage was valid, or whether I am free to marry again."

"Humanist" says: *You appear to have married in haste and repented at leisure, but lack of parental consent does not necessarily invalidate a marriage, and you can only obtain your freedom by divorce on the usual grounds.*

to Asthma sufferers instant relief!

Potter's Asthma Cure makes breathing easy, gives comfort by day and peaceful sleep at night. It works wonders in Bronchitis, Catarrh and Whooping Cough. *Best remedy for Bronchitis of Children.* All who are subject to chest or lung troubles should keep a tin handy, for prevention is better than cure. Potter's Asthma Cure is entirely free from opiates and cannot cause headache. Of all chemists 1/6, or post free 1/9 from Potter & Clarke, Ltd., 60, Artillery Lane, London, E.1.

POTTER'S ASTHMA CURE

When outdoors smoke Potter's Asthma Cigarettes, 1/6 for box of 18, or Smoking Mixture in 9d. tins.

BEST DIET ADVICE.

Sir W. Arbuthnot Lane has demonstrated the vital importance of proper diet in the maintenance of health, and as a remedy for illness.

Everyone who would appreciate a little free advice and guidance on this very important subject should write to the great diet expert, Mr. EUSTACE MILES (Dept. D.B.J.), 40, Chandos Street, London, W.C.2.

Mention any ailments and give FULL DETAILS of all foods and drinks at each meal.

Write name and address in CAPITALS, and enclose 1½d. stamp for postage.

BABY SUFFERED WITH RASH

On Lower Part of Body. Was Restless and Fretful. Cuticura Healed.

"My baby girl suffered with an irritating rash that appeared on the lower part of her body. Later little water blisters formed which made her very restless and fretful both day and night. It must have itched badly because she was always trying to scratch herself.

"I sent for a free sample of Cuticura Soap and Ointment. After using it I purchased more, and in less than a fortnight she was completely healed." (Signed) Mrs. J. E. Potter, 164, High Rd., Willesden Green, London, N. W. 10, Eng.

Use Cuticura Soap, Ointment and Talcum regularly for every-day toilet purposes.

Soap 1s. Ointment 1s. 2d. and 3s. 6d. Talcum 1s. 3d. For sample cach address: F. Newbery & Sons, Ltd., 27, Charter-hse. Sq., London, E.C.1.

Cuticura Shaving Stick 1s. 3d.

When replying to advertisers' announcements, always write clearly, stating name and full postal address.

PHOSFERINE Benefits Whole Family

Mr. A. W. INNES *writes*:—

"FEELING gratified at the results of Phosferine, I feel it my duty to write you. A fortnight ago I was ordered to have my teeth extracted, and having done so, the same left my nerves in a deplorable condition. My wife recommended Phosferine and after a fortnight's treatment I have regained my full healthy nerves. I felt after a few days the great benefit of Phosferine, and although my teeth are out I can eat practically anything, and feel quite myself afterwards. Undoubtedly my nervous system was such that had I not resorted to the tablets, complications would have stepped in. My family have proved in the past the value of Phosferine, and I can recommend it to anyone suffering with shattered nerves after dental treatment." (70, James Street, Mima Road, Bristol. 24th July, 1926.)

From the very first day you take PHOSFERINE you will gain new confidence, new life, new endurance. It makes you eat better, and sleep better, and you will look as fit as you feel. Phosferine is given with equally good results to the children.

PHOSFERINE

THE GREATEST OF ALL TONICS FOR

Influenza	Neuralgia	Lassitude	Nerve shock
Debility	Maternity Weakness	Neuritis	Malaria
Indigestion	Weak Digestion	Faintness	Rheumatism
Sleeplessness	Mental Exhaustion	Brain Fag	Headache
Exhaustion	Loss of Appetite	Anæmia	Sciatica

From Chemists. Liquid and Tablets. The 3/- size contains nearly four times the 1/3 size

These are the various sizes and prices of RILEY'S "ROMEO" (1 LEAGED TABLES—made just as perfectly as any full-size billiard table.

4 ft. 4 in. x 2 ft. 4 in.	£7	0	0	or in 8/6
5 ft. 4 in. x 2 ft. 10 in.	£9	0	0	10 11/-
6 ft. 4 in. x 3 ft. 4 in.	£11	15	0	monthly 14/-
7 ft. 4 in. x 3 ft. 10 in.	£13	0	0	payments 18/-
9 ft. 4 in. x 4 ft. 4 in.	£22	10	0	of 30/-

Other tables for the home are RILEY'S "CONCERDE" BILLIARD AND DINING TABLES—magnificent pieces of furniture converted in a few seconds from dining tables to billiard tables. Cash Prices from £22 10s., or can be paid for in the Riley's easy way at your place. Also price list for all sizes. RILEY'S ARE ALSO THE LARGEST MAKERS OF FULL-SIZE BILLIARD TABLES. Ask for particulars.

What shall we do To-night?

How to pass the winter evenings is a problem easily solved if you instal a Riley Billiard Table in your home. For there is nothing like Riley Home Billiards for keeping ALL the family contented, at home, during the long dark evenings—and the pleasure and interest of this healthy game never palls. Start the happy-home-habit now.

14/- DOWN

Post to-night a P.O. for 14/- and Riley's will deliver in your home the ever-popular 6-ft Home Billiard Table, complete with accessories, on 7 days' free trial. Carriage is paid and Riley's take all risks in transit. If you don't wish to retain the table, after trial, you are quite at liberty to return it at Riley's expense.

E. J. RILEY, Ltd.,
Anson Works, ACCRINGTON.
and (Dept. 59), 147, Aldersgate Street, London, E.C.1.

Whiteway's Old English GINGER WINE

SAME HIGH QUALITY AS WHIMPLE & WOODBINE CYDER.

THIS "Olde English Ginger Wine" has a perfect fruity flavour and delightful aroma. It is warming and satisfying, having strength without excessive pungency, and is therefore the ideal home beverage for both grown-ups and children.

Any article bearing the name of "Whiteway" can be always absolutely relied on as being of the finest possible quality that can be procured.

Price 2/3 per bottle.

LET WINE FLOW FREE FOR TWO AND THREE.

From all Wine Merchants and Licensed Grocers.

Trade Enquiries to:—
H. WHITEWAY & CO., LTD.,
The Famous Cyder Manufacturers.
WHIMPLE, DEVON, and
38, Albert Embankment, LONDON, S.E.11.

HEALTH from SEAWEED! 1/3 per packet

SEA-VITOIDS

Trade Mark.

The new Vitamin-Seaweed tonic tablets. Based on the highly scientific principle of blood and nerve nourishment. They contain in their natural state all the elements essential for good health, such as Nitrogen, Potassium, Vitamins, Iron, Iodides, Calcium, etc., but no injurious drugs.

GUARANTEED TO RELIEVE

Headache, Indigestion, Neuralgia	5 minutes.
Flatulence, Out-of-order Stomach	10 "
Biliousness, Liver, Giddiness	15 "
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Colds, Influenza, Fever	Overnight.
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Rheumatism, Gout, Neuritis	Quickly.
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ANTIDOTE FOR GOITRE.
POWERFUL VITALISER
REFRESHING REJUVENATOR
MAKES YOU BRISK AND SNAPPY.

FREE Send postcard for free treatise on the various ailments which respond to the seaweed treatment. Also booklet, "Seaweed and its Story," by Dr. W. J. SELHUISH, D.Sc., Ph.D.

OUR GUARANTEE!

We cannot, nor have we any desire to assume that the seaweed treatment will cure in every case, but we are sure that in a very large percentage of cases there will be a marked improvement in the general health. All we ask of you is to obtain a 1/3 packet of Sea-Vitoids from your chemist or by post, take the entire contents as directed, and if you are not thoroughly satisfied with the beneficial results, post us the wrapper and we will immediately refund your money and ask no questions!

HYGIENIC FOOD PRODUCTS, Ltd.,
57a, Holborn Viaduct, E.C.1.

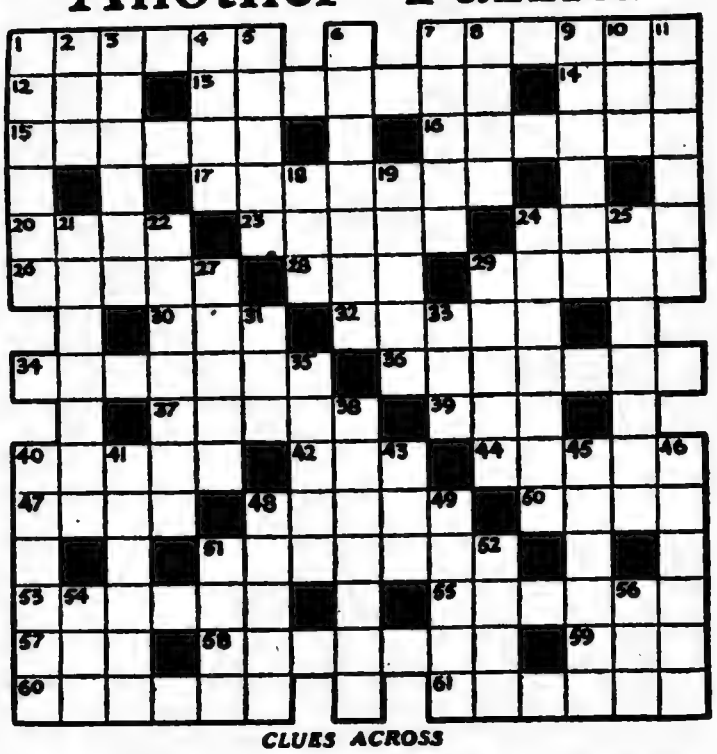
WHY MAGNESIA STOPS INDIGESTION.

The Best Form to Use.

While most everyone knows that magnesia is good for indigestion, comparatively few realize that its value is due to the fact that it neutralizes excess acid, which causes nine-tenths of all digestive troubles. To get best, quickest, and surest results, the magnesia must be combined with other neutralizing and healing agents in the special form known to chemists as 'Bisurated' Magnesia. Half a teaspoonful of 'Bisurated' Magnesia powder or two or three tablets taken in a little water immediately after eating or whenever pain is felt, will give instant relief, because it neutralizes the excess acid, stops food fermentation, heals and soothes the inflamed stomach lining, and restores painless, normal digestion. If you have any of the various forms of indigestion, such as gastritis, dyspepsia, acidity, heartburn or flatulence, get a 1s. 3d. package of 'Bisurated' Magnesia from your chemist to-day and take as directed. You will be astonished at the instant relief obtained.

Our Cross-Word Corner

Another Puzzler



CLUES ACROSS

1. High cleric.
7. A fruit.
12. Electrical measure.
13. Slaughterer
14. Before.
15. The breath of life.
16. Impressive.
17. Ferocious female animal.
20. Soft mould.
23. To protract.
24. Wire inclosure.
26. Stories.
28. Come together.
29. Theatre's reception hall.
30. Flat fish.
32. Principle.
34. Jewish Doctors of Law.
36. Kind of oysters.
37. Potter's earth.
39. An offer.
40. A flat fish.
42. The Supreme Being
44. Ll. G.'s other name.
47. Simple.
48. To shout loudly.
50. Vermin.
51. Artificers.
53. Exposed.
55. To refer to.
57. X.
58. Arranged in threes.
59. A tune.
60. Headgear retailer.
61. Lace-hole.

CLUES DOWN

1. Dark volcanic rock.
2. A devil.
3. Pertaining to the backbone.
4. Death.
5. Disgusting.
6. Bright red.
7. Disorderly.
8. God of Love.
9. Work in arrear.
10. Branch.
11. To present.
18. Precious stone.
19. Consumed.
21. Confection made of meal.
22. To intervene.
24. Marking an equality of tides.
25. Pertaining to a genus.
27. A sword.
29. Stinking.
31. Ask in charity.
33. To seize.
35. Vision.
38. Plundering.
40. Glossy.
41. Fervent.
43. Female deer.
45. Pertaining to sight.
46. Sandy waste.
48. More extensive.
49. To babble.
51. Gala.
52. Weaver's reed.
54. Vegetable.
56. Expire.

The solution of last week's Cross-word Puzzle is on page 2.

COMPANY MEETING.

BRITISH-AMERICAN TOBACCO.

CONTINUED EXPANSION.

The twenty-fourth annual general meeting of the British American Tobacco Co., Ltd., was held on January 10th, at 7, Millbank, S.W.

Sir Hugo Cunliffe-Owen, Bart, who presided, said that the net profit for the year was £6,195,817, an increase of £1,050,580 over the preceding year. The directors recommended the distribution on January 17th of a final dividend, free of British income tax, on the issued ordinary shares of 1s. 8d. per share, and there would be £2,068,453 to be carried forward, all of which was required in the operations of the company.

The operations of the company consisted principally of manufacturing tobacco and its products themselves in England and the United States for export to various parts of the world and shareholdings direct and indirect in upwards of 100 companies operating throughout the world. They and those companies in which they directly and indirectly owned shares employed upwards of 74,000 people, and the population of the various countries in which they sold their goods amounted to between 1,000,000,000 and 1,400,000,000, so, therefore, whilst the profit which the company showed might seem large, when they came to look at the population of the countries in which they traded, it amounted to an infinitesimal sum per capita.

During the year under review, the business of their allied companies in China had suffered from the political disturbances and unrest through which that country was passing at the present time, but one of the principal causes of the interference with their business was the lack of transport facilities, owing to the railways being commandeered by the rival military commanders.

He was very pleased to be able to tell them that their business for the first three months of the current year continued to show expansion. The directors had declared for the year 1926–27 an interim dividend of 10d. per share, free of British income tax, also payable on January 17th.

The report and accounts were unanimously adopted.

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Rev. W. Cooper,
WOODBRIDGE.

Many thanks for the excellent King's English Dictionary, safely received. I am greatly pleased with it, and regard it as quite an acquisition. Congratulations upon your splendid work.

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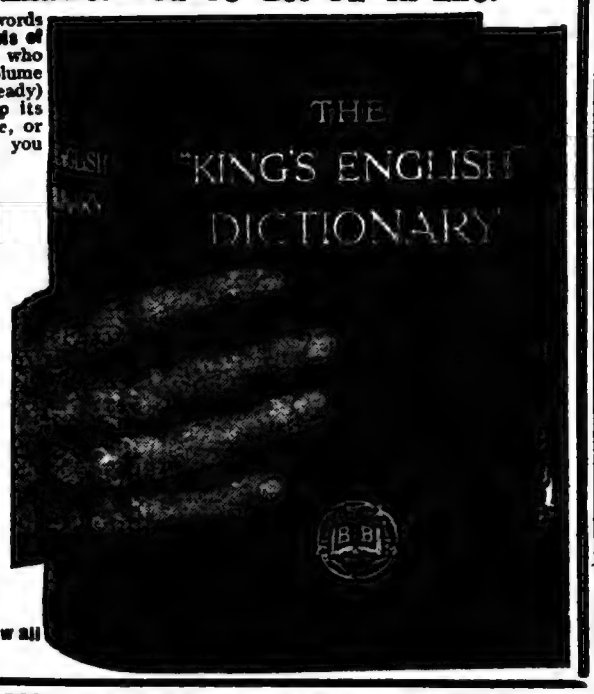

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Our Letter Parliament

Justice Up the Spout

Uncared-for Workless—Moaning Jeremiahs—Instalment Living

Brief to-the-point letters not exceeding 100 words are invited. 5s. is paid for each letter published. Name and address essential, not necessarily for publication. Envelopes must be marked "Letter Parliament."

YOUR leader on "The Shadow on the Bench" is timely. Stipendiaries could be appointed with jurisdiction over a certain area or circuit covering a certain number of local police courts. As many of these courts are held upon one day of the week only, the stipendiary could sit in a different court each day, thereby reducing the extra cost. The abolition of the present system of voluntary J.P.'s is an urgent necessity in the interests of true British justice—*P. J. Faulkner.*

The Amateur Danger

The pressing need for a reform of our magisterial system is shown even more clearly in the case of Quarter Sessions. It is a singular paradox that our constitution should permit criminal trials, not merely for petty matters, but for charges that seriously affect men's character and liberty, to be conducted by persons who, however honourable and eminent, are legally untrained, while it requires a civil suit for the smallest ordinary debt to be heard before a professional lawyer.—*Joseph A. Freeman.*

Fine and Warm

When, as recently happened in a Midland town, a first offender is fined the monstrous sum of £130 and ordered to pay the costs of the prosecution, for theft of articles valued at less than £4, it is past time such magistrates were relieved of their commissions.—*W. B. H.*

"Commercial" Justice

Let me state the only experience I ever had in a J.P. court. Another man and myself were charged with a breach of the peace. Against all the weight of evidence I was found guilty. Was the verdict explained by the fact that out of a bench of four justices, three were, respectively, the baker, the coal-man and the boot-maker to the man who laid the charge?—*M. S., Ayrshire.*

Justice Up to Date

One is bound to agree that the appointment of magistrates is frequently a matter of politics. Stipendiaries would, of course, mean an added burden to the taxpayer, but this would be more than compensated for by the certainty that there would be fewer miscarriages of justice.—*Better Justice, Barrow.*

A Lop-sided Arrangement

In reviewing a case quite recently, an Ulster judge declared that J.P.s were a nuisance. He was right. In this city it is the custom for a resident magistrate, in collaboration with honorary local J.P.s to administer justice. Very often justice is administered in a lop-sided manner. Frequently, owing to local sympathy, the votes of the J.P.s go to acquitting a delinquent, while the chairman (the stipendiary) is in favour of a conviction.—*S. W., Belfast.*

The Squire and the Poacher

One need only study the reports of petty sessions in country districts to realise to what extent class prejudice can be carried by the local justices. It is notorious that, with the bench so largely composed of landowners, poachers are treated with the utmost rigour, while defaulters guilty of the gravest social offences may be dismissed with a caution. *T. J. L., Bucks.*

A Straight Challenge

If there had been any doubt about the integrity of Mr. Edgar Wallace we should have put his statements, showing the innocence of Oscar Slater, down to his wonderful imagination. But the facts he states are open to be proved erroneous, and in face of such data it is up to the Home Secretary to reopen the case. *J. H. P., Southsea.*

What will Flow?

Mr. A. G. Gardiner's account of the naval secret revealed in the *New York Times* must give every honest Britisher furiously to think. It is time that the rank and file of our peace-loving population protested individually and collectively that they will not stand for the hypocritical methods of their accredited representatives. These people are ensuring by their mad policy a still further flow of men's blood and women's tears.—*J. M. James.*

Cards on the Table

Everyone must agree with Mr. E. Roffe Thompson that industrial disputes are productive of nothing but loss and bitterness, but his story of the Philadelphia street-car strike is not complete. That strike ended immediately proof was forthcoming that the workers were getting a square deal, and its sequel would have been seen in this country if the miners had been given a similar opportunity by the mine-owners throwing open their books.—*C., Manchester.*

Wrong End of the Stick

The agitator is only dangerous when there is so much to agitate about that he rallies behind him a great mass of workers suffering from real grievances. If Mr. E. Roffe Thompson would abolish the agitator, he must first abolish the grievance. I am sure that, in the main, JOHN BULL realises this truth and it is because you are working along these lines that your paper must be ranked with those doing real national service.—*M. S., London, W.2.*

Here's to Us!

Letter Parliament is one of the most interesting features of JOHN BULL. Many Jeremiahs bemoan the standard of education that obtains in Britain, but a perusal of "Letter Parliament" page should convince any pessimist that the average Briton can think logically, express himself on paper intelligibly and succinctly, and, what is more to the point, that he is fully conversant, despite our insularity, with affairs abroad.—*W. R. C.*

Hand to Mouth

Every man, willing to work, is worthy of a living wage, and unless he can provide his family with the necessities of life without making use of the instalment system, he is not receiving one. I have been a miner thirty years, and I have scarcely ever known the time when I could clothe my children decently without having recourse to the above system. The same may be said of 90 per cent. of my fellow miners. This is, in my opinion, the major cause of labour unrest.—*Miner, E.K.*

The Post "Hostage"

Many thousands of the "Dole-drawers" will thank Mr. A. F. Holt for his article the "Lazybones Libel." May I draw attention to another point: Those whose occupation is clerical have a further expense to meet, as "employment" exchanges do not provide for them, and they have to spend their dole in postage. During a recent brief spell of unemployment, I spent more than 1s.6d. per day in this manner, leaving 9s. of the dole to live on. Who dares venture to say that people would rather have the dole than work?—*Ignotus.*

Printers' Pie

(Half-a-crown is paid to the sender of every item published. Mark envelopes "Pie.")

"LIVERPOOL EXPRESS":—"2,000 Panes of Glass 12in. x 8½in., 2d. each or 1½d. THE LOT."

"LEVENSHULME AND DISTRICT WEEKLY NEWS":—"Last Saturday evening the well-known Pom-Pom Concert Party gave a first-class entertainment to a WELL-FILLED and appreciative AUDIENCE."

"BOY'S FRIEND":—"The sun, which was OBSCURED by heavy clouds, SHONE on their drawn swords and rifle-barrels."

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GRAMOPHONE RECORDS FREE: Messrs. Carreras offer to send an Imperial Record free in exchange for 60 coupons from packets of Black Cat Cigarettes. Their offer of gifts to smokers is always being enlarged; each offer is as attractive as, if not more so than, the last.

That's a Nasty Cold, take care—use 'Nostroline'

The ravages of Colds and Catarrh grow worse with the New Year. Yet some people never suffer. Why? Simply because they use Nostroline Nasal Specific before it gets a hold. Just a touch of "Nostroline" inside your nostrils would be your salvation! Its antiseptic germicidal vapours cleanse, soothe and strengthen the nose, throat and lungs. Conquer Colds and Catarrh with "Nostroline" — NOW. Get "Nostroline" to-day.

Insist on "Nostroline" for yourself and your loved ones and stop that nasty cold.

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From all Chemists (JB) Price 1/3 & 3/-

Stops HEAD COLDS, NASAL CATARRH, SORE THROAT, and HAY FEVER.

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THE sluggish circulation of aged persons is due to thickened or over-charged arteries brought about by heavy indigestible foods. Dr. Ridge's Food is light, dainty and wonderfully sustaining, and, because of the Scientific elimination of all harmful elements, it promotes an easy flow of invigorated blood through the system, and helps to keep Gout and Rheumatism at bay. Every person past middle life should make AT LEAST one meal per day of DR. RIDGE'S FOOD. It has a delicious flavour, and many enjoy it with baked apples or stewed fruit as a change from custard and the ordinary milk puddings. As a supper dish there is nothing better for promoting sound sleep, and being free from malt and cocoa, it will not cause biliousness.

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BETTER THAN A MUSTARD PLASTER

(JB)

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by FRANK HOLLAND

Tired and lonely, Baldwin's only
Longing for a glad release;
Mac is lazy, all his days,—he
Says, he longs for toil to cease.

A heavy task of them we ask,
We're all of us their debtors,
So let's to-day give better pay
To these our "men of letters."

Now Ford they say in U.S.A.
The grocers hard has smitten.
Oh! how we'd cheer him over here
If he'd do that in Britain!

Our radio Kings (inhuman things!)
Of "uncles" have bereft us,
But never mind, another kind
Of "Uncle" still is left us.

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in the FOOTBALL Business have been established 30 years, and during that time they have withstood hundreds of
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VANISH AFTER A BAD DAY.
Don't be victimised. Get into touch with
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Coupons will be sent on application.
HERE TO-DAY—AND EVERY DAY.
If you were not a "WHITEFISHERITE" were you paid last Black Saturday? all "WHITEFISHERITES" were.
RACING AS USUAL. Credit a/cs opened.

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GLASGOW.
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NATIONAL
UNLIMITED DOUBLE EVENTS
NO WAY BARRED.
FOOTBALL
SEND FOR WEEKLY LISTS & PRICES ON ENGLISH CUP.

Invaders from Four Countries

Another Grand National Puzzle—Likely Light-weights—High-class Foreign Horses—Code Selections Make Money—Duller's Crash Helmet

NOW that the Grand National entries are side by side with the Lincoln, the optimistic punters to whom I referred last week will be having their first shot at finding the big Spring pair. The starting-price double of King of Clubs and Jack Horner of 2,500 to 1 will want a bit of beating, but I wish them luck.

Light-weights in Recent Years

Trying to find the winner of the great 'Chase with the weights is a problem which would puzzle a Solomon to solve, but without them it is worse than looking for a needle in a haystack. The records of the race, particularly during the last few years, are all in favour of horses under 11 st., consequently one good plan is to handicap the field with the burdens which you estimate they will have to carry, and then make one or two selections from those weighted from 10 st. to 10 st. 9 lb. Horses likely to come within this category are Ibstock, Master Billie, Silver Somme, Pop Ahead and the young Great Span. If you cannot wait for the weights have a shot at one of these.

Mr. Topham, the Grand National handicapper

The Lincoln Favourite

I notice that Asterus has been given pride of place in several ante-post betting lists for the Lincoln. In view of the splendid race he ran in the Cambridgeshire, finishing third to Insight II, this is understandable, but it is not certain that the horse will run. The owner tells my French correspondent that he is fully alive to the possibility of Asterus having too much weight, and there is a doubt about the trainer's ability to get the horse ready in time. Also there is Banstar in the same ownership in the race, and this one may prove to be a better betting proposition of the two. At the moment no one associated with the stable has backed either.

The German Invader

Baron Oppenheim states that Weissdorn, who made such a good impression at Liverpool last back-end, is certain to meet early engagements in England, and it would not be surprising were the German St. Leger winner to meet his Lincoln liability. The horse is not a true stayer in spite of his St. Leger win, but is best at ten furlongs or a mile, and it will be over distances such as these that he will run in the coming season.

The Italian

Another foreigner figuring in the Spring Handicaps is the speedy Apelle, who is Italian bred, and is now French owned and Irish trained. Mr. Persse has the four-year-old at Stockbridge. Despite the general assumption that this horse would have won the Grand Prix de Paris had he been ridden judiciously, I do not think he is capable of getting more than about ten furlongs in good-class company.

Apelle's Grand Prix Race

Apelle won the Grand Prix de Milan, and a week later, after a long and tiresome journey, took part in the French Grand Prix. This is over a mile and seven furlongs, and he made the pace a cracker, led most of the way, but failed to stay. Take My Tip snatched the spoils from Biribi. Later in the season, Apelle, Take My Tip, Asterus and others were well beaten by Biribi over a mile and a half.

One from the Argentine

Whilst on the subject of invaders, there is just one more worth mentioning. Macon, entered for the Ascot Gold Cup, was bred in the Argentine, and has won thousands of pounds stake money in his own country. The five-year-old has an interesting pedigree. His maternal parent, Burgoyne, is a daughter of Your Majesty, who won the St. Leger at Doncaster for Mr. J. B. Joel in 1908. Later on Mr. Joel sold Your Majesty to Argentine buyers for 22,500 guineas, in those days a big price.

Tenby and After

I have almost forgotten the minor National Hunt campaign, but Tenby was not very inspiring. Lingfield and Windsor will supply us with better fare this week. At Windsor, follow the advice which I have heard the well-known penciller, Billy Allden, give to his clients in Tatt's on several occasions—follow the favourites. This is a good meeting for the fancied horses, and they should not be at Tenby prices.

Code Selections 30 Points Up

I shall code my selections as usual for the two Southern meetings. For the fourth jumping season in succession the code tips are showing a good profit. Following White Mountain at 100 to 8, Regicles won at 2 to 1, Cat Burglar provided a Saturday smile at Gatwick at 5 to 2, Marmot, 9 to 4, carried on the good work at Tenby, and Dowser, 100 to 7, at Hurst, provided the best of the year. At the moment of writing they show a profit on a level stake of 30 points.

Duller's "Crash" Helmet

Cat Burglar was meeting Brandyball on ten pounds worse terms for a neck and length beating at Kempton, so on the book of form the tables should have been turned, but Duller rode Goby's gelding and won easily by five lengths. The crack hurdler is worth pounds to a horse. It is essential for every National Hunt jockey to wear a "crash" helmet. George wears one of his own design, and it might well be copied by others. When a horse comes to grief, it very often brings down several competitors and stray kicks are flying in all directions. George's helmet has special protections for guarding the temples from unpleasant little attentions of this nature.

Football—25 out of 28

My friend, the football expert, tells me that in the third round of the F.A. Cup twenty-five of his twenty-eight week-end coup selections were successful. I have told him to keep the ball rolling.

"SILVER RING."

FOR YOUR NOTE-BOOK

DARE ALL is nicely handicapped in the Burstow 'Chase at Lingfield.

PEEPING TOM, who put up very fast time on two occasions last season, is coming back to form, and should not be overlooked for the Eden Vale Handicap Hurdle on Thursday.

Loyal Scot should account for the Peascod Selling Hurdle at Windsor. Frank Hartigan's horse has won twice over the course.

MR. PORTA, from Ireland, may be a long-priced winner for the January Hurdle at Manchester. He ran well at Haydock last time out.

LANCING, Outward Bound and Pop Ahead should be noted for Saturday.

BETTER THAN EVER!
DOWSER — 100 to 7
was "SILVER RING'S" code selection at Hurst Park.

Two coded selections will be given daily in the following papers:—

Sporting Life and Sportsman, Chronicle Mid-day, Sporting Pink, Western Mail, Glasgow News Record, Irish Independent, Sporting Man, The Sheffield Mail, Leeds Mid-day Sporting Special, Birmingham Mail.

R V P W T O S Z C M 2 A N U

G K Q 3 X E B I L F Y D H J

How to read the code: In place of the letters or figures advertised in the daily papers read those above or below the line as the case may be. RGOLZDIBDKO would read GRECIAN WAVE.

The code will be changed in next week's JOHN BULL. It covers the racing from Wednesday, January 19 to Tuesday, January 25.

"Soccer" Selections

WEEK-END COUPS

6 HOME.—Arsenal, Leeds, Tottenham, Hull, Notts Forest, Swindon.
5 HOME.—Leeds, Hull, Manchester C., South Shields, Stoke.
4 HOME.—Tottenham, Manchester C., Brentford, Swindon.
3 AWAY.—Southampton, Nelson, Rochdale.
3 DRAWS.—Bury v. Sunderland, Wigan v. Chesterfield, Watford v. Bristol C.
3 HOME, 2 AWAY.—Arsenal, Swansea, Coventry, Huddersfield, Stockport.
1 HOME, 1 AWAY, 1 DRAW.—Notts Forest, Southampton, Millwall v. Brighton.
SPECIAL 5 HOME (League 1 and 2).—Leeds, Tottenham, Hull, Manchester C., Notts Forest.

FORECASTS FOR JANUARY 29

ENGLISH CUP (FOURTH ROUND).
HOME WINNERS.—Chelsea, Derby, Leeds, Liverpool, Preston, Southampton, Wednesday, West Ham.

AWAY WINNERS.—Arsenal, Burnley, Newcastle.
DRAWS.—Barnsley v. Swansea, Darlington v. Cardiff, Hull v. Everton, Wolverhampton v. Notts Forest.

THE LEAGUE (DIVISION I.).
HOME WINNERS.—Huddersfield, West Bromwich.

THE LEAGUE (DIVISION II.).
HOME WINNER.—Oldham.
DRAW.—Blackpool v. Manchester C.

THE LEAGUE (DIVISION III.) NORTHERN
HOME WINNERS.—Bradford, Chesterfield, Hartlepools, New Brighton, Rochdale.
AWAY WINNERS.—Halifax.
DRAWS.—Ashington v. Wigan, Nelson v. Stoke, Walsall v. Rotherham.

THE LEAGUE (DIVISION III.) (SOUTHERN).
HOME WINNERS.—Brighton, Bristol C., Luton, Newport, Plymouth, Southend.
AWAY WINNER.—Swindon.
DRAW.—Charlton v. Coventry.

THE SCOTTISH LEAGUE
HOME WINNERS.—Clyde, Cowdenbeath, Falkirk, Hibernians, Queen's Park, Glasgow Rangers.
AWAY WINNERS.—Aberdeen, Celtic.
DRAWS.—Dundee v. Motherwell, Kilmarnock v. Partick.

WHEN GETTING A FORM BOOK
Get the BEST.
The Sporting Life
SUMMARY OF PAST RACING
PRICE THREE SHILLINGS

"Bullets" Prizewinners—

(Continued from page 34)

HAMPER WINNERS (Continued).

71, Fielding Rd., Bedford Park; C. Gillard, 11, Cumberland St., Bristol; I. Godfrey, 18, Whitefield, Stockport; J. Griffiths, 34, North Rd., Darlington; Mrs. Guest, 2/2, Sleaford St., Battersea; W. Hale, 175A, Kings Rd., Cardiff; Mrs. Hargrave, Main St., Whetstone; E. Harris, 1, Brading Av., Southsea; R. Hawkey, Chavivari, Cadbury's Hill, Rye; H. Heath, 44, Whitehall Park, Highgate; G. Helmon, 189, Maria St., Newcastle; H. Henderson, 94, Soho Rd., Handsworth; H. Henry, 78, Lewin Rd., Streatham; Mrs. Hills, 161, Sharrow Vale Rd., Sheffield; J. Hindson, 15c, Newgate St., Bishop Auckland; A. Howarth, 18c, Weaste Lane, Salford; A. Hulme, Ovingdean, Brighton; W. Hunt, "Evernbourne," Cringleford, Norwich; Miss Instrell, Myrton Rd., Old Milton, Hants; Mrs. Jones, 4, Grove Pl., Griffithstown; J. Lambert, 34, Athelstan Rd., Faversham; E. Lancaster, 9, Dunkeld St., L'pool; Mrs. Lear, 73, Whitelands, Badstock; J. Lewis, Derby Rd., Caergwrle; W. Lomas, Browns Place, Seaton; Miss London, 44, Summingdale Av., Barking; J. Lucas, 3, Fenwick Grove, Peckham; J. Macphail, 11, Burns St., Clydebank; S. McIntyre, 11, Belvedere Av., Monkseaton; J. Marmount, 2, St. Botolphs Rd., Sevenoaks; Mrs. Michel, Thorpe Cott., St. Helliers; P. Moore, 36, Fulham Palace Rd., W.; F. Morse, 6, Norfolk St., Norwich; E. Morton, 20, Hill St., Edinburgh; W. Moule, Weston Vaults, Aberystwyth; B. Neal, 8, Cross Court, Bow St., W.C.; O. Newnham, 6, Boston Rd., Brentford; W. Nichols, 104, Lutterworth Rd., Burbage; R. Parkinson, 67, Aqueduct St., Preston; W. Pickard, 186, London Rd., Lowestoft; H. Preece, 32, Vincent Rd., Kingston; V. Pritchard, Glenside, Crosskeys; F. Proctor, N. Thoresby, Lincs; J. Rankin, 6, Ochilview, Bannockburn; F. Rawlings, 45, Parade, Leamington Spa; T. Reilly, Organist, News; T. Routledge, 111, Acre Circus, Leeds; J. Searle, 5, Alma Parade, Scarborough; Miss Scott, Gautthorpe, Lincoln; L. Sherwin, 43, Curzon Rd., Southport; A. Sexton, 12, Anna Pl., Brixton; N. Simm, Preston Rd., Standish; R. Sladen, 34, Tarbstock St., W.C.; J. Smith, 175, Osborne Rd., Soton; J. Stanley, 69, Bradford Terr., Hanley; J. Steer, Clenview Rd., Burnley; Miss Stockdale, 6, Cecil Av., Barking; M. Thompson, Botolph Green, Peterborough; A. Toulinson, 16, Market St., Cleckheaton; Miss Turnell, 47, Scorer St., Lincoln; F. Turner, 58, Popplewell Rd., Leytonstone; W. Turvey, 33, Naseby St., Northampton; H. Tyldesley, 31, Radley Sq., Bulwell; Mrs. Wade, 45, Eastwood Rd., Goodmayes; M. Walker, 10, Hartley St., Oldham; G. Watson, 14, Victoria Rd., Peckham; J. White, 162, Hulme Hall Lane, Miles, Perkins; S. Wilson, c/o 56, Ashmore St., West Gorton; W. Wood, 12, Princess Sq., Plymouth; C. Woodall, High St., Elham; R. Woodier, 5, Ann Street, Northwich; J. Woon, 6, Berkeley Pl., Falmouth; L. Wright, 20, Ena Rd., Coventry.

100 Winners of £1:

W. Alcock, Cleuchwarton, King's Lynn; J. Allan, Oswald Terr., W.; Mrs. Andrews, 6, "B" Married Qtrs., Cambridge Rd., Gosport; C. Austin, 20, Beechwood St., L'pool.; D. Baker, 21, Stamford Rd., Tottenham; Mrs. B. B., 27, Tennyson Rd., Cheltenham; E. Beltham, Sonning Common, Reading; C. Bissell, 16, Upper Lake, Battle; E. Bedwell, 28, Westmoreland Rd., Bayswater; D. Bennett, 4, Kingsburn Pl., Edinburgh; H. Bloyce, 42, Huddlestone Rd., Forest Gate; Mrs. Brettell, 20, Beechwood Cres., Leeds; A. Brown, 15, Bernard St., Nottingham; G. Brown, Church House, Mermaid Yard, Exeter; J. L. Bullin, Gedney, Wisbech; W. Bunn, North Denes Rd., Gt. Yarmouth; Miss Burt, 34, Lady Margaret Rd., Southall; A. Butler, 46, West St., Carlton Iron Works; W. Cameron, Johnston Sq., Biggar; Miss Christie, Brenachie, Kildary; L. Corlton, 8, Lily's Terr., Hull; J. Cox, 8, Firle Rd., Eastbourne; Mrs. Critchley, 76, Scotland Rd., Blackburn; W. Darvill, 58, Harwood Rd., Watford; F. Davies, 5, Vicarage Hill, Rhostyllen; J. Dawe, 1a, Lipson Ave., Plymouth; G. Dowsett, 105, Gonville Rd., Bootle; A. Durrant, 1, Russell St., Norwich; P. Eagle, 41, Rutland Rd., Catford; T. Edwards, 11, Brooke Road, E., L'pool.; J. Fielding, Upper Wick, Downton; G. Foote, Purbrook Pk. Av., Purbrook; Nurse Francis, 98, Ebury Rd., Rickmansworth; Mrs. Fretwell, Liligett Lane, Dunnington, Yorks.; Mrs. Fuller, 72, Erdington Hall Rd., B'ham.; Miss Gardner, 2, Lansdowne St., Hove; Rev. R. E. Gaye, Skeyton Rectory, Swanton Abbot; A. Gilbert, 9, Hewitt St., Ilkeston, Mx.; Mrs. Goode, 117, Tiverton Rd., Bham.; J. Goss, Long St., Gt. Conerby; D. Gregory, 5a, Tivoli Rd., W. Norwood; F. Hammond, 151, Council Av., Hull; H. Hampson, 12, Winster Av., Salford; W. Hargreaves, 357, New Hey Rd., Huddersfield; H. Harris, 10, Inkerman Terr., Northampton; F. Hemmings, Brookvale Av., Bixley; A. Hick, 5, Dennis St., York; G. Hillier, Chew Magna, Bristol; Miss Hinchliffe, 181, Wakefield Rd., Huddersfield; H. Hodges, 65, Rainbow Hill, Worcester; R. Jackson, 23, Outram St., Middlesbrough; Mrs. Jones, 137, Bensham Manor Rd., Thornton Heath; D. Kerr, c/o 22, Victoria Bldgs., Muirkirk; L. Lee, 14, Caledonia St., Bradley, Staffs.; Miss Litherland, 19, Snowdon Rd. Eccles, M/c.; H. Little, 13, Coventry Rd., Ilford; B. Macneill, Waterside, Hazelbank; A. McKeswick, 75, Cottenham St., Newcastle; T. Martin, 19, Kirklea St., Wigan; W. Mastin, 404, Wylds Lane, Worcester; F. Moore, 288, Sangley Rd., Catford; Mrs. Morton, 9, Lower St., Tottenhall; B. O'Donnell, 9, Gilbert Grove, Ilfracombe; Miss Olding, "Foxhayes," Arthur Rd., Slough; T. Ormerod, 42, Taylor St., Blackburn; R. Owens, 25, 4th Avenue, L'pool.; Mrs. Patch, Colston Raleigh, Sidmouth; S. Pillinger, 26, Black Horse Rd., Bristol; F. Platt, 11, Regina Rd., Aintree; W. Poole, Woodlea, Wash Lane, Timperley; G. Poplet, 5, Holland Rd., Hornsey; F. Preston, 22, Hinderwell Rd., Scarborough; A. Quelch, 160, Harrow Rd., W.; C. Read, 56, Swinburn St., Blackley; R. Reece, 109, Longslow Rd., Market Drayton; Mrs. Rees, 16, Gnoll Rd., Godrergraig; A. Rice, c/o 116, Gloucester Pl., W.; T. Round, 1, Court, 2, Cross St., Dudley; Musician Royle, R.A. Band, Woolwich; Mrs. Salmon, 6, Castle St., Ashford, Kent; E. Scott, 172, Leyton Rd., Stratford; Miss Silcox, 7, Alexandra Flats, Acton; T. Slater, 21, Coronation St., Blackburn; R. Smith, 26, Queen's Cres., Edinburgh; E. Spandler, 3, Burton's Bldgs., Gt. Yarmouth; T. Tame, R.N. Sick Quarters, Shotley; A. Thomas, 31, Vicarage Rd., Eastbourne; H. Thomas, c/o Pharmacy, Alexandra Rd., Gorseinon; F. Thornton, 9, Southern Rd., Southport; H. Wagner, 119, Park Rd., Kingston Hill; H. Waite, 151, Gainsborough Av., Oldham; Mrs. Waring, 197, St. Huberts Rd., Gt. Harwood; A. Wason, 26, Ribble St., Belfast; Mrs. Watts, 502, Wandsworth Rd., S.W.; J. Westley, 40, High Holborn, W.C.; M. Widdop, 206, Merry St., Motherwell; P. Wilderspin, 118, Dockin Hill Rd., Doncaster; E. Wilkinson, 11, Stanley Rd., Ellesmere Port; Mrs. Wood, 20, Stockton Rd., Chorlton-cum-Hardy; C. Yarwood, 103, Victoria Rd., Northwich.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL, and crossed and Cos C mpetitors must write their names and address and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

4. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press are not eligible to compete.

List of £10 Five-Shilling Winners in "Bullets" Competition No. 623 will be published in next week's "Competitors' Journal." Complete List of all Cash and other Prize-winners can be seen at the Offices of "JOHN BULL."

The original cheque for £250 awarded to the First Prize-winner in "Bullets" No. 622 can now be seen in the window of Mr. Summerhill, Two Mile Hill Road, Kingswood, Bristol.

NEURITIS CAN BE CURED

and we will prove it to YOU

by sending a generous
FREE SUPPLY OF
ESMOLIN

which wipes out
NEURITIS
ARTHRITIS
RHEUMATISM
SCIATICA
& LUMBAGO

SIMPLY WRITE TO-DAY ON 'JOHN BULL' FORM BELOW

To prove that Neuritis and the other terribly painful troubles mentioned above can be immediately relieved and eventually cured, the proprietors of Esmolin Embrocation desire to send a free trial bottle to every reader of JOHN BULL who suffers from any of these torturing complaints.

PAIN BANISHED AS IF BY MAGIC.

It is simply magical how the pains of Neuritis and its brother ailments disappear as you apply Esmolin to the affected part.

Such is its power that you feel relief within a few seconds after you have rubbed on the Esmolin.

In a most comforting manner Esmolin penetrates through the skin and purifies the blood, removing in its progress all the elements which cause the terrible pains of Neuritis.

Esmolin dissolves the uric acid in cases of Rheumatism or Lumbago so that it passes naturally away out of the body.

Esmolin loosens and lubricates stiffened joints in a way that can only be described as "marvellous."

THE 100% EFFICIENT REMEDY.

Esmolin Embrocation is a concentrated Preparation, every drop of which is pregnant with healing power. It embodies the wisdom of the ancients together with the latest discoveries of modern medical science.

Esmolin is sold by all first-class Chemists and Stores, including Boots, Taylor's Drug Stores, Timothy White's, etc., at 1/3 and 3/- per bottle, under absolute

Guarantee

that if it fails to relieve pain after one or two applications, the purchase price will be refunded in full without question on receipt at the Esmolin Company, Limited, Office of the empty bottle and the user's statement that it has failed in its effects.

The delight and gratitude of Esmolin users know no bounds, as is testified by the letters constantly reaching us.

GRATEFUL SUFFERER PRESENTS 7,000 BOTTLES.

One grateful lady who was cured of Neuritis and Muscular Rheumatism, as a mark of gratitude and in the public interest, has given away to suffering taxi-drivers, clerks, clubs and business houses no fewer than 7,000 bottles.

Mr. A. D., of Newhaven, writes: "It did my arms good first time. Now they are almost well, so please send another bottle. I don't want to be without it—it is so good for Neuritis."

LET ESMOLIN KILL YOUR PAIN.

Can you, therefore, in justice to yourself, hesitate for a moment to take advantage of the generous offer of a free sample bottle to be sent you? If you prefer to have a larger supply you are invited to purchase a 1s. 3d. or 3s. bottle from your local Chemist or Stores, and unless it does you the good which is stated in this announcement, you have only to return the empty bottle to us, when the cost will be refunded to you without question or quibble.

FREE SAMPLE SENDS PAIN FLYING.

Mrs. L. L., of Fortwilliam, after receiving a sample bottle, such as is offered free in this announcement to every pain-racked reader of this paper, writes:—

"The contents of that small bottle sent my pains flying."

Mr. C. D., who had suffered agonising Neuritis for 12 months, writes that he "was greatly relieved in a fortnight and quite well in a month."

FOR IMMEDIATE RELIEF OF YOUR PAIN

POST COUPON AT ONCE FOR FREE TRIAL BOTTLE

THE ESMOLIN CO., LTD.,
118, Charing Cross Road, London, W.C. 2.

Please send me Free Trial Bottle of Esmolin.

Name.....

Address.....

.....

My usual Chemist or Store is:—
Name of Chemist or Store.....

Address .....

I enclose 3d. to cover postage and packing.
John Bull. 22.1.27.

Esmolin EMBROCATION

KILLS NEURITIS

ARTHRITIS, RHEUMATISM, SCIATICA & LUMBAGO

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KING OF CLUBS - 460/1
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£10 FOR £6

The frame of the Graves 'Speed King' Cycle is rust proofed, enamelled Black & Coach lined (or can be supplied all Black if desired) Fitted with

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10 YEARS WARRANTY

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For the man who has exposed himself to chances of venereal infection and is worried by disquieting symptoms, there is only one safe thing to do, and that is to get reliable medical advice and get it AT ONCE.

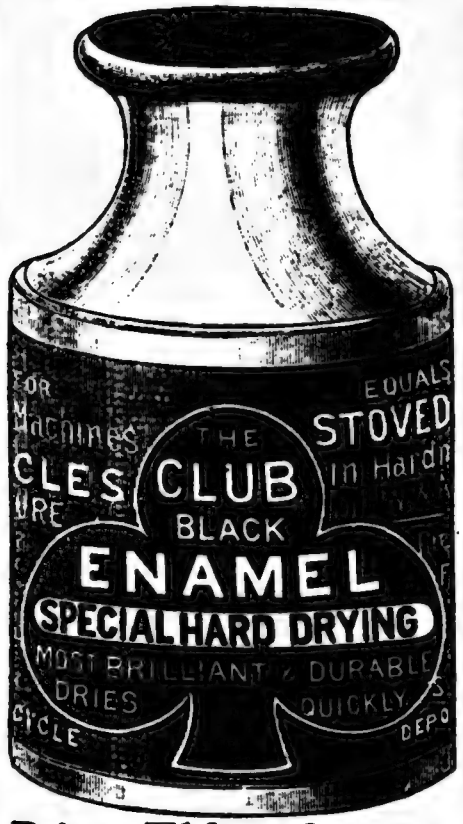
Symptoms which appear trivial in themselves may be the forerunners of the most dreaded diseases of modern times, diseases which may ruin not only one life but many.

Consult your own doctor or apply for free consultation under conditions of secrecy at the Out-Patients' Department of the nearest Hospital.

Full information free (in plain cover) can be obtained from the Hon. Medical Secretary, British Social Hygiene Council Incorporated, Dept. P., Carteret Street, Westminster, S.W.1 (St. James's Park Station).

Write for six useful Booklets for Parents, 1s. 5d. the Set. Four useful Booklets for Girls, 9d. the Set. Six useful Booklets for Young Men, 1s. 4d. the Set. All post free, in plain cover.

For all household purposes
"CLUB" Black Enamel



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EVERY article advertised in "John Bull" carries with it a "money-back" guarantee. All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test, which have been approved by our experts, are marked—TESTED JB. In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects. Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.
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For stopping rheumatic aches and pains there is nothing like Sloan's Liniment. Don't suffer! Simply apply a little Sloan's to the painful part. No rubbing. It penetrates, warms and soothes the afflicted tissues, and kills the pain.

Always keep a bottle handy ready at any time to kill pain.

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"CRIPPLED WITH RHEUMATISM."—"I am at times quite crippled with rheumatism. After one application of Sloan's Liniment I find comfort and can move with ease. I apply Sloan's lightly and in a short time the pain goes."—Mrs. E. M. Ross, 50, Comber Grove, London, S.E.5.

Of Chemists 2/- & 4/-

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Send NO MONEY
WE TRUST YOU.

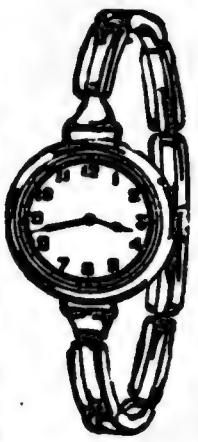
Any article advertised will be sent to responsible readers on receipt of the Coupon below (or copy) on ABSOLUTELY FREE APPROVAL. After receipt you send us 2/- only, the balance is then payable by small monthly instalments within everyone's means. Only one article can be supplied on these truly wonderful terms, and we reserve the right to refuse any orders. Irish and Colonial Orders cash only.

CENTRE SECOND LEVER STOP WATCH

Gent's full-sized Savonia Centre Seconds Chronograph Lever Stop Watch with dial divided into fifths of second, and therefore invaluable for timing races, etc. (as supplied to the Army and Navy). Massive nickel-silver-finished case, accurately adjusted and timed lever movement. Finest materials throughout, with all latest improvements. Fully warranted. Sent on Free Approval. After receipt send 2/-, the balance may then be paid by monthly instalments of 3/- each until 25/- only is paid. Discount 2/- in the £ cash with order (or balance within 7 days).

SOLID SILVER WRIST WATCH

English Hall-marked.



Ladies' neat and dainty English Hall-marked Silver Wrist Watch, complete as illustrated, with expanding Bracelet of choice design. (Gent's style same price.) Highest grade and perfectly finished jewelled movement. Splendid timekeepers, fully guaranteed. Sent on Free Approval. After receipt send 2/-, the balance may then be paid by 9 monthly instalments of 2/- each until 20/- only is paid. Discount 2/- in the £ cash with order price (or balance within 7 days).

MASSIVE CAPPED LEVER WATCH
THE WONDER 10-JEWELLED NON-MAGNETIC LEVER.

Heavy Silver-finished case, double engine-turned back and cap over movement. 10-jewelled non-magnetic compensated Lever movement. Dead accurate timekeeper. Bevelled crystal glass. Bold figures. Pen steel hands. Enamelled dial. Warranted 10 years. Sent upon Free Approval. After receipt send 2/-, the balance may then be paid by monthly instalments of 3/- each until 25/- only is paid. Discount 2/- in the £ cash with order (or balance within 7 days). Cash returned in full if dissatisfied.

COUPON (Cut out or Copy) To SIMPSON'S (Brighton), LTD. (Dept. 2091), 94, QUEEN'S ROAD, BRIGHTON, SUSSEX.

Dear Sirs,—Please send me:—
(*Article required*).....
As advertised. If satisfied, I undertake to send 2/- on receipt and pay the monthly instalments in accordance with your terms, otherwise I will return goods at once.

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ADDRESS (in full).....

HOUSEHOLDER (Yes or No).....AGE 21 or over (Yes or No).....
Goods CANNOT be supplied to persons under 21 without a guarantee by a Householder.

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SHOP PRICES
2 Tablets Toilet Palm & Olive Oil Soap ... 1 0
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2 Bath Tablets 1 0
½ lb. Household Soap 2
½ lb. Carbolic Soap.. 3
½ lb. Soap Flakes .. 1 0
1 lb. Soft Soap 6
1 lb. Bath Salts 1 6
Hexagon Perfume.
1 Packet Ammonia Washing Powder 3½
1 Polishing Powder.. 5
3 Tablets Toilet .. 10½
7 7

Quality with Quantity

All guaranteed pure. Carriage paid to all parts except Irish Free State.

DIRECT SOAP SUPPLY CO. 19, Bolton Road, BRADFORD.

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Rummage through the interesting offers on page 4. Send for your Bargain, and mention JOHN BULL, which guarantees you satisfaction.

NOW 1/9 GETS A FINE GRAMOPHONE WITH RECORDS

I offer magnificent Horn and Hornless Models in Oak or Mahogany with your own choice of Records ON 14 DAYS' FREE TRIAL, CARRIAGE PAID.

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FOR
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JOHN BULL *Replies*

"BETTER late than never," is not as true a tag as it sounds. A word of sound advice is worth a volume of vain sympathy and regrets. It is worth while getting free advice from experts, when a simple enquiry, sent with a stamped, addressed envelope may save you pounds in cash, and weeks of worry. "John Bull's" Free Advice Service is at your disposal.

* * *

K. C. (Nuneaton).—"My wife is not a very versatile cook." Does she always make a hash of the joint?

J. N. (Lewisham).—"I have a habit of talking to myself." Can't you get anybody else to listen?

B. A. (Dulwich).—"He kicked me twice." You should learn the Charleston in self-defence.

F. F. (Chelsea).—"There is a big jam in the drapery shops these days." And a big turnover.

D. B. (Burnside).—"A friend sent me some eggs from Italy." Lays of Ancient Rome?

P. L. (Dartford).—"Did you approve of my poem?" We assure you that it didn't miss fire.

L. T. (Sudbury).—"What's the difference between one man and another?" Very often, a girl.

E. Y. (Plymouth).—"Colds spread very rapidly." And yet, curiously enough, anybody can catch them.

T. K. (Manchester).—"We both had an accident while skating and that's how we met." Did she break the ice first?

D. M. (Leeds).—"The spinster should wear a ring showing she is a spinster." A band of hope, so to speak.

A. T. (Wimbledon).—"I can't stand travelling by Underground." Lots of people have to.

S. Y. (Swindon).—"My neighbour has bought a lot more fowls." Plant your spring bulbs deeper then.

G. F. (Chorley).—"I expect you think I'm a perfect idiot." Oh, no, no one is quite perfect.

Mrs. C. (Kendal).—"Will you take a wrinkle or two from me?" We regret we are not a beauty specialist.

GEORGE M. (Smithfield).—"I have a terrier dog that would fetch £20." Why don't you let it?

Miss J. (Lewes).—"After keeping company eighteen years I am going to be married." Bravo! Got him at last!

Miss B. (Herne Hill).—"The lace on my wedding dress is fifty years old." Wonderful! Did you make it all yourself?

H. J. (Peckham).—"Would you like me to send you a list of my New Year resolutions?" No. We'd prefer you to keep them.

L. J. (Mortlake).—"A friend gave my small son a jazz band set." We admire your forbearance in referring to him as a friend.

L. N. (Felixstowe).—"I asked my sweetheart if she could cook and what do you think she said?" Gave you a tart answer, perhaps.

C. M. (London, E.C.).—"It is my ambition to take up the sport of steeplechasing." Well, there are plenty of cheap jumpers at the sales.

P. C. (Hornsey).—"During 1926 I consistently lost money through backing horses." That must have been a shock to your system.

THE Editor may be flippant on this page, but his humour is kindly and never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service.

L. T. R. (Skipton).—"What, I ask you, happened when the prophet Moses was sick?" The lot fell on Aaron.

L. P. (Gargrave).—"Is a mother-in-law entitled to be regarded as a relation?" Yes, and always on the wife's side.

BESSIE (Bingley).—"The Charleston is a miserable apology for a dance." A mere shuffling excuse so to speak.

MAY (Edinburgh).—"I am perfectly sure more than one man will be very unhappy when I marry." Bigamist!

G. L. (Sowerby).—"I always mean what I say." But you fail to convey what you mean.

F. S. E. (Peterborough).—"If anything, your journal is too benign." Wrong, it's about 13 by 10.

WALTER (Chatham).—"I kissed her against her will." Don't be silly!—you only think you did.

M. E. E. (Swindon).—"I addressed a most distinguished audience." What did you say—"Not guilty!"?

S. A. N. (Hanley).—"You often say just what I think." That's just because we think, and you think you think.

F. N. (Roehampton).—"Do glasses really improve the sight?" It all depends if you use them above or below the nose.

J. J. (Leeds).—"When I tried to seal our love with a kiss she boxed my ears." Evidently she preferred sealing it with whacks.

Miss C. (Bolton).—"He says there isn't another woman like me in the whole world." Possibly he'd hate to think there was.

L. J. H. (Cowdenbeath).—"I and my wife have a joint banking account." You put it in and she draws it out. Is that it?

Mrs. H. (Colne).—"A happy marriage is a sure way to prolong a man's life." And which is the sure way to a happy marriage?

Miss K. (Southampton).—"When a man won't even answer a girl's letter there's something wrong with him." Or with the girl, or with the letter.

JESSIE (Acton).—"He wouldn't take me though I had twenty good letters of recommendation." He clearly daren't risk a girl who'd lost that many jobs.

JENNIE (Buxton).—"I wish it would snow deep, I always get on so well with the winter sports." But you seem to have failed to capture one of them for keeps.

G. H. (Glasgow).—"Wouldn't you like to come north and see the sights o' Scotland?" No, we're content to wait until the sights o' Scotland come to see us.

H. M. (Chepstow).—"What *does* the Government want?" All we've got.

BILL (Deptford).—"I cannot control my aitches." No matter, so long as you watch your p's and q's.

H. A. (Yeovil).—"It is a difficult matter to face success." Quite so—especially somebody else's.

C. H. R. (Staines).—"Nobody can cheat me." Be careful you're not cheating yourself.

M. S. G. (Walworth).—"Can rents be raised?" By landlords, yes; by tenants, sometimes.

Mrs. S. (Berwick).—"You can tell she is mine from these photographs." Nothing could be plainer.

H. G. Y. (Dover).—"Feminine fashions are very becoming." Yes, more and more as they are less and less.

Mrs. A. (Iver).—"Duty must always be done." Only don't let the customs officers catch you doing it.

R. T. (Westgate).—"My greatest friend stole my fountain pen." If he'll steal the one you now use he'll be our friend too.

H. H. (Portsmouth).—"I hope I haven't upset anybody by enclosed." Only the postman by the weight of your remarks.

T. L. I. (Wimbledon).—"I would put myself out to oblige you." We'll hasten to remind you of the promise should you call.

N. A. S. (Runcorn).—"The doctor said that only my excellent constitution saved me." Remind him of that when the bill comes.

B. D. C. (Roehampton).—"A chance meeting was the genesis of our unfortunate love affair." Dear, dear!—and did it end with a revelation?

BARBARA F. (Norbury).—"He keeps on telling me he is expecting a rise, but it never comes off." Quite sure he isn't trying to take one out of you?

Mrs. K. (Salisbury).—"Shall I tell my husband of my intention to have my chestnut hair blonded?" No—keep it dark.

C. H. (Preston Park).—"I know a minister who was at one time a railway shunter." And we suppose he occasionally does a bit of coupling even now?

E. Y. (Sudbury).—"My wife is constantly troubled with a sore throat, what is good for it?" To cure it, or make it last?

Mrs. D. (Southgate).—"My children seem well but they go awfully pale after a week at school." Don't worry; children often change colour on bath-night.

A.L.C. (Norwich).—"As a family man I must say my *Bullets* Hamper is a first-class prize." Send a first-class *Bullet* this week and follow it up with a £1,000 cheque.

A. W. (Carlisle).—"The magistrate said I must pay the whole amount within a month, or go to prison." Well, you can't complain of his unwillingness to give you time.

M. C. A. (Durham).—"I thought my wife a sensible woman till she took to using some horrible kind of face beautifier." And that naturally put a new complexion on the matter.

(Many replies unavoidably held over.)

THE PRESCRIPTION YOUR PHYSICIAN WRITES

℞ for Nasal Catarrh

If you suffer from catarrh, Glyco-Thymoline will give relief.

19,567 doctors have successfully used this soothing and healing antiseptic. Follow their lead; a nasal spray of Glyco-Thymoline twice daily will banish all discomfort.

At all chemists, 1/10, 3/8, 7/6.

THOS. CHRISTY & CO., 4-12 Old Swan Lane, London, E.C.4

MAKE SURE YOU GET

GLYCO-THYMOLINE

Trade Mark Regd.

NOT SOMETHING NAMED TO SOUND LIKE IT

Do you listen FROM THE GALLERY OR THE STALLS?

Do you miss more than you catch? Fit a Brownie 2-Valve Amplifier unit to your set—and hear every note, every syllable perfectly distinctly with crystal clarity. Works a full-size loud speaker. Finest wireless value ever offered—made by the firm who build the world-famous Brownie Crystal Set (10/6). Ask your dealer.

63/-

2-VALVE AMPLIFIER

Send for free Booklet No. 20.

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FREE

VARICOSE ULCERS

Sufferers should not despair, but should write to us without delay, when

ONE WEEK'S FREE TREATMENT

will be sent to any address, along with our Booklet of Testimonials, telling of the wonderful cures of skin diseases we have made, when other treatments have failed.

SEND NO MONEY.

Address: Dept. 17, TOM WARD Ltd.,
Medical Skin Specialists.
BRADFORD, YORKS.

HAIR-GROWING DISCOVERY

I was bald. My hair grew anew, as shown in the portrait. Many persons—both men and women—who were completely bald have grown a full crop of beautiful hair by using KOTALKO.

Marvellous and speedy growth of hair has been reported even when falling hair, dandruff and baldness have existed for years.

A testing box of KOTALKO may be obtained by sending threepence in stamps to

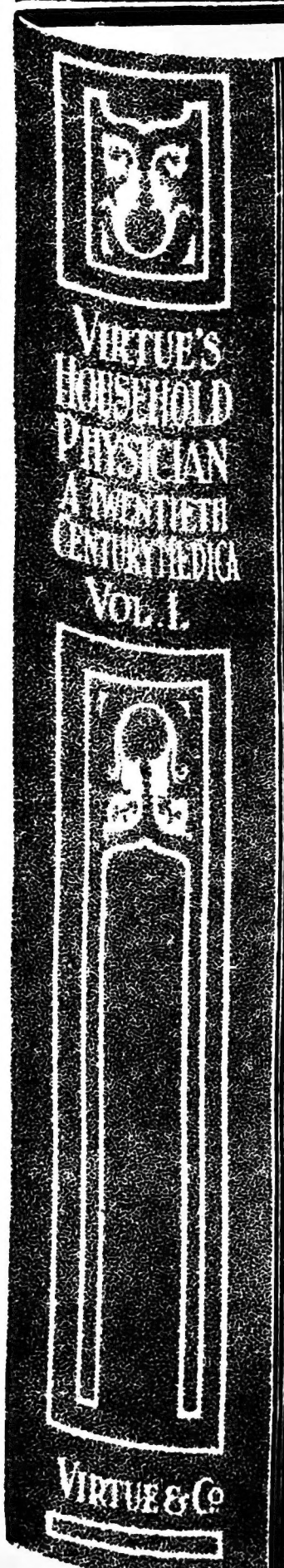
JOHN HART BRITTAIN, LTD.,
2, Percy Street (53 J.W.), London, W.1.

1/9 Weekly

is all you pay for a massive *Hornless* Gramophone or a superbly made No. 606 Mead with richly coloured horn, solid oak case, large steel motor, & unusually loud sound Reproducer. Sent carriage paid on 10 DAYS' TRIAL. Cabinet and other models at CUT prices. Write for illustrated lists.

Mead

Co. Dept. G 248 Birmingham.



THE HOUSEHOLD PHYSICIAN

Written by Eminent Specialists, Physicians and Surgeons, describes in simple language, with helpful Coloured Plates and Diagrams,

THE DISEASES of MEN, WOMEN and CHILDREN

Their Cause, Treatment and Cure.

with complete instructions on preventive medicine, the science of hygiene, physical culture, etc.

It Saves More than it Costs.

The 500 Illustrations and full-page Plates and the Anatomical Models showing the Organs of the Human Body, exactly as they overlay each other make the reading matter more easily understood.

The young wife will find just that information she requires.
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There are hundreds of subjects of value to all. The muscles, teeth, digestion, hair, food values, Ju Jitsu, phrenology. How to diagnose diseases from appearance of head, face, neck, tongue, throat, chest, perspiration, etc.

A FEW OF THE SUBJECTS TREATED.

Influenza, Colds, etc.	The Eye, the Ear	Pleurisy
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Treating Diseases by Water	The Nose	The Principles of Nursing
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Corns and Warts	The Heart	Invalid Cooking
Dieting for Disease	The Stomach	How to Treat Accidents
Treatments for Beauty	The Liver	Ovarian Diseases
Beauty Prescriptions	The Teeth	Surgical Diseases
Physical Culture	The Muscles	Brain and Nerve Diseases
Exercises for all Purposes	Infant Welfare	Venereal and Sexual Diseases
What to do in Emergencies	First Aid	Diseases of Old Age
Veterinary Medicines	Female Diseases	Diseases of Infancy
Treatments for all Skin Diseases	The Expectant Mother	The Principles of Phrenology
How to Read Symptoms	Happy Motherhood	Shingled and Bobbed Hair
All About Healthy Old Age	Homœopathy	Diseases of Hair and Head
Sleep, Beds and Bedding, Etc., Etc.	Neurasthenia	Diseases of the Heart
	Thyroid Gland	
	The Lungs	
	Adenoids, Etc., Etc.	

4/- Only deposit brings the complete set to your house, balance to be paid by a small sum monthly after delivery.
BUT FIRST SEND for INTERESTING BOOKLET, FREE

COUPON FOR FREE BOOKLET

Simply Sign and Post this Free Coupon.

To Messrs. Virtue & Co., Ltd., (H. Dept.),
7, City Garden Row, City Road, London, N.1.

Please send me Free Booklet on "The Household Physician" (complete in 5 Volumes), and particulars as to your offer to deliver the complete Work at once for the first payment of 4/-, balance to be paid by a few small monthly payments after delivery.

NAME .....
(Send this form in unsealed envelope stamped ½d.)

ADDRESS .....

J.B.

"The Greatest of These . . . . . "

The Country's Cripples

Disabled Heroes Left to Starve

WHILE the Government, in issuing its report of the activities of the Ministry of Pensions during the last year, is smugly congratulating itself upon its generosity in dealing with disabled ex-Service men and referring casually to a few inevitable cases of hardship, we are receiving week by week in appeals for assistance from "The Greatest of These——" Fund pathetic details of instances of official parsimony which prove the distress among ex-Service men.

A typical case is that of an ex-Service man living in Suffolk who has suffered from tuberculosis ever since his discharge. Officially, he is only partially disabled and receives a pension of 16s. a week. This is obviously insufficient to support himself and his wife and four young children.

He has tried pretty well everything, even pulling sugar-beet, but his efforts to earn money invariably bring about a relapse and he is compelled again to take to his bed. He is apparently unable even to obtain sanatorium treatment at the expense of the Ministry, with the result that he has had to pawn everything he possessed to provide his family with food.

His case is confirmed by the local rector, who commends it to our consideration.

ANOTHER case is that of a man of Kent who, with a long and honourable period of military service, now finds himself hopelessly disabled, with nothing but a few shillings of panel money to support his wife and four little ones.

He received a pension until 1920 when it was officially decided that his disability was no longer aggravated by military service.

Sufferers such as these must not be left to starve. Your subscriptions to "The Greatest of These——" Fund, every penny of which will be devoted directly to relief, will give them encouragement and help them to realise that their services are not forgotten by their grateful countrymen.

"The Greatest of These—"

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to the Hon. Secretary, at 93, Long Acre, London, W.C.2. Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

ACKNOWLEDGMENTS

W. W. (Bournemouth), £1; Mrs. Winbury, 2s 6d.; Mary Thompson (Ripon), 5s.; Nigger and Win, 3s. 6d.; B. E. S. B. (Rotherham), 10s.; £s.; Mr. T. F. Knox (Jarrow-on-Tyne), 2s. 6d.; A Labourer, 2s. 6d.; "One Ninth," M. C. 2s. 8d.; A Reader (Bermondsey), 3s.; J. F. (Newcastle-on-Tyne), 3s.; O. B., 2s. 6d.; Tartan, 2s.; A. W. (Woodburn), 2s.; L. W., A Mother of Eight, 2s.; Mrs. Crouch, 2s. 6d.; 3 Well-Wishers (Mutley), 3s. 6d.; L. G., 6d.; B., The Ninth, 9d.; Worcestershire, 2s. 6d.; Commission 9th, 2s.; Mrs. Richardson (Dunfanaghy), £1; P. P. (Stoke-on-Trent), 2s.; S. A. Bennett (Brighton), 2s. 6d.; J. N. S. F. M., 1s.; L. Pym (Exmouth), 2s.; W. N. (St. John's Wood), 2s. 6d.; J. Stanley, 5s.; Mother, 5s.; A Sympathiser (Caversham), £1; J. W. (Glastonbury), 2s. 6d.; W. J. Martin, 5d.; Mrs. Grady, 6d.; Anon., 8d.; L. C. (Northampton), 6d.; From a Friend, 2s. 6d.; C. E. D. (Wolverhampton), 2s. 6d.; Thankful, 1s.; H. M. C., 1s.; Blue Eyes, 2s.; A Liverpool Reader, 10s.; A. Warner, 5s.; L. Harness (Walmer), 2s. 6d.; A. K. (Ashton-u.-Lyne), 10s.; For the Love of One of This World's Best Aces, 3s.; Mrs. Frankly (Hanford), 1s.; H. B. (W.2), 1s.; *John Bull* Collecting Box, 19s. 4d.; Mrs. Thompson, £1; Mrs. Lock, 2s. 6d.; Mrs. M. Dench, 10s.; K. D. H., 2s. 6d.; H. Newman, 10s.; W. Wood (Walsall), 6d.; Lina, 5s.; T. J. B., 1s.; Anon., 10s.; Mr. A. White, 10s.; Tot (Galashiels), 2s. 6d.; Dolly, 6d.; J. Grigor, 1s.; M. E. Perren (Brentford), 1s.; A. C. Bentley, 6d.; 3rd Anon., 1s.; Anon. (Bristol), 1s.; Eugene, 3rd Contribution, 1s.; E. Perry, 3d.; Optimistic Jane, 3s. 6d.; E. Perry, 3d.; Anonymous, 6d.; Robert B. Gunn, 2s. 6d.; A Widow's Mite (Taunton), 2s.; A. Moyde, 6d.; Wee Laddie, 6d.; B. R. (Glasgow), 6d.; L. G. (Worcester), 6d.; A. J. Groutage, 6d.; J. Lister (Netherton), 6d.; Anon. (Devizes), 2s.; W. D. W. (Riverhead), 2s. 6d.; N. G. (Luton), 2s.; Weekly Ninth, 1s.; M. P. (Scarborough), 2s. 6d.; H. E. Smith (Nottingham), £20; Mr. D. J. Mortimore, 5s.

Parcels of clothing have been received from Mrs A. Phipps, A. M., Mrs. Woosley, Mrs. Mollie Marton, L. C. (Littlehampton), J. Stanley, Mrs. Hancock, Mrs. Herringshaw, Miss Franklin, One Who Knows, Mrs. Stafford, Mrs. C. Saunders, Trix, Devon.

Many acknowledgments unavoidably held over.

YOUR LAST CHANCE TO WIN A 'BULLETS' HAMPER!

FIRST PRIZE
£1,000
AND
300
HAMPERS
Each hamper contains a selected fowl, pork sausages, Dundee cake, fancy tin of biscuits, box of chocolates, box of preserved fruits, cigarettes and a bottle of fine Old Port
2nd. Prize £100
4th. Prize £25
5th. Prize £10
3rd. Prize £50
10 PRIZES OF £5
100 PRIZES OF £1
10 PRIZES OF £2-10
200 Prizes of 5/- 12,000 'Targets' 1,000 Prizes of 2/6
Fine Old PORT

RESULT OF "BULLETS" No. 623.

FIRST PRIZE OF £250:

Mr. W. EACHUS, 24, Herdman Street, Crewe.

Example:—WHAT IS CHARITY?
Bullet:—BADLY "DISPENSED," "BITTER PILL."
(Entered on "Target" Prize Coupon.)

SECOND PRIZE OF £100:

Mr. F. V. HAZELL, 118, Narbonne Avenue, Clapham, London, S.W.

Example:—MY NEW YEAR HOPE
Bullet:—"HOLLOW"—UNLESS COUNTRY "SOLID."

THIRD PRIZE OF £50:

Mr. J. NOLLETH, Becket Farm, Leatherhead.

Example:—BABY CLOTHES
Bullet:—SOCIETY MAKING—FOR CHARITY.

FOURTH PRIZE OF £25:

Mr. W. PARKIN, Stewart Street, Riddings, Alfreton,

Example:—MY NEW YEAR HOPE
Bullet:—STAY HISTORY'S NEVER REPEATED.
(Entered on "Target" Prize Coupon.)

FIFTH PRIZE OF £10:

Mr. W. J. McDOWALL, 4, Trefoil Avenue, Glasgow.

Example:—DOMESTIC PEACE
Bullet:—"BILLS PASSED" WITHOUT "DIVISION."

10 Prizes of £5 each:

J. [illegible], 15, Bedford Street, Portsmouth.
H. [illegible]DAY—STRAP-HANGER HUMS NATIONAL ANTHEM.
M. [illegible] BARNETT, 53, Beulah Road, Thornton Heath.
[illegible] DIARY—FACT IS, FACT ISN'T.
[illegible], 187, London Road, Oldham, Lancs.
M. [illegible] NEXT DOOR—CELEBRITY—*We're* DOING SOMETHING.
H. [illegible], Earl Street, Tullamore.
[illegible]STIC PEACE—BOTH UNDERSTOOD—NEITHER UNDERSTUDIED.
M. [illegible] HARRISON, c/o 7, Station Road, Wombwell.
[illegible] YOU!"—"MURMUR" THAT BROUGHT [illegible].
L. S. HENDERSON, Elmire House, Warkworth.
[illegible] THINGS—DIFFICULT, THE PROHIBITIONIST'S [illegible].
(Entered on "Target" Prize Coupon.)
[illegible]WOOD, 17, High Street, Biggleswade, Beds.
[illegible]CUSE—"TROTTED OUT" UNTIL "LAME."
W. [illegible] HOLLAND, 19, Hirst Lane, Saltaire, Yorks.
[illegible] CLOTHES—ALL WE'VE "PUT AWAY."
M. [illegible]LIAH, 11, Torry Street, Huntly.
[illegible] SAME SIN SEEMS SMALLER.
[illegible], 3, Oxford Road, Chiswick, W.
[illegible] FOR KNOWLEDGE—"ABSTAINERS" THE INCAPABLE" ONES.

10 Prizes of £2 10s. each:

[illegible]DONNE, 59, Gordon Road, Lr. Edmonton, N.
[illegible] NIGHT-CLUB—HEALTHY COLOUR BETRAYED [illegible].
[illegible], 73, Ansley Road, Nuneaton, Warwicks.
[illegible]CUSE—SLOPLIFTER'S—"SKIRT SWEPT COUNTER."
[illegible], Bryn Tudno, Dyserth, Flintshire.
[illegible] FOR LONG—"COLDNESS" AFTER "ICE [illegible]OKEN."
M. MILLS, 2, Railway Terrace, Pinvin, Pershore.
[illegible] NEXT DOOR—"UPHELD"—TO MY "DOWN-[illegible]."
[illegible]MONT, 43, Crayford Road, Crayford, Kent.
[illegible] THE SERGEANT SAID—"WITHERING," BUT [illegible] FRUIT."
[illegible]AN, Pleasant Place, Maryboro', Ireland.
[illegible]STIC PEACE—"FLING" OTHER THROWS AWAY.
[illegible] PRIEST, c/o 18, Church Street, Alfreton.
[illegible] IS CHARITY?—RICH'S CURSE—POOR'S BLESS-[illegible].
[illegible]. TRUE, 46, Old Bond Street, London, W.
[illegible] THE NIGHT-CLUB—"RAIDS," BUT NO "AIR."
[illegible]ON, 2, Rugby Terrace, Nottingham.
[illegible]EST FOR KNOWLEDGE—MAKES PARENTS "DRY [illegible]."
[illegible]CTOR, 4, Victoria Road, Levenshulme, Man-[illegible]chester.
[illegible] THE NIGHT-CLUB—"DARLING" HEADING FOR [illegible] WRECK."

(Continued in next column)

EXAMPLES FOR "BULLETS" No. 626

TALKING TO AMERICA
SOMETHING WRONG
MAN OF THE FUTURE
HEAVEN OR EARTH
IN HARMONY
HOUSE-HUNTING
WINE OF LIFE
FOOL AND HIS MONEY
A MAGICIAN
JUST AFTER
FOOD AND DRINK
IF WINSTON WERE UNEMPLOYED
WHAT NURSE SAID
NOT LONG AGO
SMALL SALARY
OUR SERVANT
BOOKIE'S MISTAKE
WHEN FATHER'S AT HOME
ROUGH LUCK
TAKES SOME DOING
RECKLESSLY
LADY BURGLAR
GETTING HER OWN WAY
SELDOM COMES OFF
HEARD IN THE PUB
THE FIRST
IF I WERE SON
SHABBY
WHY HE WENT BROKE
FRUITS OF EXPERIENCE
UNEASY
WHEN FIRST THEY MET
EXCITING
OLDER AND WISER
SAID TO SANDY
WHEN TO-MORROW COMES
WOMAN WHO SUCCEEDS
OLD OFFENDER
NOT MOTHER'S FAULT
WHAT IS A RING?

100 "Bullets" Hamper Winners:

O. Alchin, 42, Health Rd., Caterham; A. Allen, 40, Algar Bldgs., Waterloo Rd., S.E.; V. Allen, Windsor Av., Gt. Yarmouth; C. Baker, "Steward," Moreton-hampstead; R. Bennett, 128, High St., Portobello; J. Black, 22, Westminster Av., Hull; P. Blamer, Dunciathe, Boreham Wood; Mrs. Bonson, 4, Eleanor Rd., Bilston; H. Bradley, 6, Scotholme St., Nottingham; E. Budgett, 1, Bryn Rd., Glyncorrwg; J. Burgess, 8, Moira Terr., Cardiff; G. Cave, 1, St. Warren St., Penzance; J. Chapman, 74, Stanhope St., N.W.; T. Charlton, 160, Drakefell Rd., S.E.; W. Chessell, 11, Gurney Brow, Billinge; F. Cook, 3, Chapel Lane, Ebley; E. Cooke, 6, Johnson St., Norwich; G. Coomber, Douglas Rd., B'ham; A. Crew, The Lamb, Strand, Semington; G. Critchley, 6, Stalbridge Rd., Crewe; Mrs. Croker 5, Caprera Terr., Plymouth; W. Crook, 4, Snowdon Mans., Hampstead; A. Davies, 6, Woodland Rd., Handsworth; Mrs. Edwards, 1, Cranbury Pl., Soton; Miss Fennell, 62, Hewitt Av., Wood Green; Mrs. Flight, 10, Balmoral Rd., Erdington; W. Gage, 31, Earlsbrook Rd., Redhill; A. Gant,

(Continued on page 38)

HOW TO MAKE "BULLETS"

THERE is nothing difficult about *Bullets*. All you have to do is this. Select any of the *Examples* below—then give any TWO, THREE, or FOUR words with some bearing upon it. Thus a recent winner who selected the *Example*—MODEL EMPLOYER, added the *Bullet*—FOR DISCONTENTED WIFE, BABY, and secured £50 for those few words. Three recent First Prize-winners were:—

Example:—HOUSE WE WANT *Bullet:*—AND "GOOD SITUATION" TOO.
Example:—1927 *Bullet:*—"NEW"—LET'S KEEP "BRIGHT."
Example:—SECRET OF SUCCESS *Bullet:*—DON'T ASK—DO TASK.

ENCLOSE A POSTAL ORDER AT THE RATE OF 6D. FOR EACH COUPON USED.

Address Coupons to "Bullets" No. 626, "John Bull," Long Acre, London, W.C.2 (Comp.)

Example _____ Closing Date, Thursday, Feb. 3.
Bullet _____
Example _____
Bullet _____
(626) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 35. With 1 Coupon, send P.O. for 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Feb. 3.
Bullet _____
Example _____
Bullet _____
(626) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 35. With 2 Coupons, send P.O. for 1s.
Signed _____
Address _____

"Bullets" must consist of Two, Three or Four words.

Example _____ Closing Date, Thursday, Feb. 3.
Bullet _____
Example _____
Bullet _____
(626) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 35. With 3 Coupons, send P.O. for 1s. 6d.
Signed _____
Address _____

Example _____ Closing Date, Thursday, Feb. 3.
Bullet _____
Example _____
Bullet _____
(626) P.O. No. _____
I agree to enter this Competition in accordance with the rules and conditions announced on page 35. With 4 Coupons, send P.O. for 2s.
Signed _____
Address _____

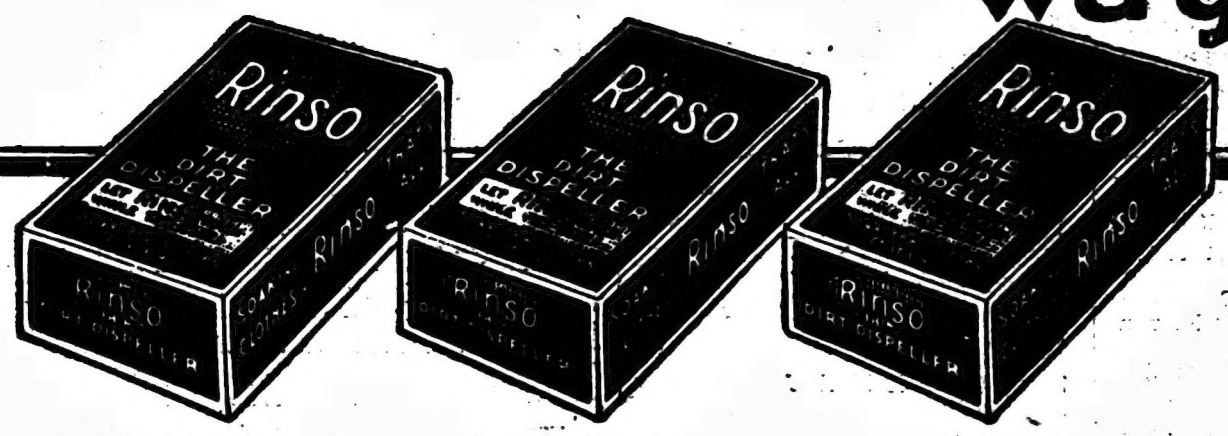
☞ If you wish to send in further "Bullets" you can write them on plain paper.

SELECTION OF EXAMPLES FOR "BULLETS" COMPETITION No. 627.

IF I WERE WORKING—MY INCOME TAX—SAID TO HIS SWEETHEART—PILLAR OF SOCIETY—WHO IS MRS. GRUNDY?—AWKWARD—HEARD IN CHURCH—PURE FOOD—WHAT HE'S WORTH—COLDLY—SWEET NOTHINGS—WHAT THE MONKEY SAID—SUITS HER—DOING IT NOW—PLUMBER'S MATE—POOLING—SECRET OF HEALTH—MISSING WIFE—SHOWS SHE'S ANNOYED—WHAT IS A FAILURE?

These Examples can be made use of on the Coupons on this page, and must reach us on or before **THURSDAY, FEBRUARY 10.** All Coupons so used **MUST** be marked clearly with the number **627** in the top left-hand corner, and envelopes containing these Coupons must be addressed "Bullets" No. **627**, JOHN BULL, Long Acre, London, W.C.2 (Comp.). Such Coupons must not contain any of the Examples for Competition No. **626.**

Rinso washes every way!



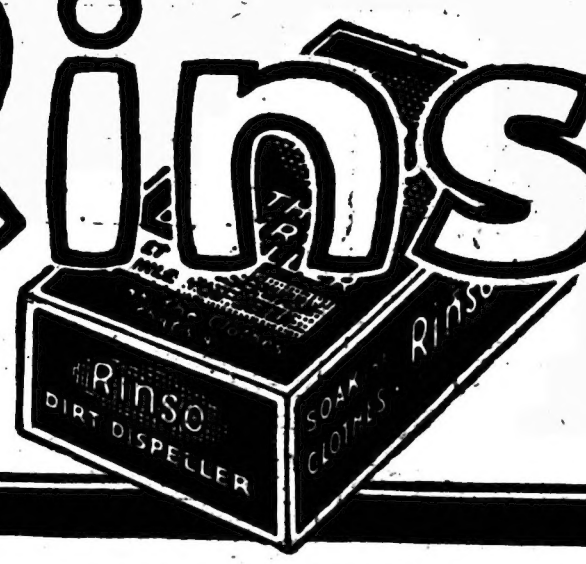
COLD OR HOT OR BOILING

The Rinso way of washing accommodates itself to your way, and every way Rinso does the work better than other cleansers. If it's soaking in cold water, steeping in hot water or boiling, Rinso will do it better, do it quicker, do a great deal more of it too.

Prepare Rinso according to the directions or in a way of your own, the lather will tell you when it is ready. There are no hard and fast rules for Rinso users. Rinso is absolutely safe. Rinso takes a load of washing off your hands and a load off your mind.

Soak or Boil
It's all one to

Rinso



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6d *packet*
IN TWO OTHER SIZES
HANDY AND FAMILY

MADE BY R.S. HUDSON LIMITED, LIVERPOOL, WEST BROMWICH AND LONDON

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